

Toyota Motor Sales Reports 15.6 Percent Increase in January

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TORRANCE, Calif. (Feb. 3, 2015) – Toyota, Scion and Lexus today reported total January 2015 sales results of 169,194 units, an increase of 15.6 percent from January 2014 on a volume basis.

Highlights include:

- Total light trucks set new January record
- Lexus sales up 31 percent to new January record
- Toyota number one retail manufacturer

“This year is off to a strong start as the sales momentum we saw in 2014 continued into January,” said Bill Fay, Toyota division group vice president and general manager. “Highlander, RAV4 and Corolla all set January records.”

Full press release to follow by 8:30 a.m PST.