Toyota Takes Swagger Wagon to the Max for SEMA with Extreme Sienna

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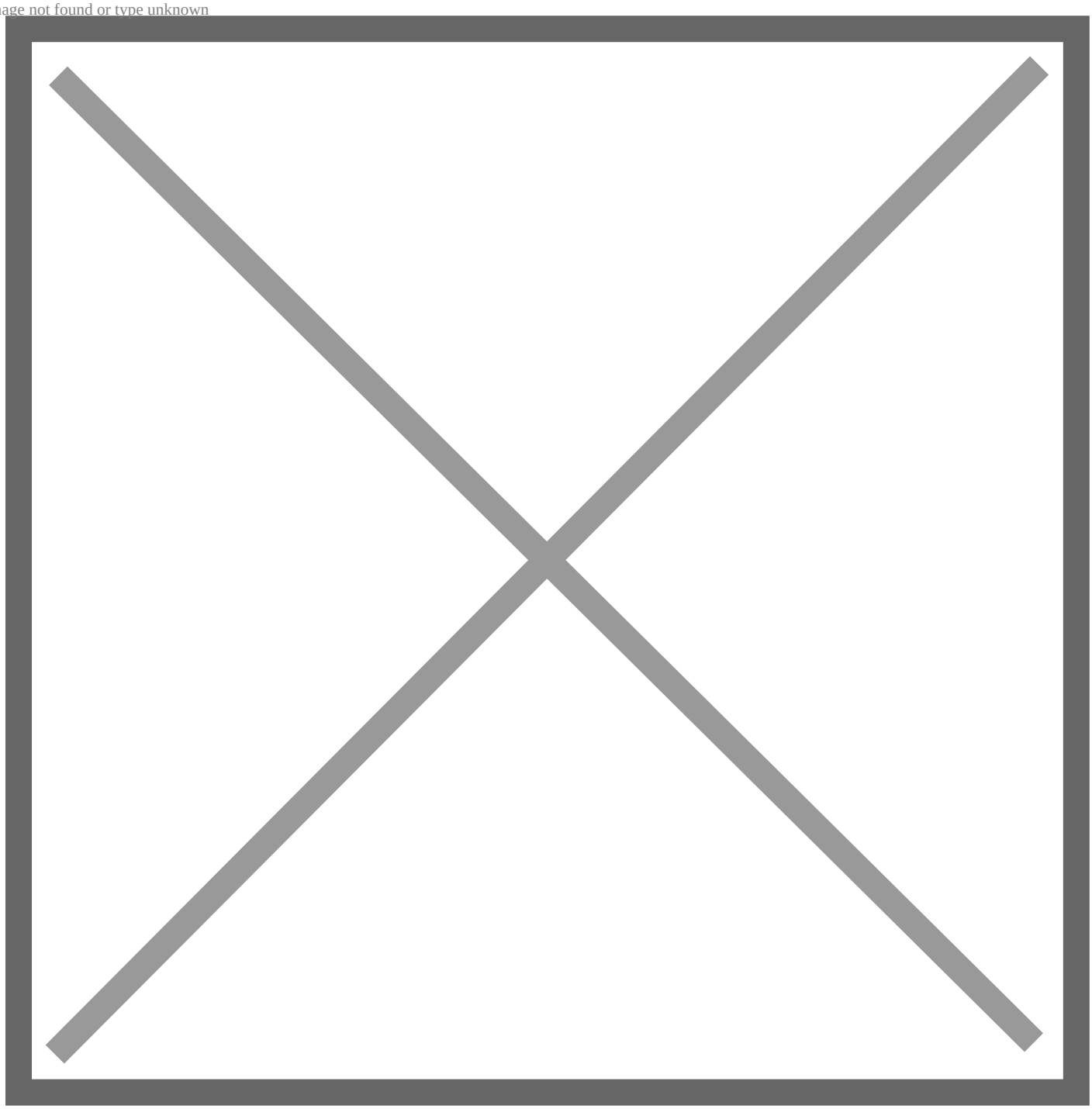

TORRANCE, Calif., (November 1, 2016)—If the pinnacle of luxury transportation is flying in a private jet, then Toyota's Extreme Sienna is as close as you can get without ever leaving the ground. The upscale minivan, complete with a high-end theater system, makes its debut at Toyota's **2016 Specialty Equipment Market Association (SEMA) Show** booth.

Toyota brought in Real Time Automotive's hot rod builder, Rick Leos. Together they gave the Sienna a wide body, lots of carbon fiber and an inspired sports car look and feel. The exterior features TRD brakes, performance wheels and tires, a splitter, rear diffuser, spoiler, and dual exhaust.

The interior seats passengers in the lap of luxury. A top-of-the-line entertainment home theater system, reclining seats with custom upholstery, a refrigerator, Wi-Fi connectivity and Bluetooth speaker fill out the passenger hold. The whole vehicle is controlled by an iPad, including the air ride system.

Leos is no stranger to innovation and bringing unique ideas to the table. "We wanted to go to a place no one else would think of with this build," he said. "This Extreme Sienna is our contribution to the van culture movement that's happening right now. People are showing a lot of vision and adapting vans to serve for almost any purpose. We wanted to take this idea all the way to the next level."

This isn't the first time Toyota has equipped a minivan with the luxuries of home. A 1983 Toyota Van LE Minivan that includes an icemaker is also on display at Toyota's SEMA booth.

A 2017 stock Sienna in Sky Metallic Blue will also be on display and parked next to the extreme build. Debuting at SEMA, the Sienna's new 3.5-liter direct-injection V6 engine with Direct Shift-8-speed automatic helps deliver enhanced fuel economy, torque and horsepower.

The Extreme Sienna —along with numerous other Toyota specialty vehicles—can be found in the Toyota display booth (#24800) in Central Hall and on the Patio Annex of the Las Vegas Convention Center, November 1-4, 2016.