

Scion Steps Out in Style with STAMPD at the 2015 Los Angeles Auto Show

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TORRANCE, Calif. Nov. 16, 2015 – The right wheels need the right look. Debuting alongside Scion’s new concept vehicle at the Los Angeles Auto Show will be Scion’s new partnership with Los Angeles-based lifestyle brand, STAMPD.

Known for a clean yet luxe aesthetic, STAMPD was named to GQ Magazine’s roster of “2015 Best New Menswear Designers in America.” The west coast ‘avantstreet’ lifestyle brand created new looks for Scion product specialists to wear during the 2015-16 auto show season. The collection is exclusive to Scion and includes jackets, shirts and pants.

“I wanted to keep the palette for the collection muted so the clothes complement the cars,” said Chris Stamp, creator and designer of STAMPD. “The details are understated, but looking closely you can see how intricate each piece is, adding a modern approach to conventional specialist wear.”

Two new commercials, directed by Stamp, feature both menswear and womenswear outfits that complement the sporty look of the 2016 iM 5-door hatchback and sleek aerodynamics of the 2016 Scion iA sedan. The first video can be seen at [Scion’s YouTube Channel](#).

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This is the first-of-its kind collaboration for both L.A.-based brands.

“STAMPD’s design aesthetic and west coast roots resonate with Scion drivers and the lifestyle brand we’re building through our new concepts and vehicles,” said Landy Joe, Scion’s auto shows and special events manager. “We want auto show visitors to see this STAMPD partnership up close and learn how Scion is infusing our cars with the same creative passion.”

To follow Scion news at the LA Auto Show visit Scion.com.