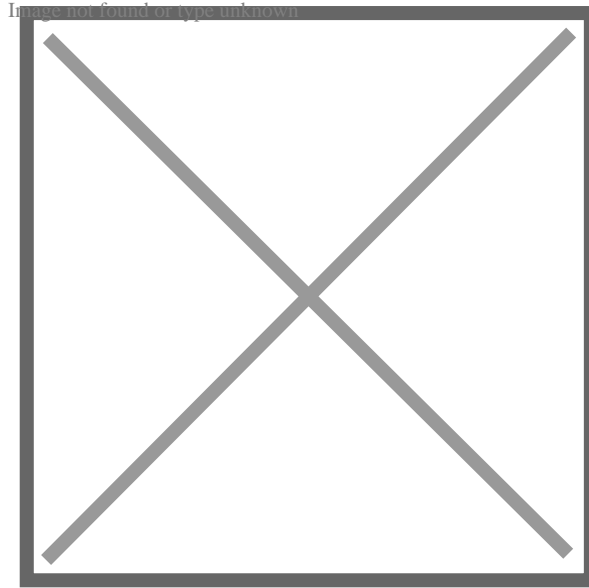


# Alec Hagey



Alec Hagey is executive advisor to the president of Toyota Financial Services (TFS). In this capacity, he leads several high-level strategic projects that are important to the company's future. Previously, Hagey served as senior vice president and chief operating officer, responsible for all sales and marketing activities for the Toyota Financial Services and Lexus Financial Services organization, including dealer relations, remarketing, and the voluntary protection products business. Hagey also oversaw the company's fleet management services, KINTO carsharing operation, and the digital SmartPath initiative.

Hagey began his career with Toyota Motor Sales in 1990 as a management trainee and went on to hold a variety of key positions in sales and marketing. Hagey served as assistant general manager and then general manager for the Lexus Central Area Office. He later joined the Denver Region as general manager, before transitioning to the New York Region. Hagey then assumed the position of corporate marketing manager and then vice president of vehicle marketing and communications.

Immediately prior to joining TFS, Hagey was vice president and general manager of the Los Angeles Region, where he oversaw sales, service, and parts, marketing, customer service, market representation, and distribution. During his time at TFS, Hagey guides the sales, voluntary protection products, service operations, and marketing functions.

Throughout all his roles, Hagey has built close relationships with stakeholders, striving to deliver the best possible service to customers and dealers.

Hagey earned his Bachelor of Arts degree in Communications Studies at San Diego State University.