

Toyota to Debut Three New Concept Cars at Tokyo Motor Show

October 08, 2015



Tokyo, Japan, Oct. 8, 2015 — Toyota will present its vision for the future of mobility at this year's Tokyo Motor Show, where three very different concept cars will make their global debuts. While some of the vehicles slated to go on display represent the development and commercialization of groundbreaking new technologies, others seek to explore and strengthen the emotional bond between car and driver.

Toyota's commitment to advanced powertrain technology will be represented by three models: the all-new Prius, the Toyota C-HR Concept, a compact hybrid crossover, and the FCV Plus, a fuel cell concept that embodies Toyota's vision of a hydrogen-based society.

While the above vehicles represent the ever-changing nature of mobility, Toyota will also show two concepts created to reaffirm the fundamental relationship between car and driver: the S-FR, a fun-to-drive entry-level lightweight sports car, and the Kikai, a design concept that reminds us of the innate beauty of machinery.

For details, go to: <http://newsroom.toyota.co.jp/en/detail/9737083/>