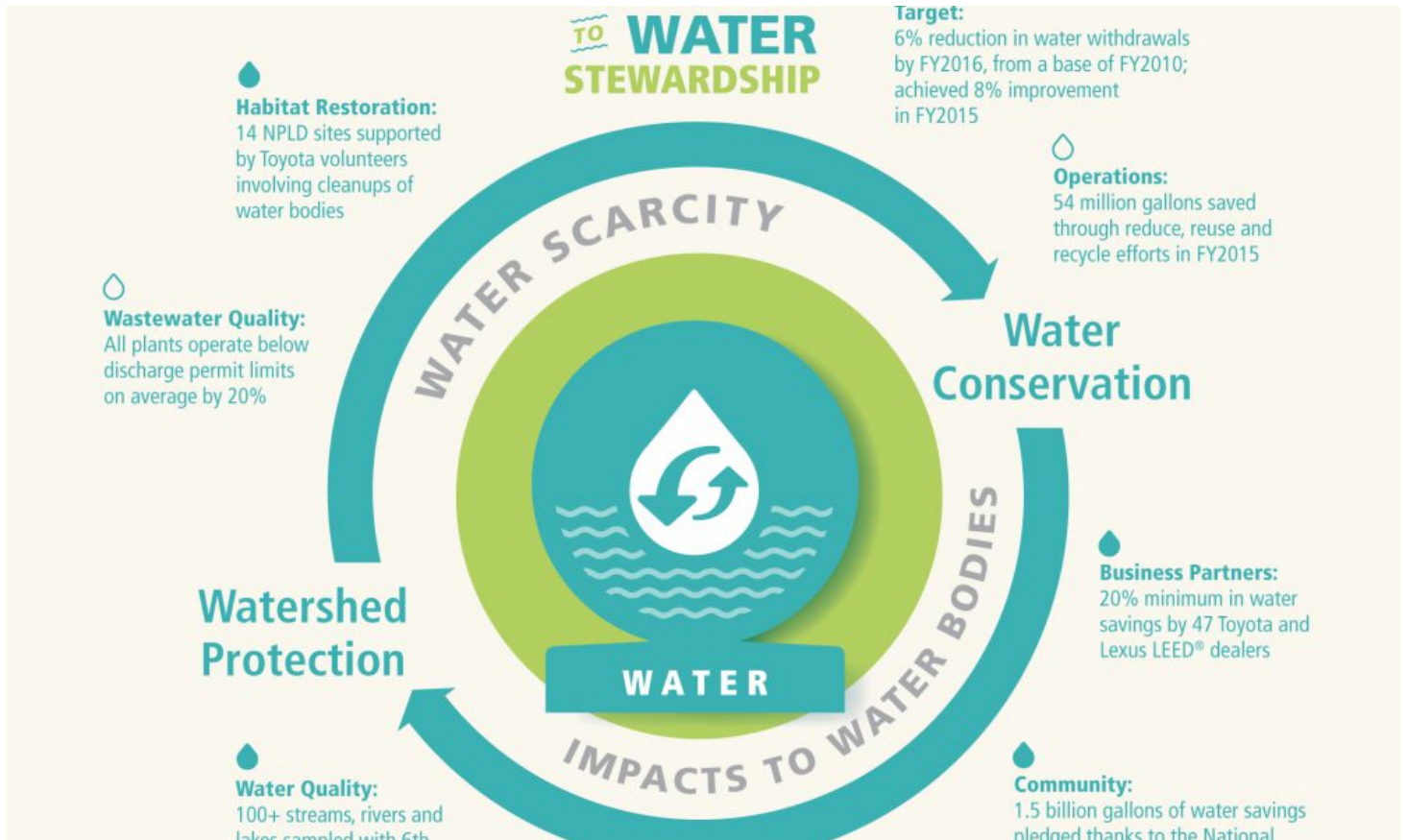


Wading in a Water Wonderland

December 17, 2015



Torrance, Calif. (Dec. 17, 2015) – *Sleigh bells ring, are you listening? In the lane, snow is glistening...* but don't worry, Toyota will capture that runoff and reuse the water.

The company recently received top marks for its global water conservation efforts by CDP, the world's premiere environmental disclosure agency. Toyota is one of only eight companies featured in the first ever "A List" for water security within the CDP annual global water report.

Toyota's North American water conservation efforts saved more than 54 million gallons of water in fiscal year 2015 alone. That's 82 Olympic-size swimming pools worth of water. This "lot" of liquid was conserved through efforts such as additional water filtration in paint operations, rain water collection, native, drought resistant landscaping and water metering.

To learn more about Toyota's water conservation efforts in North America, visit <http://www.toyota.com/usa/environmentreport2015/index.html>. Global conservation efforts are highlighted at <http://www.toyota-global.com/sustainability/environment/>.

The full CDP global water report is available at <https://www.cdp.net/CDPResults/CDP-Global-Water-Report-2015.pdf>. #ToyotaEnviroReport