

# All-New 2016 Toyota Prius Sets the Stage Sept. 8 for the Next Generation of Hybrid

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With a striking new look, enhanced driving dynamics and impressive fuel economy, the 2016 Prius will challenge what you know about hybrids. Tune in at 9 p.m. PDT, Tuesday, Sept. 8 to see the next era of an icon.

<https://livestream.com/Toyota/2016Prius>