

Move over Burton, Busch and Bowyer ... the Engineers are in Town

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BROOKLYN, Mich. (May 14, 2015) – You can't build great cars without great engineers, so Toyota is always on the hunt.

One of the best opportunities to do that? The Formula SAE competition held each spring at Michigan International Speedway.

This week 120 engineering teams from colleges and universities across the U.S. and around the globe are occupying one of NASCAR's fastest tracks and participating in competitions designed to test their abilities in real-world automotive engineering and design. Less than 30 miles from Toyota's North American R&D headquarters, it's a top-notch place for Toyota to discover its next crop of engineers and the reason Toyota is in its second year as paddock sponsor. The event also provides plenty of opportunities for students to get to know Toyota.

"This event gives us a great opportunity to interact with engineering students," says Toyota Engineering Recruiter Isamu Wagner. "We get to show tomorrow's engineers that Toyota doesn't just engineer great cars; we're also great place to be an engineer."

Toyota will have a recruiting tent in the paddock, providing one-on-one discussion with interested students. The Toyota Technical Center Rally Team will also be on hand, displaying their cars and sharing their experiences as Toyota engineers and rally drivers.