

The 'Swagger Wagon' Struts Its Stuff as 2015 Sienna Wins Family Car of Texas

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FT. WORTH, TEXAS (March 16, 2015) – The 2015 Toyota Sienna “Swagger Wagon” showed its moves with its refreshed styling and added safety, convenience and multimedia features, earning it both Family Car of Texas and Minivan of Texas at the Texas Automotive Writers Association’s (TAWA) annual Auto Roundup event.

After a day of demanding driving at the Texas Motor Speedway in Fort Worth, Texas, journalists voted for their favorite vehicles in 18 different categories. This year 52 journalists attended the event and drove 54 vehicles from various manufacturers.

“As the only van in its segment available with all-wheel drive, the recognition as Family Car of Texas confirms our efforts to keep the family van alive and thriving,” said KC Kirimoto, vice president of product and global communications for Toyota Motor Sales, U.S.A., Inc. “Toyota’s commitment to enhancing the 2015 Sienna was focused not only on new safety features, but also the convenience and comfort of every member of the family.”

2015 Sienna is Perfect Fit for Families

The 2015 Sienna impressed Texas journalists with its style and comfort, from the subtle exterior styling refinements for a more upscale look to the new center console and dash design. Both passengers and drivers can enjoy the refreshed interior with added safety, convenience and multimedia features. Sienna’s new three-spoke heated steering wheel, available trimmed in leather or premium leather, ups the luxury ante.

For even greater passenger comfort, the Limited FWD grade’s standard second-row Lounge Seating includes leg and foot support. Second-row captain chairs have dual armrests, and an easy release mechanism facilitates seat removal. The new parent-friendly Driver Easy Speak system conveys your voice through the audio system’s rear speakers, allowing parents to talk with family in the back two rows. Blu-Ray Dual View Entertainment Center, with a seamless 16.4-inch widescreen that plays from one or two separate sources, keeps the peace in the back seat.

All-New Lexus NX is Both Green Vehicle and Activity Vehicle of Texas

Additionally, the 2015 Lexus NX received top honors as Activity Vehicle of Texas for the NX 200t F Sport and Green Vehicle of Texas category with the NX 300h hybrid. The all-new 2015 NX is inspired by performance vehicles and unites the engineering input of racers with the impeccable touches of Lexus luxury in design that steals the show.

Following closely behind the NX for the Green Vehicle of Texas runner up is the 2015 Toyota Camry Hybrid. TAWA also named the Toyota Avalon Hybrid runner up for the Full-size Vehicle of Texas. The combination of new refinements in the third year of its fourth generation design and the Toyota Hybrid Synergy Drive power train, the Avalon remains the only car in its class to offer a hybrid. Toyota reminds the world’s leader in hybrid vehicles, and the choice of seven hybrids for 2015, with an additional six in the Lexus line up.

TAWA members gather every spring to evaluate all that new in passenger cars, minivans and performance

SUVs. The annual event is a way for TAWA members to experience the vehicles on road and track courses from manufacturers across the globe – in one place, at one time.