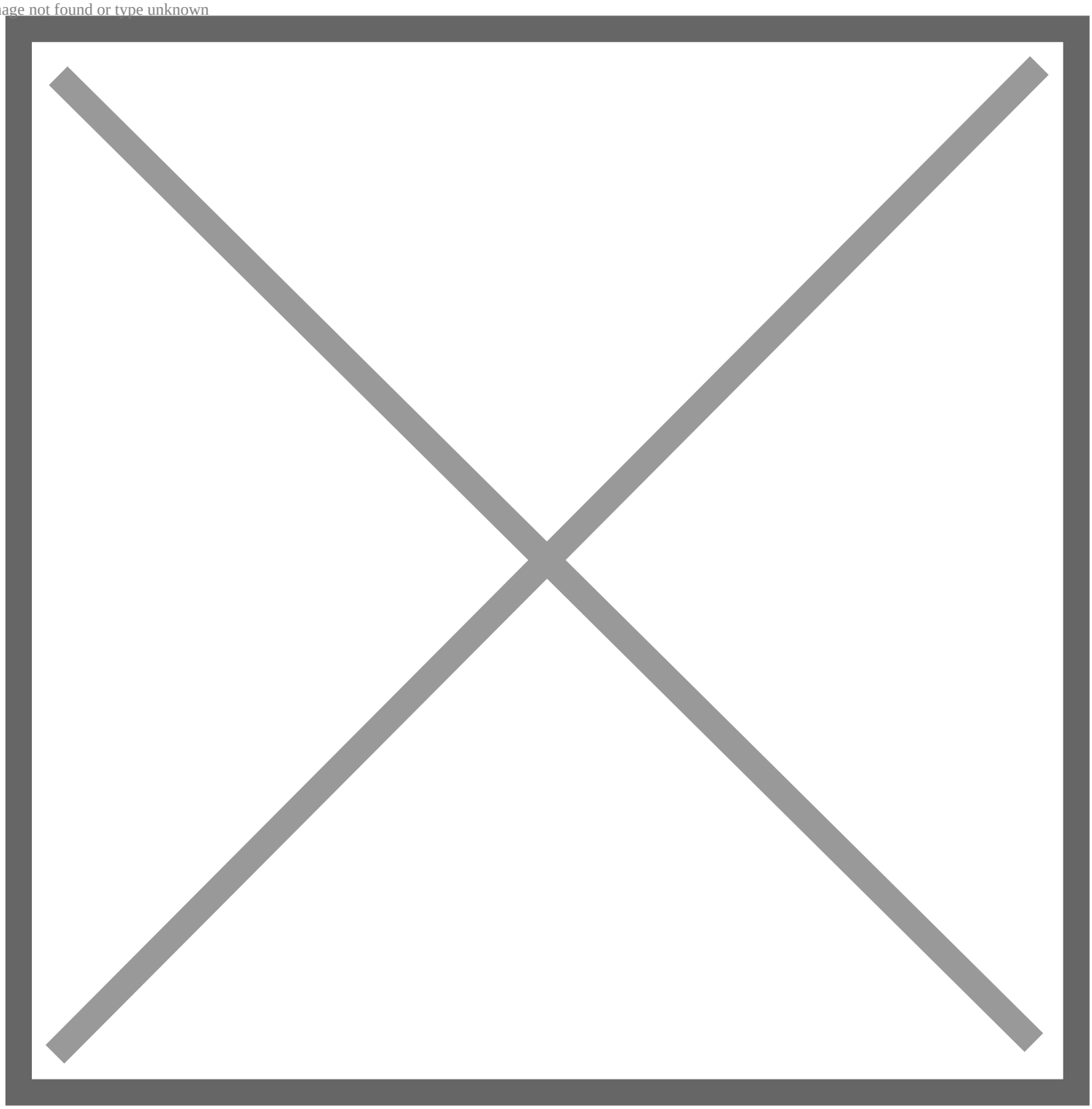
The 2027 Toyota Tacoma: Legendary Off-Road Prowess Enhanced by Streamlined Technology

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PLANO, Texas (Nov. 25, 2026) – The Toyota Tacoma has long been the sales champion of the mid-size pickup segment, and for the 2027 model year, it continues to build on its legacy of rugged capability, legendary reliability, and advanced technology. The 2027 Tacoma remains a formidable adventure machine, offering a diverse lineup of grades tailored to every lifestyle, from the work-ready SR to the overlanding-focused Trailhunter.

For 2027, Toyota has refined Tacoma's package structure to offer greater transparency and value to customers, ensuring that the advanced technology and comfort features are easier to configure than ever before. Adding to this enhanced value and everyday comfort, power front driver's seats are now standard across all four-door trims SR5 and above. The popular SR5 grade also elevates its curb appeal, now featuring sleek dark silver-finish alloy wheels.

Streamlined Technology and Packaging
Listening to customer feedback, Toyota has optimized the Package option for the 2027 Tacoma, specifically focusing on the 14-inch multimedia display available on the highly popular TRD grades. The TRD Upgrade Package now proudly includes the 14-inch multimedia display, giving drivers greater access to Toyota's Audio Multimedia system right out of the gate.

For those opting for the TRD Premium experience, Toyota has restructured the packaging to break out the 14-inch display as a standalone option, which lowers the price of the TRD Premium Package.

Foundation of Greatness
The 2027 Tacoma is underpinned by Toyota's renowned TNGA-F global truck platform, a rugged foundation it shares with heavyweights like the Tundra, Land Cruiser, and Sequoia. To maximize structural rigidity, the chassis is constructed from high-strength steel utilizing laser welding techniques, while lightweight aluminum body panels help optimize overall vehicle weight. Off-road enthusiasts will appreciate the thoughtfully integrated high-lift jack point located directly on the rear frame.

A defining characteristic of this generation's capability is the available coil-spring multi-link rear suspension. Offered on most grades, this advanced setup dramatically elevates both everyday on-road ride comfort and dynamic off-road handling.

Toyota engineers have meticulously tuned the suspension systems to match each specific grade's intended purpose:

- **TRD Sport** utilizes sport-tuned shocks for a more engaging, responsive, and agile on-road driving experience.
- **TRD Off-Road** is equipped with monotube Bilstein® piggyback reservoir shocks designed to manage heat dissipation and extend wheel travel, complemented by an end stop control valve that provides crucial damping near full suspension compression.
- **TRD Pro** utilizes TRD-tuned FOX® QS3 three-way adjustable shocks featuring rear piggyback reservoirs and integrated FOX hydraulic bump stop hardware designed to cushion extreme suspension compression.
- **Trailhunter** relies on a specialized Old Man Emu® forged monotube suspension with rear piggyback reservoirs, specifically calibrated for optimal off-road control and heavy load-carrying capacity during extended overland trips.
- **Limited** caters to those seeking a premium, confident driving experience, featuring an Adaptive Variable Suspension (AVS) system that constantly adjusts damping forces through built-in actuators to ensure a remarkably smooth and luxurious ride.

Power and Performance
Under the hood, the 2027 Tacoma continues to offer two powerful and efficient powertrains. The standard i-

FORCE 2.4-liter turbocharged four-cylinder engine delivers up to 278 horsepower and up to 317 lb.-ft. of torque, providing robust performance for daily driving and weekend hauling.

For those seeking the pinnacle of mid-size truck performance, the i-FORCE MAX hybrid powertrain pairs the 2.4-liter turbo engine with a 48-hp electric motor integrated into the eight-speed automatic transmission. This combination produces an impressive 326 horsepower and 465 lb.-ft. of torque—the most torque ever offered in Tacoma. Available on TRD Sport, TRD Off-Road, and Limited, and standard on the TRD Pro and Trailhunter, the i-FORCE MAX is designed to help the Tacoma take on steep grades and challenging trails.

Elevated Off-Road Mastery and Towing Prowess
Leveling up Tacoma's legendary off-road capability is the Stabilizer Disconnect Mechanism (SDM). Standard on the Trailhunter and TRD Pro grades—and available on the TRD Off-Road—this innovative feature significantly increases suspension articulation at the push of a button and is fully compatible with Toyota Genuine TRD lift kits.

Navigating challenging terrain is made easier for TRD Pro and Trailhunter drivers thanks to the Multi-Terrain Monitor, which is also available on TRD Off-Road, which can project crisp visuals of potential trail obstacles directly onto the available 14-inch touchscreen. While all 2027 Tacoma models come equipped with standard underbody protection and front recovery loop(s), the TRD Pro and Trailhunter up the ante with robust front and rear recovery points and enhanced armor as standard.

When the trail gets tough, the Multi-Terrain Select system is ready to assist, offering tailored traction control settings for mud, dirt, and sand across both 4WD-High and 4WD-Low ranges. Crawl Control is designed to function as a low-speed off-road cruise control, allowing drivers to focus entirely on steering. For maximum grip, an available electronically locking rear differential evenly distributes power between the rear wheels, while Downhill Assist Control helps with smooth, controlled descents on steep grades on models without CRAWL Control.

Beyond the dirt, the 2027 Tacoma is a capable workhorse, with a maximum towing capacity of 6,500 lbs. and a maximum payload of 1,705 lbs. Hitching and hauling are made easier by available advanced towing aids, including an Integrated Trailer Brake Controller and Trailer Back Up Guide with Straight Path Assist, designed to help keep your trailer aligned while reversing. These features are further enhanced by a 360-degree simulated top-down view for added situational awareness.

For improved towing visibility, an available Wireless Trailer Camera streams a live, high-definition feed from the rear of the trailer directly to the digital rearview mirror. Finally, a manual headlight leveling switch helps provide optimal road illumination and can reduce glare for oncoming traffic when the truck is heavily loaded or towing.

A Tacoma for Every Lifestyle
The 2027 Tacoma lineup is as diverse as the drivers who pilot it, offering a comprehensive range of grades to suit any need: SR, SR5, TRD PreRunner, TRD Sport, TRD Off-Road, Limited, TRD Pro, and Trailhunter. Customers can configure their ideal truck by choosing between the versatile Double Cab or the utility-focused XtraCab, paired with either a 5- or 6-foot bed.

Designed for maximum functionality, the XtraCab configuration—available on the SR, SR5, and TRD PreRunner—is a clever two-seater that transforms the rear cabin area into a highly practical storage space. It features lockable rear compartments and a fold-flat passenger seat that serves as a convenient mobile workspace. i-FORCE MAX models also bring ultimate convenience to the campsite or job site, featuring a standard 2400W AC power supply accessible in both the cabin and the bed.

For the TRD Off-Road i-FORCE MAX, capability is amplified by 33-inch FALKEN® WildPeak all-terrain tires wrapped around 18-inch alloy wheels, working in harmony with Bilstein® shocks and an available Stabilizer Disconnect Mechanism (SDM). On the other end of the spectrum, the Limited grade delivers uncompromising luxury. It boasts heated and ventilated SofTex®-trimmed front seats, elegant walnut burl-wood interior accents, power running boards, a Head-Up Display, a 14-inch touchscreen, a JBL® Premium Audio system with a JBL Flex portable speaker, a digital rearview mirror, and a power moonroof.

The purpose-built Trailhunter is the ultimate factory overlanding rig. Available with either bed length, it features Mineral-colored heated and ventilated SofTex®-trimmed seats, Old Man Emu® shocks, an ARB® steel rear bumper with robust recovery points, and an ARB® modular sport bar equipped with removable MOLLE panels for gear storage.

Meanwhile, the TRD Pro stands out with TRD-tuned FOX® QS3 shocks, integrated FOX® hydraulic rear bump stops designed to cushion extreme suspension compression, segment-exclusive IsoDynamic Performance Front Seats (available in Black or Cockpit Red SofTex®-trim with technical camo inserts), a TRD performance air intake, and a dual-tip exhaust. Its aggressive exterior is highlighted by a 20-inch LED light bar integrated into the heritage “TOYOTA” grille, RIGID Industries® LED fog lamps, and an ARB® steel rear bumper.

The 2027 Tacoma’s striking design is complemented by a vibrant exterior color palette, including Wave Maker, Heritage Blue, Underground, Celestial Silver Metallic, Black, Ice Cap, and Bronze Oxide. The TRD Pro also receives its own exclusive signature color: Honeycomb. For an added touch of flair, premium hues like Supersonic Red and Wind Chill Pearl remain available across select grades.

Connectivity and Audio
The 2027 Tacoma keeps drivers seamlessly connected to their digital lives, offering an intuitive 8-inch standard or an expansive, available 14-inch multimedia touchscreen. Powered by Toyota’s Audio Multimedia system, the interface features standard wireless Apple CarPlay® and Android Auto™ compatibility. Keeping devices powered up on the go is effortless thanks to a Qi wireless charging pad and strategically placed USB-C data and charging ports. Additionally, models equipped with the i-FORCE MAX powertrain feature a vibrant, customizable 12.3-inch digital gauge cluster that puts crucial vehicle data right in the driver’s line of sight.

Convenience is a priority, which is why the Smart Key System with push-button start is standard across the entire 2027 Tacoma lineup. For even greater flexibility, an available Digital Key—which requires an active Remote Connect trial or subscription (4G network dependent)—transforms a compatible smartphone into a virtual key. This allows users to unlock, start, and securely share vehicle access remotely. A sleek, credit card-sized Smart Card Key is also offered for ultimate pocket-friendly convenience.

Audiophiles will be thrilled by the available ten-speaker JBL® premium audio system, which includes an externally coupled subwoofer for deep, resonant bass. A standout feature of this system is the innovative JBL® FLEX portable speaker, which docks and charges directly on the dashboard. When removed, the Bluetooth®-enabled FLEX speaker provides up to six hours of continuous wireless playback, bringing your favorite soundtrack to any campsite or tailgate. This premium audio experience comes standard on the Limited, Trailhunter, and TRD Pro grades, and is available as an upgrade on the SR5, TRD Sport and TRD Off-Road.

Advanced Safety and Convenience Features with Toyota Safety Sense
Every 2027 Tacoma comes standard with Toyota Safety Sense 3.0 (TSS 3.0), a comprehensive suite of active safety and convenience features. This includes:

- Pre-Collision System with Pedestrian Detection
- Lane Departure Alert with Steering Assist
- Full-Speed Range Dynamic Radar Cruise Control

- Lane Tracing Assist
- Road Sign Assist
- Proactive Driving Assist

Warranty

Toyota’s 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and against perforation from corrosion for 60 months. Hybrid-related components are covered for 8 years/100,000 miles, and the hybrid battery is covered for 10 years/150,000 miles. The 2027 Toyota Tacoma also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance for one year or 10,000 miles, and 2 years, unlimited mileage of Roadside Assistance.