

Cars.com Names Toyota Camry as Most American-Made, Again!

June 29, 2015



ERLANGER, Ky., June 29, 2015 – The results are in, and Cars.com has named two Toyota models as most American-Made.

The Toyota Camry and the Toyota Sienna have claimed the top two spots, respectively, in the annual Cars.com American-Made Index. This marks Toyota’s return to the American-Made pinnacle for the first time in three years and the fifth time overall that Camry has been ranked number one on the index.

According to Cars.com, the “American-Made Index rates vehicles built and bought in the United States. Factors include the percentage of parts considered “domestic” under federal regulations, whether the car is assembled in the U.S. and U.S. sales. Models with domestic-parts content ratings below 75 percent are disqualified, as well as models built exclusively outside the U.S. or models soon to be discontinued without a U.S.-built successor.”

“These results are a testament to Toyota’s continued investment and growth in the United States,” said Toyota North America CEO Jim Lentz, who also serves as President of Toyota Motor Engineering & Manufacturing,

North America, Inc. “We are strengthening our commitments to American manufacturing so we can better satisfy the needs of our customers for decades to come.”

The Toyota Camry, America’s best-selling car for 13 consecutive years, comes out of Toyota Motor Manufacturing, Kentucky, Inc. (TMMK) in Georgetown, Ky. alongside the Camry Hybrid, Avalon and Avalon Hybrid. TMMK is Toyota’s largest manufacturing facility in North America, which also builds engines and employs more than 7,500. The plant built its 10-millionth vehicle in 2014 and will begin adding the Lexus ES to its lines this fall, the first Lexus to be manufactured in the United States. The addition of Lexus is the hallmark of a \$360 million investment in the plant that also adds 750 new jobs.

The Sienna is assembled in Princeton, Ind. at Toyota Motor Manufacturing, Indiana, Inc. (TMMI) by a team of 5,000. The plant also produces the Sequoia and Highlander/Highlander Hybrid. Toyota is investing \$100 million in TMMI to boost Highlander production, adding 30,000 units per year and 300 jobs by summer 2016.

Much of the design and engineering of both Camry and Sienna took place in the United States at Caltex Design Research, Inc. and Toyota Technical Center (TTC), respectively. Caltex is headquartered in Newport Beach, Calif., with a production design studio in Ann Arbor, Mich., and TTC is based in York Township, Mich. Camry and Sienna both have American chief engineers.

Toyota has 10 manufacturing facilities in the United States.