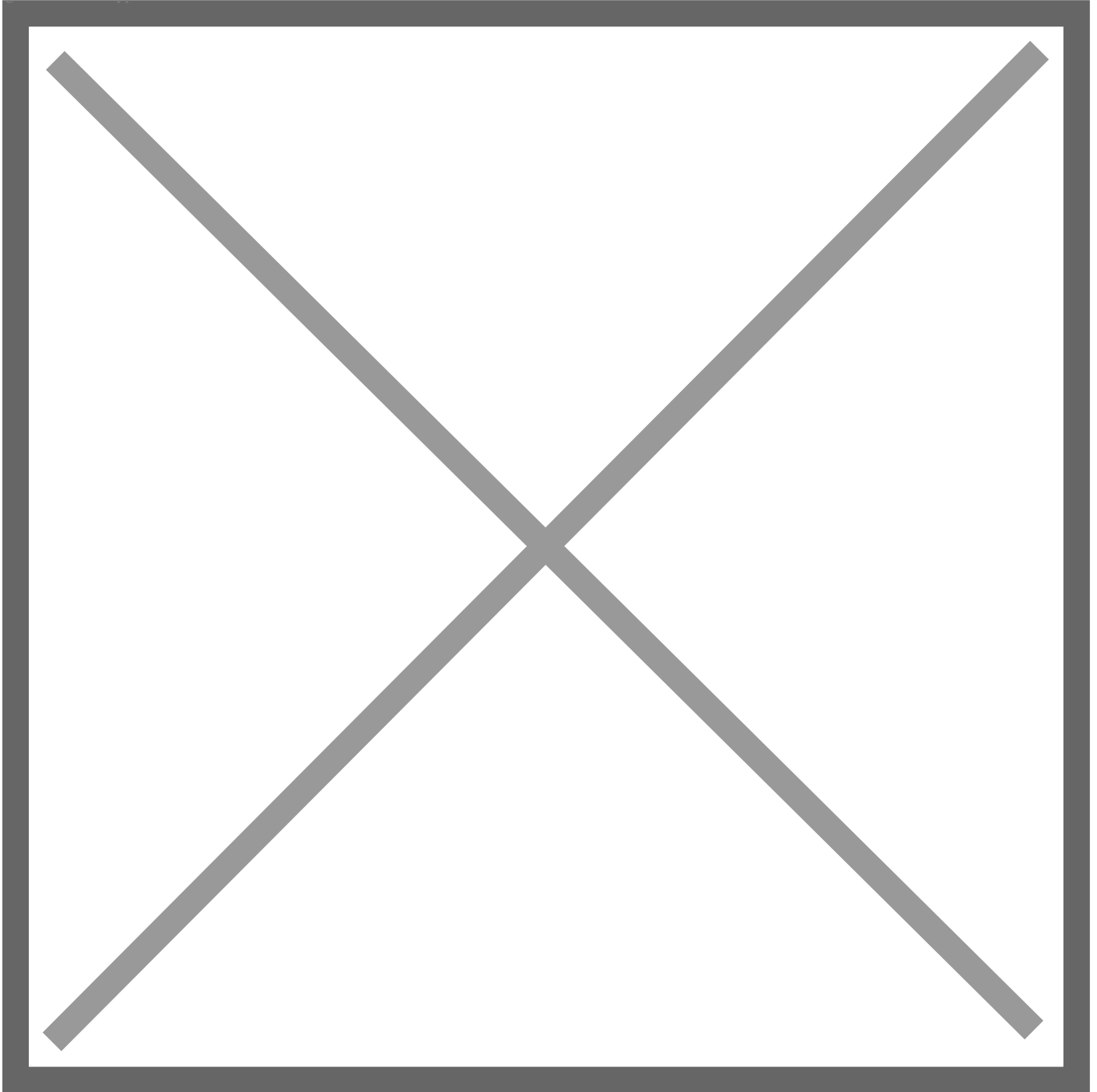


# Toyota Sienna Honored at Massachusetts Institute of Technology

May 26, 2015

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Cambridge, Mass., May 26, 2015 – With up to 150 cubic feet of cargo space, the Toyota Sienna has plenty of room for storage. Which is good because it is acquiring a growing load of hardware – and awards can be bulky!

The 2015 Sienna took home the Best in Class Minivan Award at the fifth annual New England Motor Press Association (NEMPA) Technology Conference, organized by the Massachusetts Institute of Technology and NEMPA.

Toyota's award haul from the NEMPA conference includes the WheelsTV Previously Owned Vehicle Award for the 2006-2012 RAV4, which was chosen from a group of ten finalists. The RAV4, redesigned in 2013, has a history of providing owners the comfort that has long been associated with Toyota vehicles. It was one of the first small SUVs and remains a leader in the intensely competitive compact crossover segment.

This year's conference focused on green vehicle technology and included a panel of experts who examined fuel economy, emissions reduction, and innovation in green vehicle technologies beyond tax rebates, mandates and the pressure of high oil and gas prices. Robert Wimmer, Director of Energy & Environmental Research at Toyota Manufacturing North America, shared details about Toyota's hydrogen fuel cell technology.

The 2015 Sienna holds true to its "Swagger Wagon" credentials. A more stylish interior – including a more comfortable and entertaining cockpit area, functional usage of cargo space and intelligent infotainment system – makes everyone a VIP. The exterior is refreshed with a restyled front grille and updated headlights and taillights. The Sienna is the only minivan in its class to offer available All-Wheel Drive.

And with EPA-estimated 18/25 mpg (city/highway), the Sienna will get you where you need to go – maybe even before someone in the back seat says, "Are we there yet?"