

Toyota Earns Three Spots in Kelley Blue Book's 15 Best Family Cars of 2015

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TORRANCE, Calif., Feb. 19, 2015 – – The votes are in and the people have spoken! Three popular Toyota models, Camry mid-size sedan, Highlander mid-size crossover and Sienna van, have made the list of “15 Best Family Cars” by KBB.com.

Judges for the 15 Best Family Cars was made up of recruited families and the expert editors from KBB.com. Together, each vehicle evaluation was based on real-life testing, including comfort and driving, safety, child seats, cargo space, rear-seat entertainment, and extra features.

Camry, the best-selling car in America for the last 13 years, received a new design for the 2015 model year. Toyota went bumper to bumper and floor to roof, changing or re-engineering nearly 2,000 parts, making it the boldest Camry ever.

The 2015 Highlander sets itself apart from its competitors with a distinct balance of style, comfort, performance and utility. Highlander offers families three powertrain choices, head-turning exterior styling, and a roomy and refined interior with advanced technologies and exceptional utility.

Sienna was refreshed for 2015 with a more expressive exterior design and upgraded interior comfort and styling. Sienna oozes fun and function as it has something for every member of the family. Kids enjoy Sienna’s Blu-Ray Dual View Entertainment Center while parents easily communicate with them through Toyota’s Driver Easy Speak system. For parental peace of mind, Sienna was named a 2015 IIHS Top Safety Pick +, and is the only van in its segment to offer all-wheel drive.