

Toyota Bringing Advanced ITS Technology to Mass-Market Models in Japan

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Toyota City, Japan, Sept. 30, 2015 — By the end of 2015, Toyota will make a new ITS (Intelligent Transportation System) safety package available on three models in Japan. The package, named ITS Connect, uses Japan's standardized ITS frequency of 760 MHz to receive and share data transmitted by external infrastructure and other vehicles. Equipping ITS on these three models will make Toyota the world's first¹ automaker to bring a driver assist function that uses a dedicated ITS frequency to market.

For full details, go to: <http://newsroom.toyota.co.jp/en/detail/9676551/>