

# Alec Hagey



Alec Hagey is group vice president, Sales, Product and Marketing at Toyota Financial Services (TFS). He is responsible for over 800 associates in 30 field locations and 3 region offices, overseeing TFS' dealer relations, marketing, and sales, including all finance, lease, and insurance products and remarketing of off-lease and fleet vehicles. He brings extensive knowledge of dealer needs to the role.

Prior to his current role, Hagey was vice president and general manager, Los Angeles Region at Toyota Motor Sales, where he oversaw sales, service and parts, marketing, customer service, market representation and distribution for dealers in the Los Angeles region.

Previously, Hagey served as vice president of Marketing for Toyota Motor Sales. From 2005 – 2010, he also completed stints as general manager of Lexus Central, the Denver Region, and New York Region.

Hagey began his career with Toyota Motor Sales in 1990 as a management trainee, and went on to hold a variety of key positions in sales and marketing.

Hagey earned his Bachelor of Arts degree in Communications Studies at San Diego State University.