

# Sandy Lobenstein



As group vice president, Lobenstein leads the TPS Administrative Kaizen Team (TAKT) at TMNA. TAKT seeks to implement operational transformation throughout TMNA's administrative functions using the principles of the Toyota Way and the Toyota Production System. Through these tenets TAKT delivers processes that reduce waste, improve efficiency, and improve value for the TMNA enterprise.

Prior to his current role, Lobenstein led the IT Experiences Portfolio application development teams throughout the US, Canada, Mexico and Puerto Rico. ITx Experience Portfolios engage with the enterprise across sales, manufacturing, logistics, R&D and corporate services to develop systems, applications and services that create value and enhance Toyota's North American operations.

Additionally, Lobenstein served as vice president, Connected Vehicle Technologies, responsible for the strategy and planning of audio and multimedia products as well as the development, engineering and operations of TMNA's telematics services for the U.S., Canada and Puerto Rico. Lobenstein also served as vice president of vehicle pricing and cross carline product planning for the Toyota and Lexus brands in the U.S., as well as product planning and pricing for Toyota de Mexico and Toyota de Puerto Rico.

Since beginning his career at Toyota in 1990, Lobenstein has held a variety of roles at Toyota Motor Sales headquarters in the Torrance, California and Toyota Division field offices, including district manager of the Los Angeles Region, product marketing manager for Toyota trucks and product planning manager for Lexus and Toyota.

Lobenstein holds a bachelor's degree in business administration from San Diego State University and an MBA from California State University, Dominguez Hills.