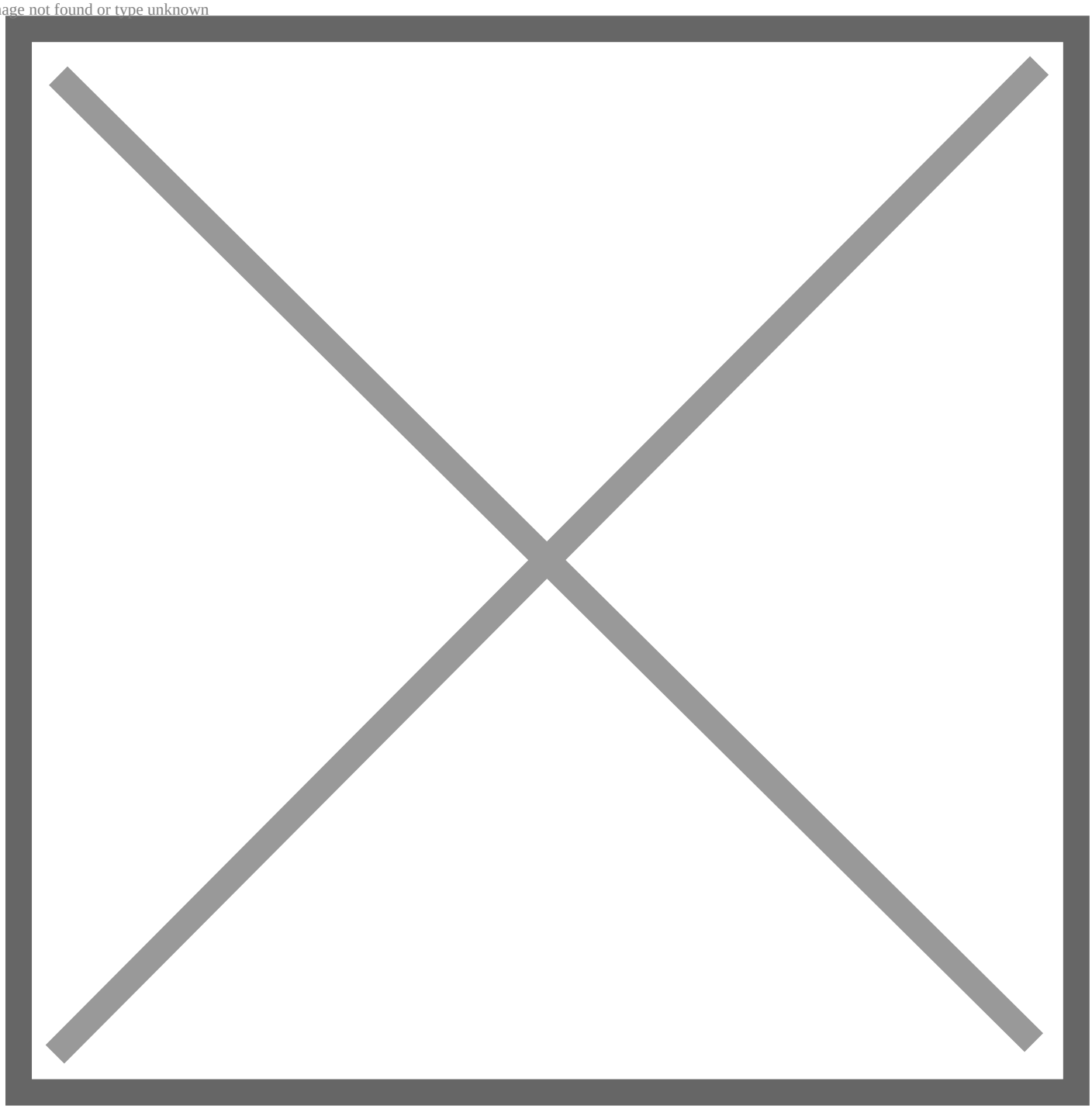
Sophistication Meets Versatility With the 2027 Toyota Crown Signia

October 22, 2026

Image not found or type unknown

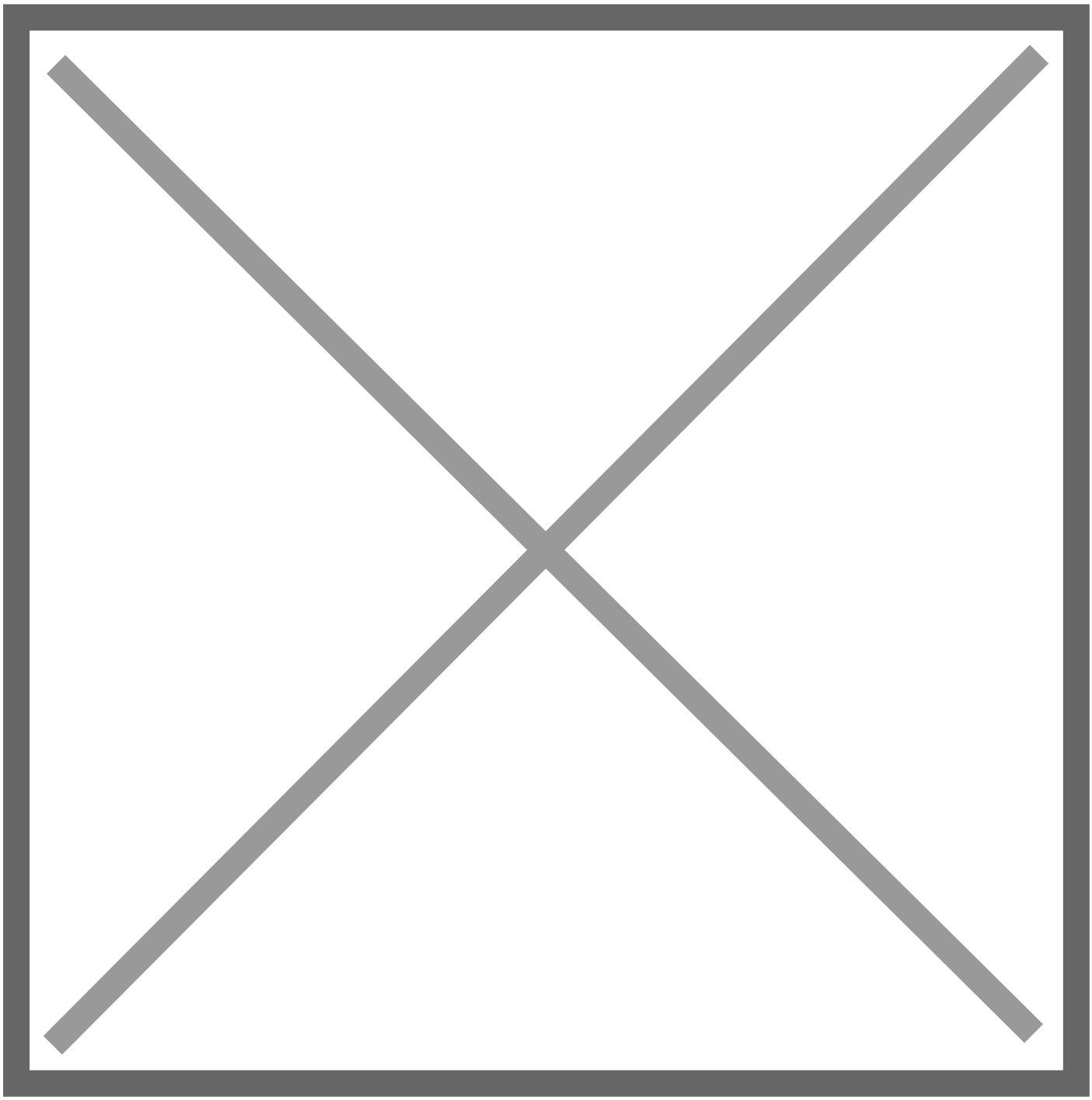


PLANO, Texas (Oct. 22, 2026) – The Toyota Crown Signia returns for the 2027 model year by continuing to offer a sophisticated blend of elegant design, premium comfort, and capable performance. As a modern Sport Utility Vehicle (SUV) worthy of the storied Toyota Crown name, the Crown Signia remains a standout in the lineup, providing drivers with a unique combination of sedan-like handling and SUV versatility. For 2027, a new "Inked" exterior paint color comes to Crown Signia, and the Advanced Technology Package, previously optional on the Limited grade, will now be standard on the 27MY Limited grade.

The Toyota Crown Signia comes well-equipped at a Manufacturers Suggested Retail Price (MSRP) that starts at $44,890 for the XLE grade and $51,155 for the Limited grade, excluding Delivery, Processing and Handling fee. Click here for the latest Toyota Pricing information. The 2027 Crown Signia models are expected to start arriving at Toyota dealerships later this year.

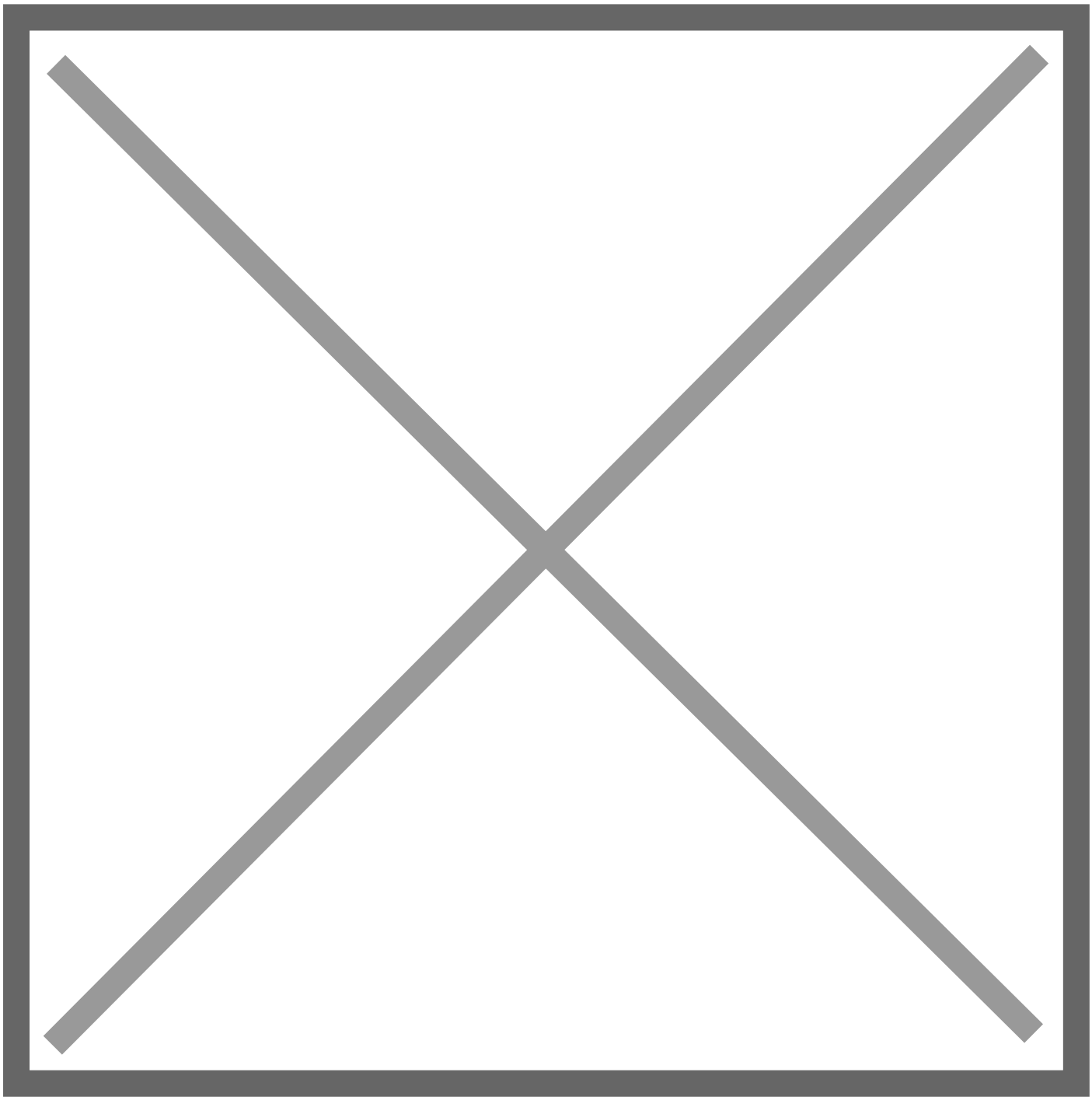
What's New

- Limited grade adds standard features (previously required additional Advanced Technology package):
  - Panoramic View Monitor
  - Lane Change Assist
  - Traffic Jam Assist (Active Drive Connect Trial or Subscription Required, 4G Network Dependent)
  - Front Cross-Traffic Alert
  - Outer mirrors with puddle lights and reverse tilt-down feature
  - Front and Rear Parking Assist with Automatic Braking
- Inked exterior paint color (replaces black)

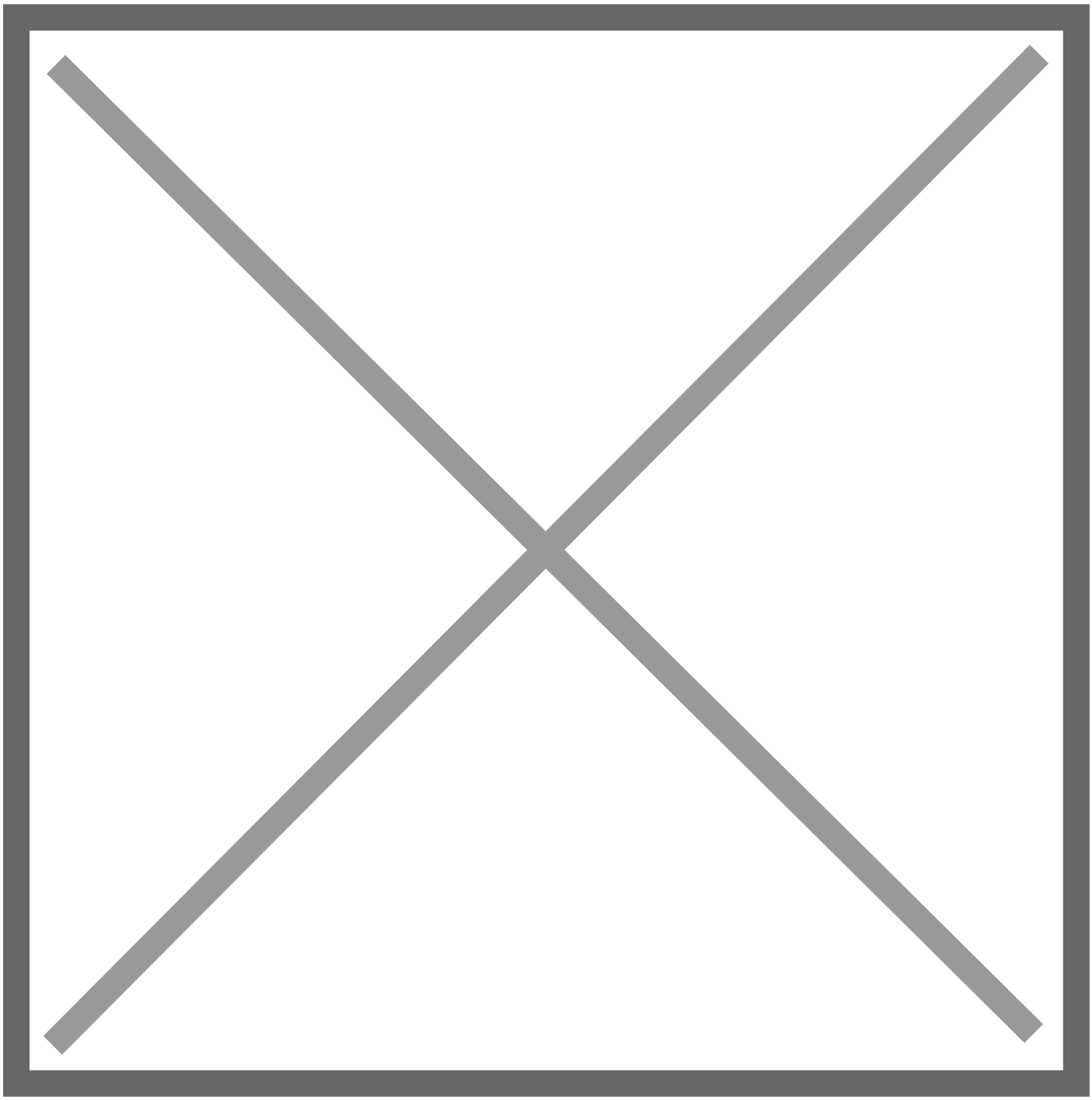


Elegant Design and Premium Comfort

The 2027 Crown Signia features a dynamic profile defined by a long, sweeping roofline, a monochromatic grille, and wide fenders. The exterior is complemented by color-matched design elements and available 21-inch wheels. For those seeking a personalized aesthetic, the Limited grade continues to offer an available two-tone exterior paint option, pairing a sleek black roof with colors such as Storm Cloud, Oxygen White, Finish Line Red, or Bronze Age.



Inside, the cabin is designed as a sanctuary. With seating for five, the interior features standard leather-trimmed, heated, and ventilated front seats with three-level adjustment. The premium atmosphere is enhanced by soft-touch materials, bronze-metallic finished accents, and a fixed panoramic moonroof on the Limited grade. Practicality is at the forefront, with a 60/40 second-row fold-flat seat design that creates a 6.5-foot-long cargo area, offering over 68 cubic feet of storage space when seats are folded flat.

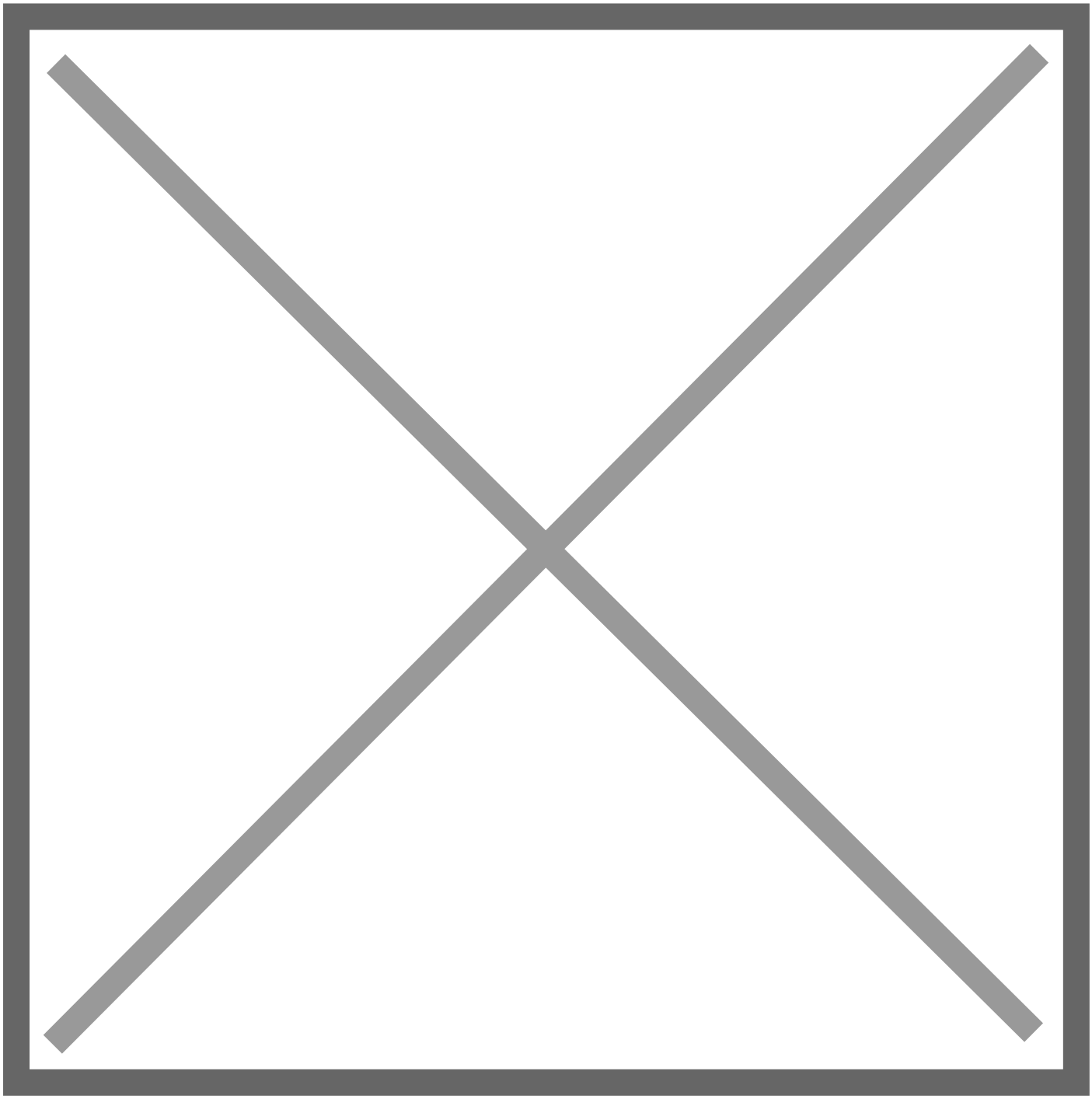


Signature Hybrid Performance and AWD

At the heart of the Crown Signia is the standard Toyota Hybrid Electric Vehicle system. This powertrain utilizes a 2.5-liter DOHC four-cylinder engine paired with a hybrid transaxle and a bi-polar Nickel Metal Hydride battery. Delivering a manufacturer-estimated 38 MPG combined rating and 238 total system horsepower, the system provides a balance of efficiency and power.

The vehicle comes standard with electronic On-Demand All Wheel Drive (AWD). Instead of a traditional transfer case, the system employs a rear-mounted electric motor to provide power to the rear wheels when

needed, such as during cornering or in slippery conditions. This system allows for precise driving force distribution between 100:0 and 20:80, enhancing both fuel efficiency and driving dynamics.



Grade-Level Features

The 2027 Toyota Crown Signia is available in two well-equipped grades:

XLE Grade:

- 2.5-liter HEV system
- Electronic On-Demand AWD
- 19-inch multi-spoke machine-finished two-tone alloy wheels
- LED projector low- and high-beam headlights, Automatic High Beams
- 12.3-inch touchscreen with Toyota Audio Multimedia and six speakers
- Heated and ventilated leather-trimmed front seats with 8-way power-adjustable driver's seat with memory function and lumbar support; 8-way power-adjustable front passenger seat
- Heated outboard rear seats
- Qi-compatible vertical wireless charging and five USB-C charge ports
- Low profile roof rails
- Heated power outside mirrors with turn signal and blind spot warning indicators, and power-folding feature

Limited Grade (Adds to or replaces XLE features with):

- Dark gray metallic finished 21-inch 7-spoke alloy wheels
- Fixed glass panoramic roof
- JBL® Premium audio system with 11-speakers, includes subwoofer, and amplifier
- Digital rearview mirror
- Heated power outside mirrors with turn signal and blind spot warning indicators, puddle lights and power-folding with reverse tilt-down feature
- LED projector low- and high-beam headlights with auto level control, Automatic High Beams (AHB), and auto on/off
- Rain-sensing windshield wipers
- Panoramic View Monitor
- Front and Rear Parking Assist with Automatic Braking
- Front Cross-Traffic Alert
- Lane Change Assist
- Traffic Jam Assist (Active Drive Connect Trial or Subscription Required, 4G Network Dependent)
- Digital Key capability, requires an active Remote Connect trial or subscription. 4G network dependent.

Interior and Exterior Colors

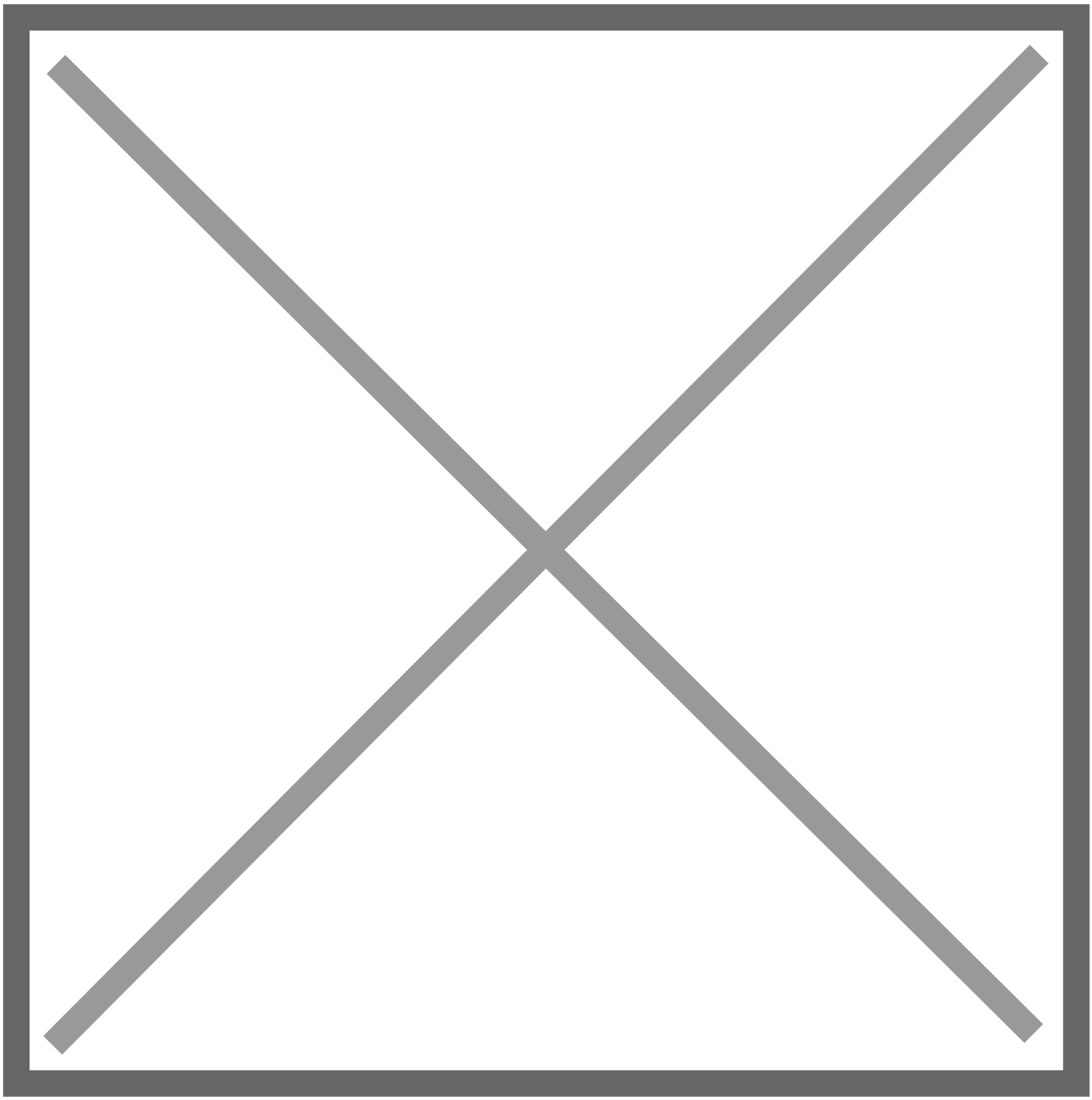
	Interior			
	XLE		Limited	
Colors	Black leather trim	Saddle Tan leather trim	Black leather trim	Saddle Tan leather trim
Exterior				
Inked	?	?	?	?
Bronze Age*	?	?	?	?
Bronze Age with Black roof*	–	–	?	?
Finish Line Red*	?	?	?	?
Finish Line Red with Black roof*	–	–	?	?
Oxygen White*	?	?	?	?
Oxygen White with Black roof*	–	–	?	?
Storm Cloud	?	?	?	?

Storm Cloud with Black roof	–	–	?	?

Safety and Connectivity

Every 2027 Crown Signia comes standard with Toyota Safety Sense 3.0, a comprehensive suite of active safety features including Pre-Collision System with Pedestrian Detection, Full-Speed Range Dynamic Radar Cruise Control, and Lane Tracing Assist.

Drivers stay connected through the Toyota Audio Multimedia system, which includes standard wireless Apple CarPlay and Android Auto compatibility. Additionally, the vehicle includes 5-year Connected Services trials for Safety Connect, Service Connect, and Remote Connect. It has a 30 day or up to 3GB trial for Wi-Fi Connect. Additional services, such as Drive Connect*, are also available. Connected Services are 4G network dependent, visit Toyota Connected Services to learn more.



Limited Warranty

The 2027 Toyota Crown Signia is backed by Toyota's 36-month/36,000-mile basic new-vehicle warranty, along with additional 60-month/60,000-mile powertrain coverage. Hybrid-related components are covered for 8 years/100,000 miles, and the HV battery is covered for 10 years/150,000 miles.

Every new Crown Signia also includes ToyotaCare, a plan covering initial factory-scheduled maintenance for one year or 10,000 miles, whichever comes first, and two years of Roadside Assistance, regardless of mileage.

For more information, visit www.ToyotaNewsroom.com.