

Newsweek Names Toyota World's Greenest Automaker

December 11, 2017

Image not found or type unknown



PLANO, Texas (Dec. 11, 2017) – *Newsweek* has once again named Toyota one of the world's greenest companies, scoring in the top 5% of global companies, and was named the "Best in Industry Global" in the automobiles category. Toyota was ranked #16 of the Global 500 greenest companies and #1 in the automobile category.

The award recognizes Toyota for its track record of sustainability achievements and for its eco-sensitive hybrid and fuel cell vehicles, and places the world's largest automaker ahead of such respected companies as Apple, Starbucks and Nike. This year's score improves upon Toyota's past performance on the ranking, reflecting the company's ongoing commitment to green initiatives.

"Toyota is proud to be recognized by *Newsweek* as the world's top green automaker and as a leader among global companies," said Jim Lentz, chief executive officer, Toyota Motor North America. "We are continually working to develop and improve technologies for our operations and vehicles. Our aim is to reduce the impact on the environment, while maintaining affordability for our customers, and position our company as an industry leader in sustainable mobility."

The annual *Newsweek Green Rankings* evaluate the world's largest publicly traded companies, using eight metrics to measure environmental performance. *Newsweek*, in partnership with Corporate Knights and HIP Investor, scores companies against their industry peers on each metric, including energy, water and waste levels. The full *Newsweek Green Rankings* list is available now on *Newsweek's* website at <http://www.newsweek.com/green-rankings-2017-18>.