

Toyota Issues December 2015 Sales Preview

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TORRANCE, Calif. (Jan. 5, 2016) – Toyota Motor Sales (TMS), U.S.A., Inc., today reported December 2015 sales of 238,350, an increase of 10.8 percent from December 2014 on a volume basis. With two additional selling days in December of 2015, sales were up 2.9 percent on a daily selling rate (DSR) basis.

“2015 was a standout year for the auto industry,” said Bill Fay, group vice president and general manager for the Toyota division. “Best-ever light truck sales helped the Toyota division earn the retail sales crown for the fourth consecutive year.”

*Full release to follow by 8 a.m. PST.