

New Style, Safety, Sounds and Sales Price For 2016 Scion FR-S

April 30, 2015



TORRANCE, Calif. (April 30, 2015) – Scion’s FR-S performance sports coupe is getting its style on for the 2016 model year. With interior improvements, two new colors, a new standard audio system and a rear-view back up camera, the next FR-S also sports a new price.

The Manufacturer’s Suggested Retail Price (MSRP) of the six-speed manual transmission FR-S is \$25,305 while the six-speed sequential automatic transmission with paddle shifters and Dynamic Rev Management technology is \$26,405. This price excludes the destination, processing and handling (DPH) fee of \$770.

The 2016 FR-S has a new premium feel with bright silver interior accents on the steering wheel bezel, shift bezel, door grip, and along the sides of the center console. Also inside the FR-S is a new standard audio system with a large 7-inch touch-screen display and voice recognition technology.

For added safety, comfort and convenience, a rear-view backup camera has been integrated into the FR-S, as well.

Adding to the new look, two new colors will be available with a new red called Ablaze and a new blue called Oceanic.

The 2016 FR-S will be available in dealerships beginning in June.

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