Toyota to Showcase Connected Vehicles and Car Sharing at Smart Mobility City 2015

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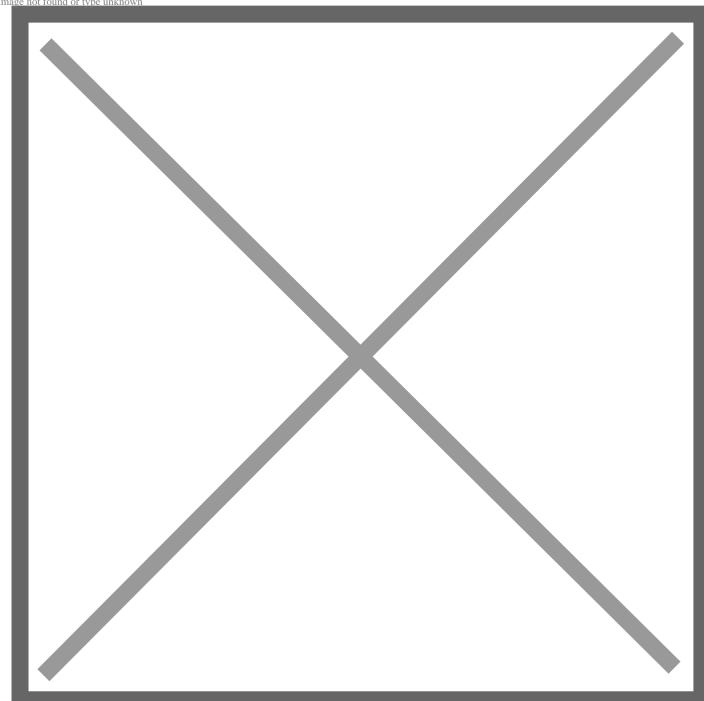


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Tokyo, Japan, October 16, 2015 — Toyota will exhibit the latest ITS technologies and initiatives for safe and comfortable mobility at Smart Mobility City 2015, an event being held alongside the Tokyo Motor Show.

Toyota will focus on two initiatives aiming to change the nature of mobility: ITS Connect, a safety system that enables vehicles to communicate with other vehicles and infrastructure; and Ha:mo, a convenient and user-friendly next-generation urban transport system.

For details, go to http://newsroom.toyota.co.jp/en/detail/9806094/