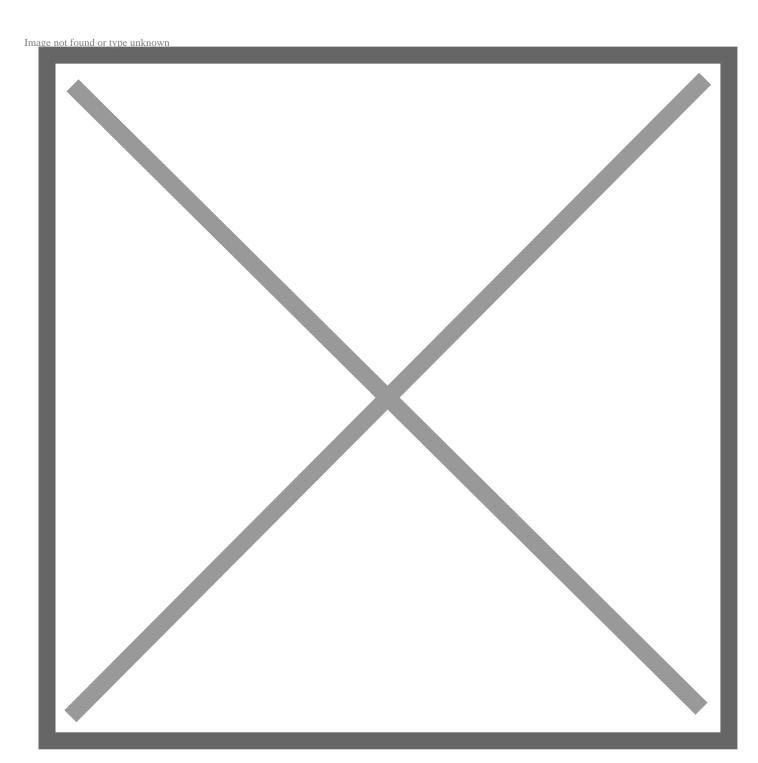
Toyota Aims for Sales of More Than 5.5 Million Electrified Vehicles Including 1 Million Zero-Emission Vehicles per Year by 2030

December 18, 2017



TOYOTA CITY, Japan (December 18, 2017) Toyota Motor Corporation (Toyota) announces today its plans toward the popularization of electrified vehicles for the decade 2020-2030. Toyota's electrified vehicle strategy centers on a significant acceleration in the development and launch plans of hybrid electric vehicles (HEVs), plug-in hybrid electric vehicles (PHEVs), battery electric vehicles (BEVs), and fuel cell electric vehicles (FCEVs). For full story, **click here**.