

Toyota 'Tundrasine' Concept Makes Global Debut at Toyota's SEMA Display

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TORRANCE, Calif., Nov. 3, 2015—Toyota takes the Tundra pickup to new places in luxury and length with its Tundrasine concept, which made its global debut today as part of Toyota’s **2015 Specialty Equipment Market Association (SEMA) Show** display.

“SEMA members take their vehicles to extremes, and Toyota definitely goes to a new extreme with the Tundrasine. It stretches beyond what is normally expected of a stock Tundra,” said Steve Appelbaum, National Engagement Marketing Manager, Toyota Motor Sales, U.S.A. “SEMA is the perfect event to debut this concept vehicle that takes the best of Tundra and turns it into the pinnacle in executive transport . . . limo style.”

The vehicle started out as a Toyota Tundra 1794 Edition 4×4 CrewMax 5.7L V8 pickup. Toyota then transformed that full-size Tundra into a larger-than-life-size limousine—hence the Tundrasine’s portmanteau name.

The Tundrasine is over 26 feet in length and has a wheelbase of 235.9 inches. The exterior is painted Midnight Black Metallic, and its eight doors open to reveal a custom and functional brown leather interior, inspired by the cockpits and passenger compartments of luxury private jets.

“People have seen plenty of limousines before, but never one quite like the Tundrasine,” said Appelbaum.

The Tundra that serves as the basis for this chauffeur-driven showstopper was—like all Toyota Tundras—assembled at the company’s facility in San Antonio. “They say everything’s bigger in Texas,” Appelbaum said, “and the Tundrasine really drives that point home—or anywhere you want to go.”

The Tundrasine can be seen November 3-6, 2015, in the Toyota display booth (#24700) located in the Central Hall of the Las Vegas Convention Center at the 2015 SEMA Show.

Fast Facts

Base vehicle:	Toyota Tundra 1794 Edition 4×4 CrewMax 5.7LV8	
Exterior color:	Midnight Black Metallic	
Interior color:	Brown leather	
Wheelbase:	235.9" (+ 90.2" vs. stock Tundra CrewMax)	
Overall length:	319.1"	(+ 90.2")
Overall height:	76.2"	(no change)
Overall width:	79.9"	(no change)
Track (front/rear):	67.9"/67.9"	(no change)
Curb weight:	7,978 lbs.	(+ 2,288 lbs.)