

Five Million Strong!

September 28, 2016

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HUNTINGTON BEACH, Calif., (Sept. 28, 2016) – Five million. Five times a million. Five thousand thousand. 5×10^6 . Any way you slice it, the number now represents the total Certified Pre-Owned (CPO) vehicles Toyota has sold in the U.S. And five million is also more CPO vehicles than any other automaker has sold since certified

used vehicle programs came online about two decades ago.

The Wenzel family of Fountain Valley, Calif. bought the five-millionth CPO Toyota in Aug. Their 2013 Toyota Highlander, sold by Toyota of Huntington Beach, pushed Toyota across the 5M CPO sales milestone.

“Achieving this significant milestone exemplifies not only to our CPO program’s effectiveness, but also consumer demand for the quality, dependability and long-term reliability (QDR) Toyota vehicles are known for,” said Bill Fay, group vice president and general manager, Toyota division. “Toyota continues to be an auto industry leader in QDR and resale value as evidenced by a long list of recent third-party accolades from organizations such as Consumer Reports, J.D. Power and Kelley Blue Book.”

Toyota Certified Used Vehicles (TCUV), Toyota’s CPO program, was launched in 1996. For a used Toyota vehicle to be certified, it must pass 160 inspection points including interior and exterior condition and appearance; engine performance; transmission and transaxle operation; braking, tire and suspension system wear; and electronic system operation. Hybrid vehicles must pass 174 inspection points, with the added hybrid battery components.

Vehicles sold with the TCUV designation come with a 12 month/12,000-mile limited comprehensive warranty, seven year/100,000-mile limited powertrain warranty and one year of Roadside Assistance.

To celebrate the five million CPO sale last month, Toyota covered the cost of the Wenzel family’s vehicle, totaling \$29,180. The company also donated \$10,000 to the family’s favorite charity, Family Promise of Orange County, a Homeless Shelter for Families, plus an additional \$5,000 to a charity selected by the dealer: the American Foundation for Suicide Prevention.