

Toyota Motor Sales Reports Best-ever October with Sales Exceeding 200,000 Units

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TORRANCE, Calif. (Nov. 3, 2015) — Toyota, Scion and Lexus is reporting today its best-ever total October 2015 sales results, the first time the company has ever sold more than 200,000 units in the month of October.

Highlights include:

- Best-ever October sales results on RAV4 and Highlander
- Scion iA is attracting the youngest buyer in the segment; iM attracting diverse customer base

“October was a huge month for the industry, smashing expectations and continuing its hot streak,” said Bill Fay, group vice president and general manager for the Toyota Division. “Toyota Division posted best-ever sales for the month led by October record-breaking sales of Highlander and RAV4.”

Full press release to follow by 8:30 a.m. PST.