

Two Scion Models Gearing to Go: All-New 2016 Scion iM and Scion iA Priced to Please

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SANTA MONICA, Calif., June 29, 2015 – The next great adventure is well within reach. The all-new 2016 Scion iM hatchback and 2016 Scion iA sedan both deliver versatility and premium features that will fuel drivers' fun, with outstanding prices to fit their finances too. Both vehicles race into showrooms Sept. 1, 2015.

With an MSRP of \$18,460 for the manual transmission and \$19,200 for the CVTi-S model, the Scion iM is a fun-to-drive hatchback with the space and technology necessary for impromptu escapes from the daily grind. Its sporty sibling, the Scion iA, is Scion's first sedan and well-priced at \$15,700 for the 6-speed manual transmission and \$16,800 for the 6-speed automatic. A \$795 delivery, processing and handling fee is not included in the MSRP. With Scion's no hassle, no haggle Pure Price, the same price posted in the dealership is the price customers pay.

Scion iM: Space and Spunk for Drivers on the Go

The iM draws some style inspiration from Scion's FR-S sports car with the hexagon lower grille, sharp-eyed headlights and side bezels. But this hatchback makes its own unmistakable statement with its dynamic profile, piano black grille treatment, sporty body aero kit and LED daytime running lights. Buyers can turn up visual impact with available colors: Blizzard Pearl, Classic Silver Metallic, Black Sand Pearl, Barcelona Red Metallic, Spring Green Metallic and Electric Storm Blue.

The 137 horsepower 1.8-liter 4-cylinder engine uses Valvematic continuously variable valve timing technology to offer a broad torque curve, so the iM feels responsive in all situations. The chassis, with double-wishbone rear suspension and standard 17-inch alloy wheels, is ready to smooth out bumps and curves.

The standard 6-speed stick shift promises an engaging driving experience, while the optional automatic features an intelligent Continuously Variable Transmission with both a Sport Mode and manual shifting capability. Both transmission options hit a sweet spot of performance and efficiency, with an EPA rating of 28 city/37 highway/32 combined for the CVTi-S and 27 city/36 highway/31 combined for the manual transmission.

A premium feel at a value comes from the iM's lengthy list of standard amenities:

- 60/40 fold-down rear seats and standard cargo cover
- 7-inch Pioneer Display Audio unit with standard HD Radio and Aha™
- Rear-view backup camera
- Real leather-wrapped steering wheel
- Scion's first 4.2-inch color TFT multi-information display
- Dual-zone automatic A/C control
- Color-keyed heated power-folding exterior mirrors
- Hill Start Assist

Scion iA: Athletic and Agile Choice for the Road Ahead

Scion's first sedan enters the world with some serious style. The iA cuts a striking profile with daring curves, hexagon lower grille and sophisticated touches, including a piano black bumper treatment, chrome grille surround and chrome tailpipe. The spacious trunk gives it a distinctive look in the segment. The color choices deliver a range of vibrant intensity: Stealth black, Abyss, Graphite, Pulse, Sapphire, Sterling and Frost.

Don't be fooled by its size, the iA is big in both spirit and technology. The basic ingredients: a high-strength body structure, quick-revving, high-compression 1.5-liter engine with 106 horsepower; choice of 6-speed manual or 6-speed automatic transmissions; and standard 16-inch alloy wheels. The Scion iA zips as it sips with EPA-estimated fuel economy ratings of 33 city/42 highway/37 combined MPG for the automatic version 31 city/41 highway/35 combined for the manual. A Sport Mode feature is available with the flip of a switch.

The Scion iA re-defines “entry-level” at every turn. The MacPherson strut front suspension and torsion beam rear suspension are tuned for a just-right balance of sporty handling and comfortable ride. Steering and brake system tuning, in particular, received attention befitting of a sports sedan. The Scion iA uses a rigid steering mount, which provides a direct yet light feel also unexpected in low-priced, high-MPG rated models.

Scion’s famous mono-spec strategy brings together standard features to impress:

- Keyless entry with push-button start
- Low-speed Pre-collision system
- Rear-view backup camera
- 7-inch touch screen multimedia system with voice recognition
- Tilt and telescopic steering wheel
- Power exterior mirrors
- Versatile 60/40 split rear seat back

Limited Warranty

All Scion models are covered by a three-year/36,000-mile limited warranty and five-year/60,000-mile powertrain warranty. It also comes with Scion Service Boost, a complimentary plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and two years of 24-hour roadside assistance.