Watch the Mirai Fly

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While the Toyota Mirai cannot literally fly, it is flying off the virtual shelf!

Nearly 1,900 people have raised their hand for a Toyota Mirai, exceeding the expected initial production run of the hydrogen fuel cell electric vehicle. The Mirai order request <u>portal</u>, which went live just two months ago, is now directing customers to a wait list, as production catches up to this high demand.

Toyota anticipates an allotment of nearly 1,000 model year 2016 Mirai in the U.S. The existing order requests are being reviewed, and Toyota will begin placing the first trailblazing customers in the Mirai driver's seat this month.

In January 2015, Toyota announced a Mirai global production capacity increase in an effort to satisfy overwhelming demand in all markets. Potential Mirai customers can still request the car of the future at <u>www.toyota.com/mirai</u>. A wait list will be created for the next Mirai allotment and potential customers contacted when production is available.