

# Scott Vazin



Scott Vazin is group vice president, chief communications officer for Toyota Motor North America (TMNA). Vazin is responsible for the company's external and internal communications and public relations activities. His role includes product and brand communications for the Toyota and Lexus brands; corporate reputation; social media and stakeholder engagement; investor relations; sales, motorsports, and manufacturing communications.

Previously, Vazin was vice president of corporate and regional communications for Toyota Motor North America where he oversaw regional and technology communications, corporate reputation management, corporate and financial media relations and agency management and analytics.

Prior to joining Toyota in 2014, Vazin was executive vice president of group communications for Volkswagen Group of America, Inc. In this role, Vazin was responsible for all aspects of corporate communications for the Volkswagen Group and Volkswagen Brand, including corporate media relations, product communications, public relations campaigns, internal communications, community partnerships, philanthropy and investor relations.

Formerly, Vazin was director of product and consumer communications for Nissan and Infiniti. He also held a variety of other key communications positions, including serving as general manager, corporate and product communications for Nissan Europe.

He started his automotive career at Mitsubishi Motor Sales of America in 1990.

Vazin received his bachelor's degree in Business Administration and Marketing from California State University at Long Beach.