

Scion Seven Days of Upgrades

March 17, 2014

7 DAYS OF UPGRADES

TIME TO #UPGRADE
FOLLOW @SCION
#SCIONMONOGRAM

DAY 1
illect

DAY 2
schecter
guitar research

DAY 3
UNDEFEATED

DAY 4
inno.

DAY 5
POKETO

DAY 6
Pioneer

DAY 7
Diamond
SUPPLY CO.

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS U.S. STATES, AGE OF MAJORITY OR OLDER, WITH VALID U.S. DRIVER'S LICENSE, VOID IN AK AND HI AND WHERE PROHIBITED BY LAW. FIRST ENTRY PERIOD STARTS 7:00 A.M. PT ON 3/17/14, SEVENTH AND FINAL ENTRY PERIOD ENDS AT 7:59 P.M. PT ON 3/23/14. DROPPED DURING RIGHTS FROM INSTANT PURCHASE ONLY AND ALL CONTEST RULES APPLY TO THE CONTEST AS LISTED IN THE OFFICIAL RULES FOR FULL DETAILS INCLUDING JUDGING CRITERIA, AVOID FRIEDZ, AND FULL OFFICIAL RULES, VISIT [HTTP://WWW.SCION.COM/SCIONMONOGRAM-OFFICIAL-RULES](http://www.scion.com/scionmonogram-official-rules). SPONSOR: TOYOTA MOTOR SALES U.S.A., INC., 17891 SOUTH WICKLIFF AVENUE, TORRANCE, CALIFORNIA 90503