

Got Your Eye on Mirai? Let the Countdown Begin!

July 13, 2015



Torrance, Calif. (July 13, 2015) — It's almost here, and California customers will soon be able to request their own Mirai. And why wouldn't they?

The Mirai hydrogen fuel cell electric vehicle uses no gasoline and emits nothing but water vapor. It's the only zero emission electric vehicle on the market that tops the 300 mile range milestone (an EPA estimated driving range rating of 312 miles, to be exact) and offers an EPA estimated 67 mpge city/highway/combined.

In just one week, on July 20, California trailblazers can request their very own Mirai by visiting www.toyota.com/mirai. All requests will be made through www.toyota.com/mirai. Eligible customers will ultimately choose one of the eight authorized California dealers for Mirai delivery. After placing a request, potential Mirai drivers will be contacted directly by a Toyota representative to explore the possibility of Mirai ownership.

And ownership does have its privileges. The Mirai comprehensive, ownership experience offers a range of world-class services, including three years' worth of complimentary fuel ^[1], three years of 24/7 customer call support, 8-year/100,000-mile warranty on key fuel cell vehicle components^[2] and much more.

Let the countdown to the future begin!

[1] Complimentary fuel for 3 years or \$15,000 maximum, whichever comes first. Fuel program starts after receipt and activation of fuel card; fuel card is nontransferable. Fueling must be done at approved SAE certified stations.

[2] Covers normal factory scheduled maintenance and is valid only at authorized Mirai Fuel Cell dealers in the continental United States. See dealer for details and exclusions.