# [CORRECTION] Toyota Motor Sales Reports 4.1 Percent February Increase

March 01, 2016

[Correction] February 2016 Sales Chart

**TORRANCE, Calif. (March 1, 2016)** – Toyota Motor Sales (TMS), U.S.A., Inc. today reported February 2016 sales of 187,954 vehicles, an increase of 4.1 percent from February 2015 on a volume basis. With the same number of selling days in February 2016 and 2015, sales were also up 4.1 percent on a daily selling rate (DSR) basis.

Toyota division February 2016 sales were up 4.7 percent on both a DSR and volume basis with sales of 164.864 units.

“Light trucks continue to drive strong demand in 2016,” said Bill Fay, group vice president and general manager for the Toyota division. “The Toyota division had back-to-back, best-ever light truck monthly records, supported by another best-ever month in February for RAV4.”

Lexus reported February 2016 sales of 23,090 units.

“As leaders in luxury crossover vehicles, it’s no surprise to us that our SUV lineup continues to propel our sales performance,” said Jeff Bracken, group vice president and general manager for the Lexus division. “It wasn’t just a good month for SUVs, however—IS, CT and RC have exceeded our sales expectations for the month of February, validating the appeal of these models to the next generation of luxury consumer.”

**February 2016 Highlights:**

- Combined TMS light truck sales of 94,864 units, up 9.7 percent
- RAV4 posts best-ever February with sales of 25,523 units; up more than 16 percent
- Highlander reports best-ever February sales with sales of 12,466 units
- 4Runner and Sienna up 32 and 5.5 percent respectively
- Tacoma up 14.5 percent with sales of 14,172 units
- NX up 39.1 percent
- RX up 10.8 percent with sales of 7,192 units
- LX up more than 81 percent

*Note:  Unless otherwise stated, all figures reflect unadjusted sales volume