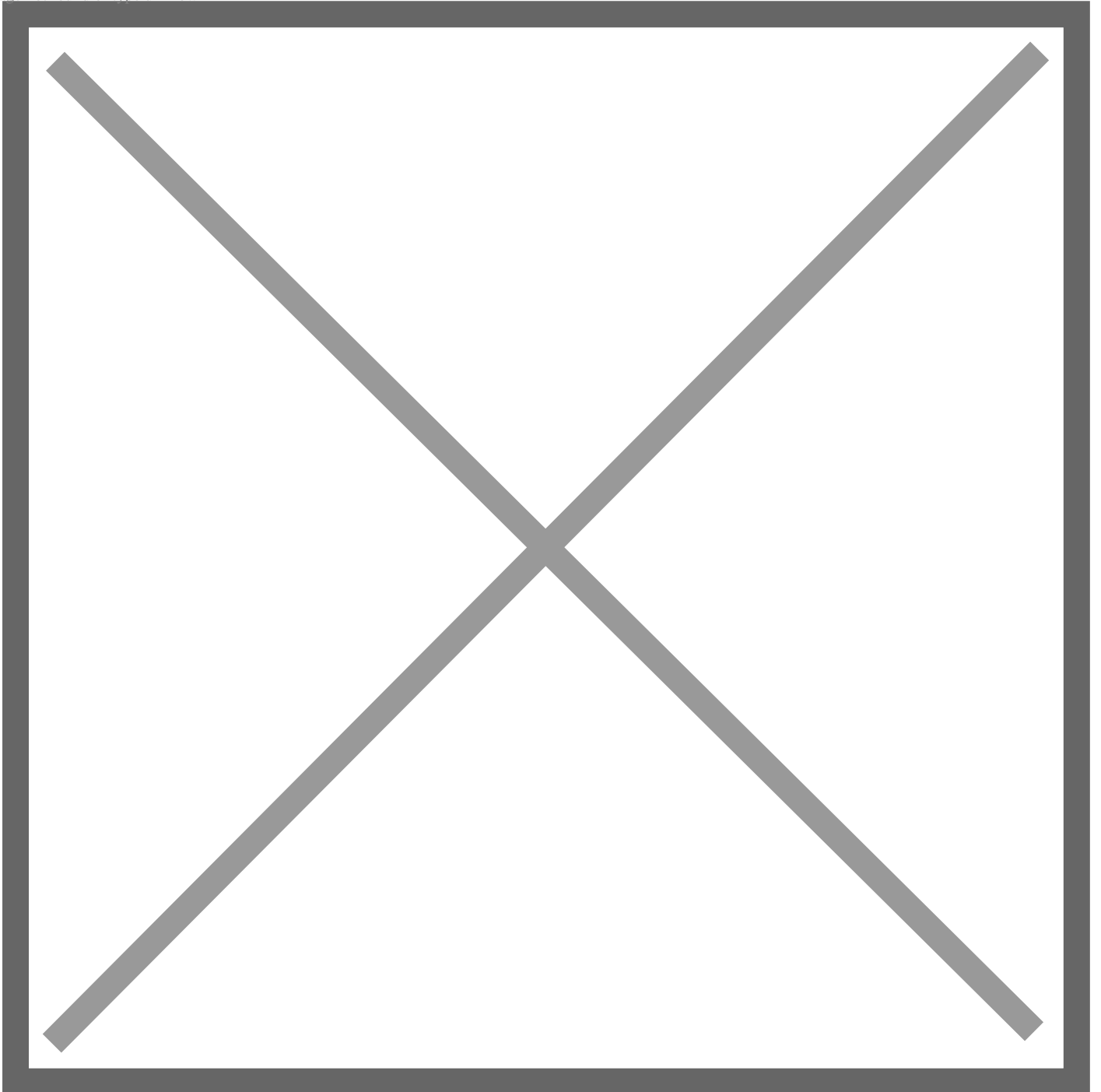


# Scion-ara Celebration at New York International Auto Show Includes JDM-inspired tC Coupe and Classic Concepts

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TORRANCE, Calif. (March 16, 2016) — Scion is not going away quietly. With a final Kei Miura-inspired tC Release Series 10.0, a display of some of its most impressive project cars, and cool swag, the Scion by Toyota booth is sure to be a flurry of activity at the New York International Auto Show, March 25 – April 3, 2016.

It's only fitting that Scion closes its auto show history at New York since that's where it all began. Fourteen years ago Scion debuted its first concept vehicles and announced the new youth division for Toyota that would be a laboratory for experimentation and introduce new products and processes.

That commitment to innovation carries through to the debut of Scion's final Release Series vehicle for the tC sports coupe, Scion's most popular car. Thanks to a partnership with Kei Miura, known for his JDM aerodynamic designs, the final edition MY16 tC Release Series 10.0 will leave quite an impression with enhanced performance, and aggressive exterior and interior features.

The tC RS 10.0 will radiate in Barcelona Red and is equipped with a Kei Miura-designed Aero Kit that includes a front lip spoiler, rocker panels, rear lower spoiler and a deck spoiler. Providing contrast to the red paint, the RS 10.0 has black-out Scion badges and gloss black alloy wheels.

TRD performance lowering springs reduce the center of gravity for quicker turn-in, cornering and enhanced steering response. A TRD performance dual exhaust provides a deeper, more resonant, exhaust note.

On the interior, the black and red theme continues with sport-tuned seat inserts with red accent stitching. The same stitching complements the shift boot, parking brake cover and steering wheel. Exclusive Release Series carpeted floor and cargo mats, striking red seat belts and a Release Series sequentially numbered badge complete the package.

The tC Release Series 10.0 will be available with a 6-speed manual for a Manufacturer's Suggested Retail Price (MSRP) of \$23,190 or 6-speed sequential automatic transmission with paddle shifters with an MSRP of \$24,340. A delivery, processing and handling fee of \$795 is excluded in the price. Only 1,200 RS 10.0 tC coupes will be available beginning in June through Scion by Toyota dealerships. More information is available [here](#).

“For those enthusiasts looking for a piece of history, this is a great opportunity to own our best tC ever,” says Scion Vice President Andrew Gilleland. “With the TRD performance parts, the JDM Aero Kit and the screaming red and black color scheme, it's a fitting tribute to Scion's mission to build cars for younger customers.”

Additional examples of creative Scion builds will also be on display at New York, including:

- 2002 BBx Concept
- 2004 FiveAxis speedster xA
- 2009 Kogi BBQ Truck xD
- 2009 iQ Concept
- 2011 FR-S Concept
- 2014 Slayer tC

“We have a lot of fans that are sorry to see Scion being transitioned to Toyota,” said Gilleland. “But it's the right thing to do, and we know the spirit of Scion will live on, so we are going out in style.”