Toyota to Announce New Details of Artificial Intelligence Research at Consumer Electronics Show

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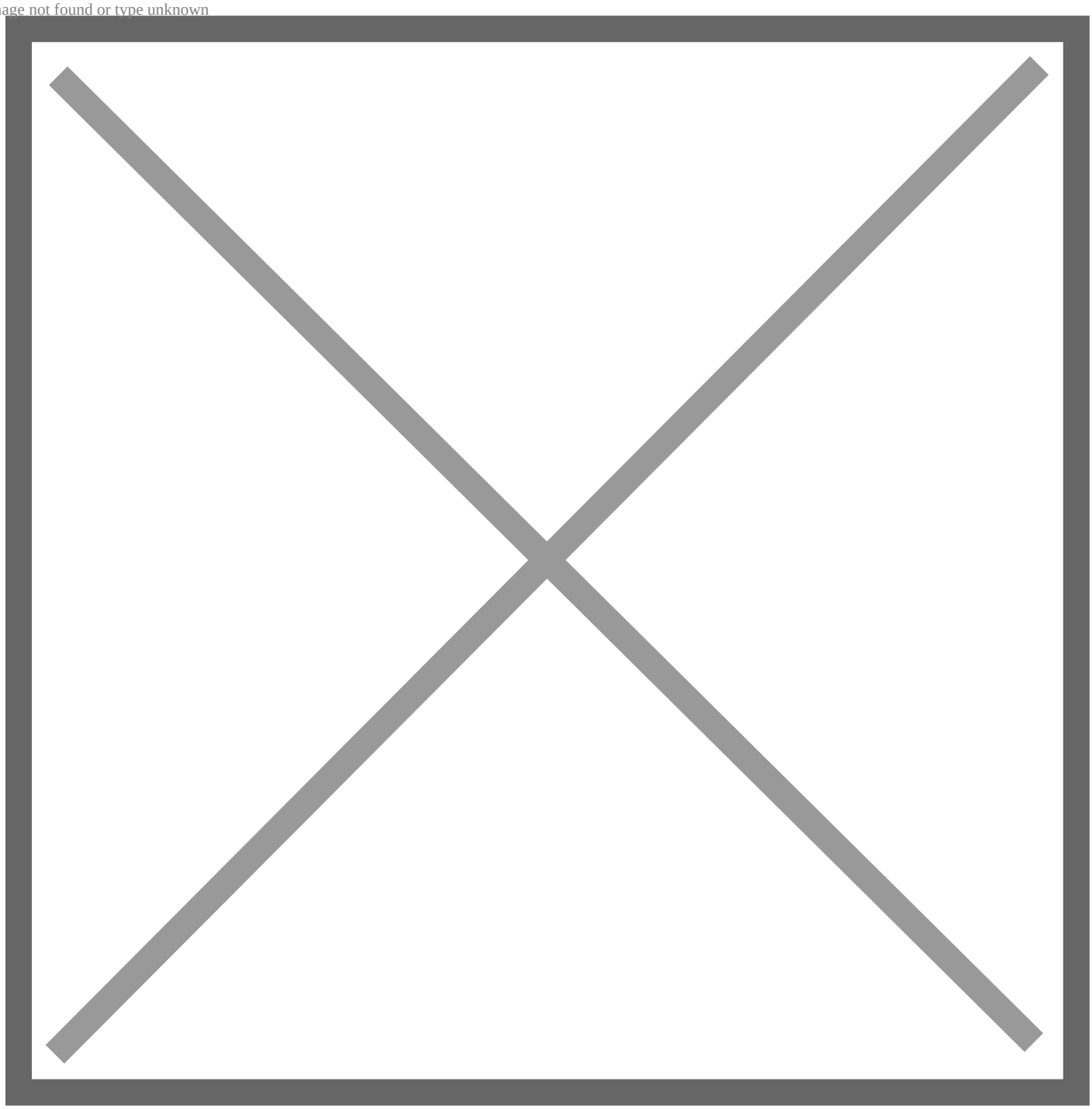

TORRANCE, Calif. (Dec. 9, 2015) – Toyota will announce new details on its plans for research leveraging artificial intelligence at the 2016 Consumer Electronics Show in Las Vegas, Nevada.

On Tuesday, January 5, 2016, the company will hold a press conference at the Mandalay Bay Convention Center featuring Dr. Gill Pratt, Toyota Executive Technical Advisor and Chief Executive Officer of the Toyota Research Institute (TRI), as well as other senior TRI leaders.

First announced at a press conference in November, the Toyota Research Institute (TRI) is a research and development enterprise focused on artificial intelligence for automobiles, robotics, and scientific discovery. Funded by an initial commitment of $1 billion over the next five years, TRI will help bridge the gap between fundamental research and product development.

Separately, CES 2016 will also showcase Toyota's next-generation framework for connected vehicle and telematics systems.

In addition to the press conference, Dr. Pratt, senior TRI leaders, and other Toyota executives will be available for select one-on-one and roundtable media interviews at the convention.

WHAT: Press conference on Toyota artificial intelligence

WHERE: CES 2016
Mandalay Bay
North CC, Level 1, Islander A, B, F, G

WHEN: Tuesday, January 5, 2016 at 1:00 PM PT

Interested media wishing to schedule an interview with Toyota executives at the 2016 Consumer Electronics Show should contact Elizabeth Winter at ewinter@golin.com or Rebecca Lee at rlee@golin.com.