

# **Toyota Mobility Foundation and Chulalongkorn University Celebrate Innovative Project to Alleviate Traffic in Bangkok**

November 23, 2015

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Bangkok, Thailand, November 23, 2015?Today, the Toyota Mobility Foundation (TMF) joined with Chulalongkorn University (Chula) to celebrate an ongoing project to combat Bangkok's traffic congestion. The project is targeting the Sathorn District, one of Bangkok's busiest and best-known thoroughfares?using park-and-ride lots, shuttle buses, and advanced traffic-control systems to move people more quickly and easily to their destinations.

It is the first project undertaken by the Toyota Mobility Foundation, which was created by Toyota in 2014 to combine its mobility know-how and resources with the wisdom of partners to advance the freedom of mobility for people everywhere. TMF and Chula launched the project in April, 2015.

For details, go to: <http://newsroom.toyota.co.jp/en/detail/10314590/>