2027 Toyota Camry Brings Hybrid Power and Standout Style to Every Drive

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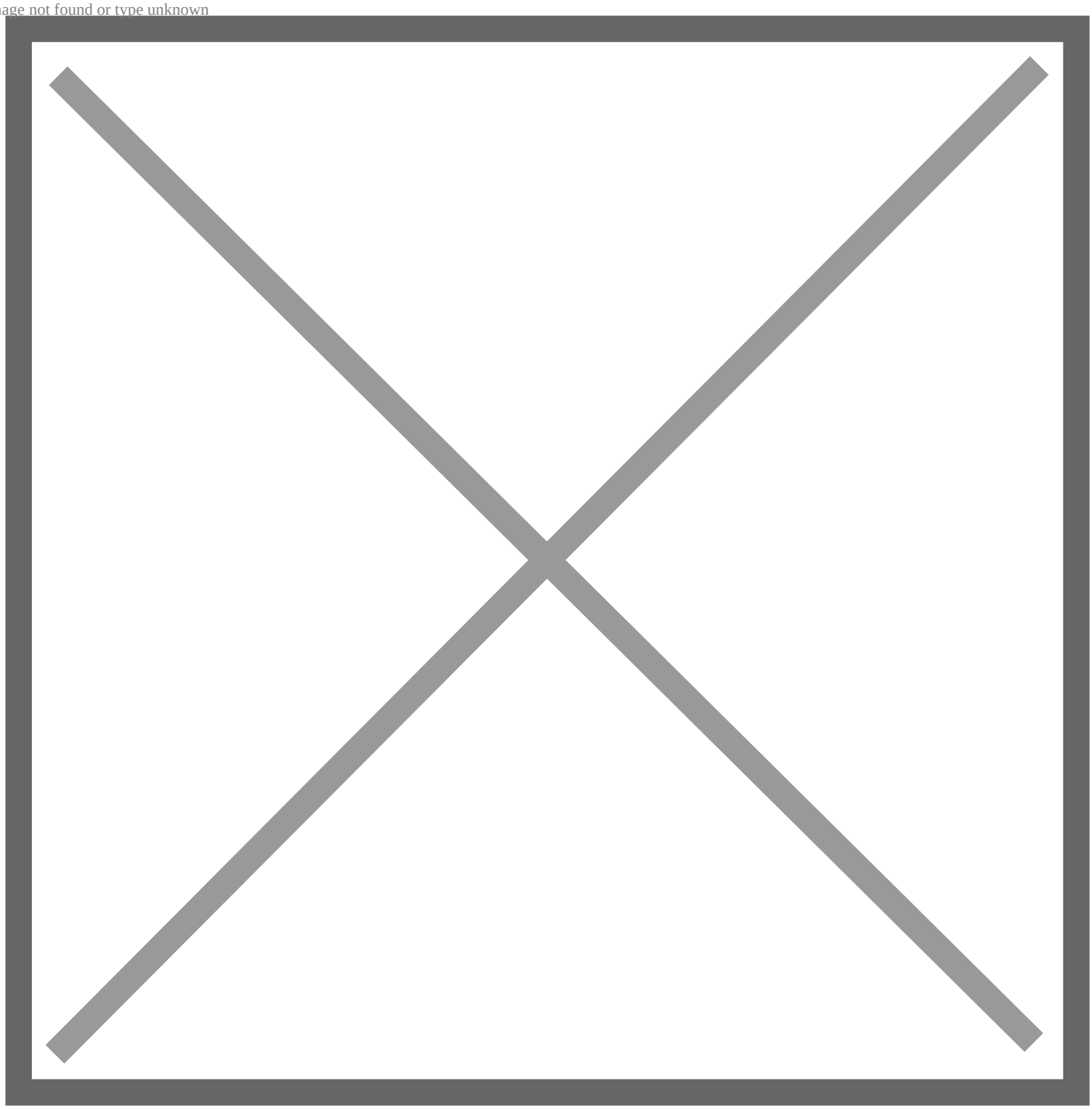

PLANO, Texas (Oct. 13, 2026) – The Toyota Camry returns for 2027, bringing together striking design, an exclusively hybrid powertrain and advanced technology across five distinct grades.

Available in LE, SE, Nightshade, XLE and XSE grades, the 2027 Camry offers Front-Wheel Drive or Electronic On-Demand All-Wheel Drive across the lineup, giving customers a range of refined and sport-inspired options.

The 2027 Toyota Camry is expected to arrive at Toyota dealerships this fall. The Manufacturer's Suggested Retail Price, excluding Dealer Processing and Handling, starts at $29,700.

Efficient Toyota Hybrid System

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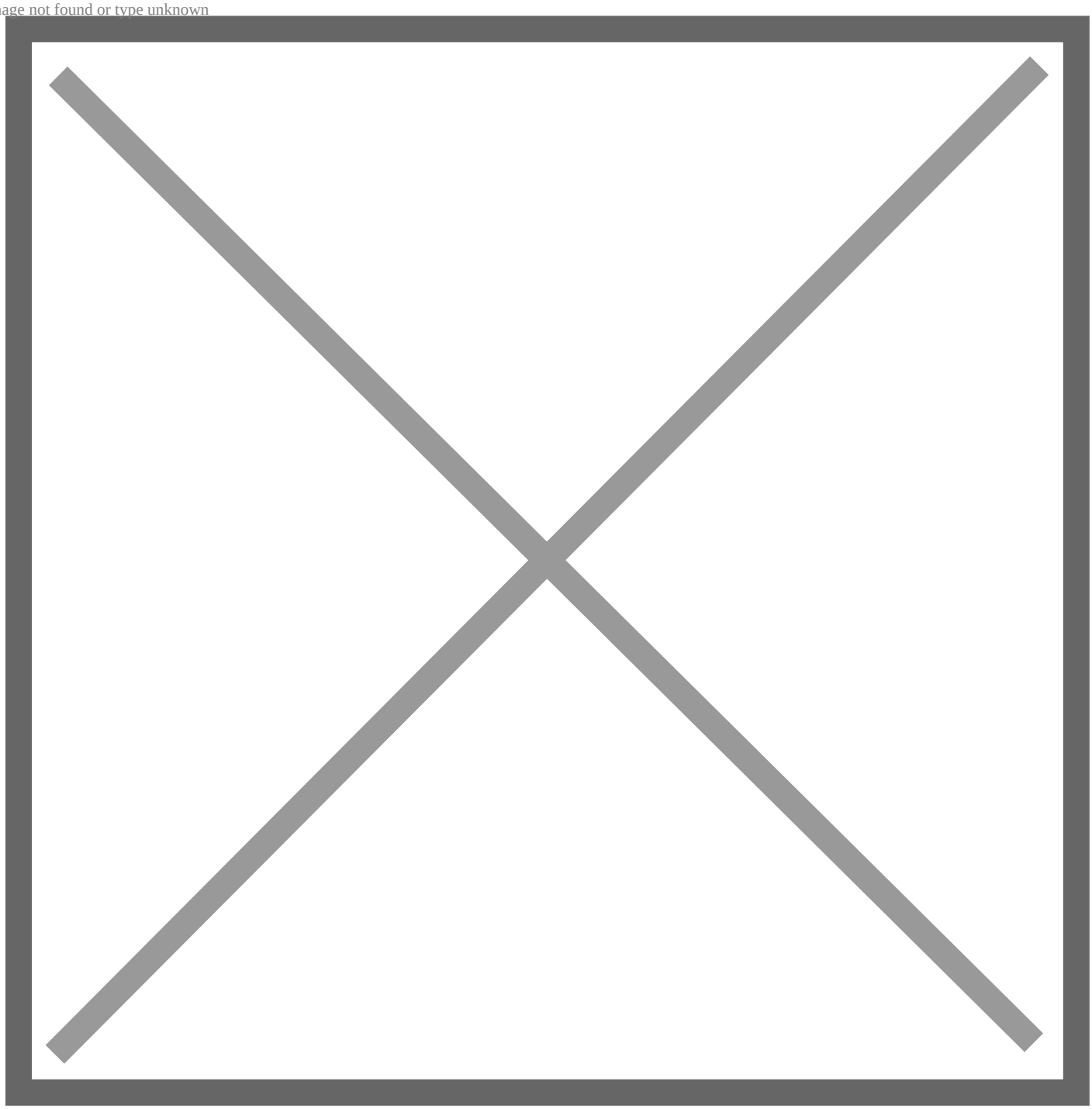


The Toyota Camry is exclusively hybrid, pairing the fifth-generation Toyota Hybrid System (THS 5) with a 2.5-liter, 4-cylinder engine. The powertrain produces 225 net-combined horsepower on FWD models and 232 net-combined horsepower on AWD-equipped models. The LE FWD has a manufacturer-estimated 51 MPG combined rating.

THS 5 is tuned to provide a natural acceleration feel synchronized with engine speed. Power from the lithium-ion traction battery works through the electric motor generator to help deliver responsive acceleration while supporting Camry’s fuel-efficient performance.

Camry also features an electronically controlled Continuously Variable Transmission (eCVT), tuned to intelligently find the appropriate ratio to pair with driver throttle input for a smooth and responsive driving experience.

Electronic On-Demand All-Wheel Drive
For added capability and driver confidence, Electronic On-Demand All-Wheel Drive is available across all five Camry grades. Designed to work seamlessly with THS 5, the system uses an electric motor generator on the rear axle and delivers 232 net-combined horsepower.

The system provides on-demand front-rear torque distribution based on driving conditions to help support acceleration, handling and stability. When the system detects slippery road conditions or a loss of tire grip, it can control torque distribution to the rear wheels to help provide additional traction.

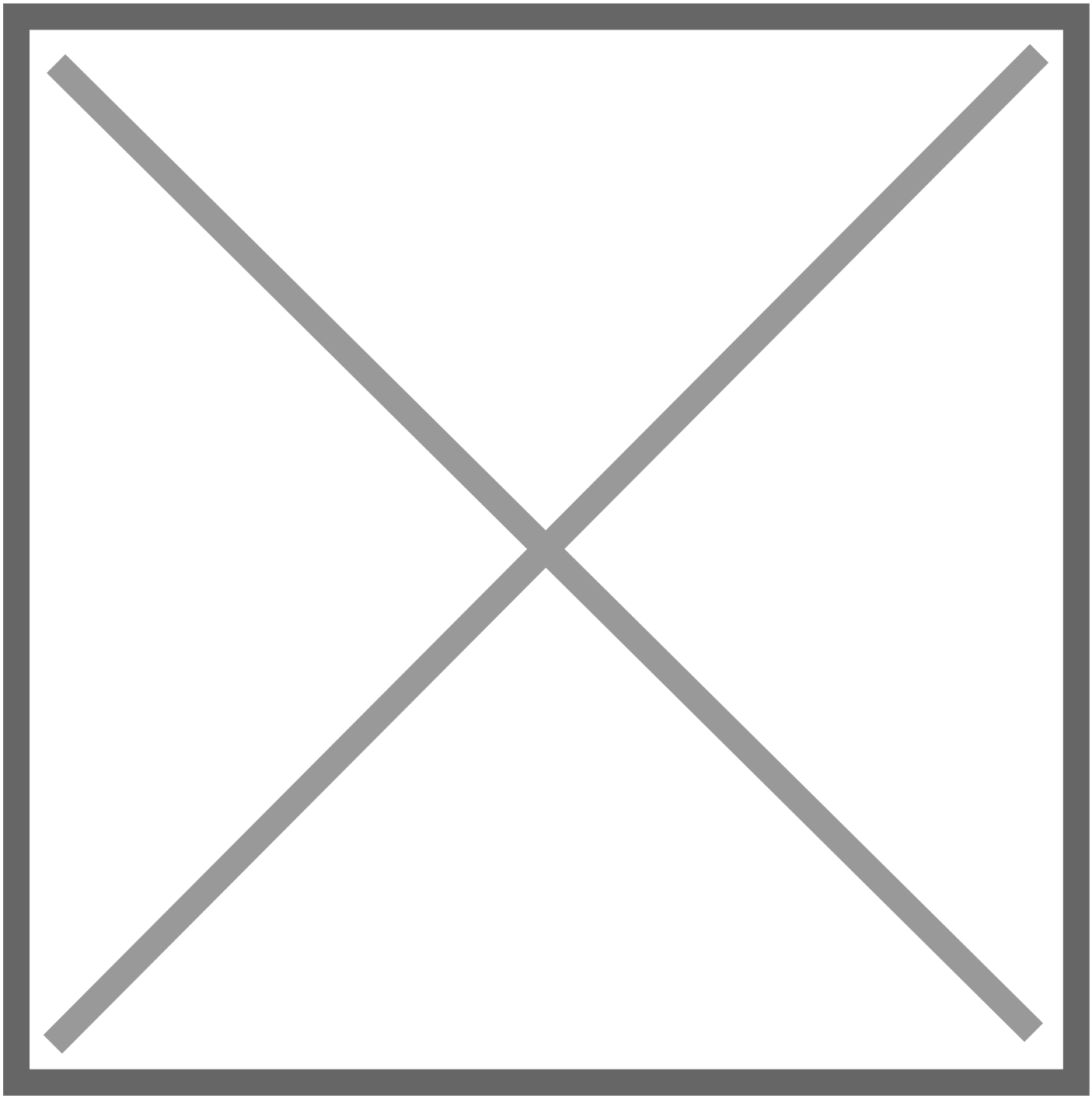
Responsive Ride and Handling
The Camry pairs its efficient hybrid powertrain with responsive suspension and agile handling. All models feature an optimally tuned MacPherson strut front suspension and multi-link rear suspension.

SE, Nightshade and XSE grades add a sport-tuned suspension with specially tuned shock absorbers and springs for a more engaging driving experience.

An Electronically Controlled Braking system with integrated regenerative braking helps provide consistent brake feel and control.

Drivers can also tailor Camry’s driving characteristics with standard selectable NORMAL, ECO and SPORT driving modes.

Distinctive Camry Style



Designed by CALTY’s Newport Beach, California, and Ann Arbor, Michigan, studios, the ninth-generation Camry has a sleek, athletic look highlighted by Toyota’s distinctive hammerhead front design. LED headlights and daytime running lights come standard across the lineup.

LE and XLE grades emphasize Camry’s refined side. The LE features a black horizontal-bar front grille and 16-inch alloy wheels, while the XLE adds a dark metallic gray grille, 18-inch black and machine-finished alloy wheels and chrome-finished exterior accents.

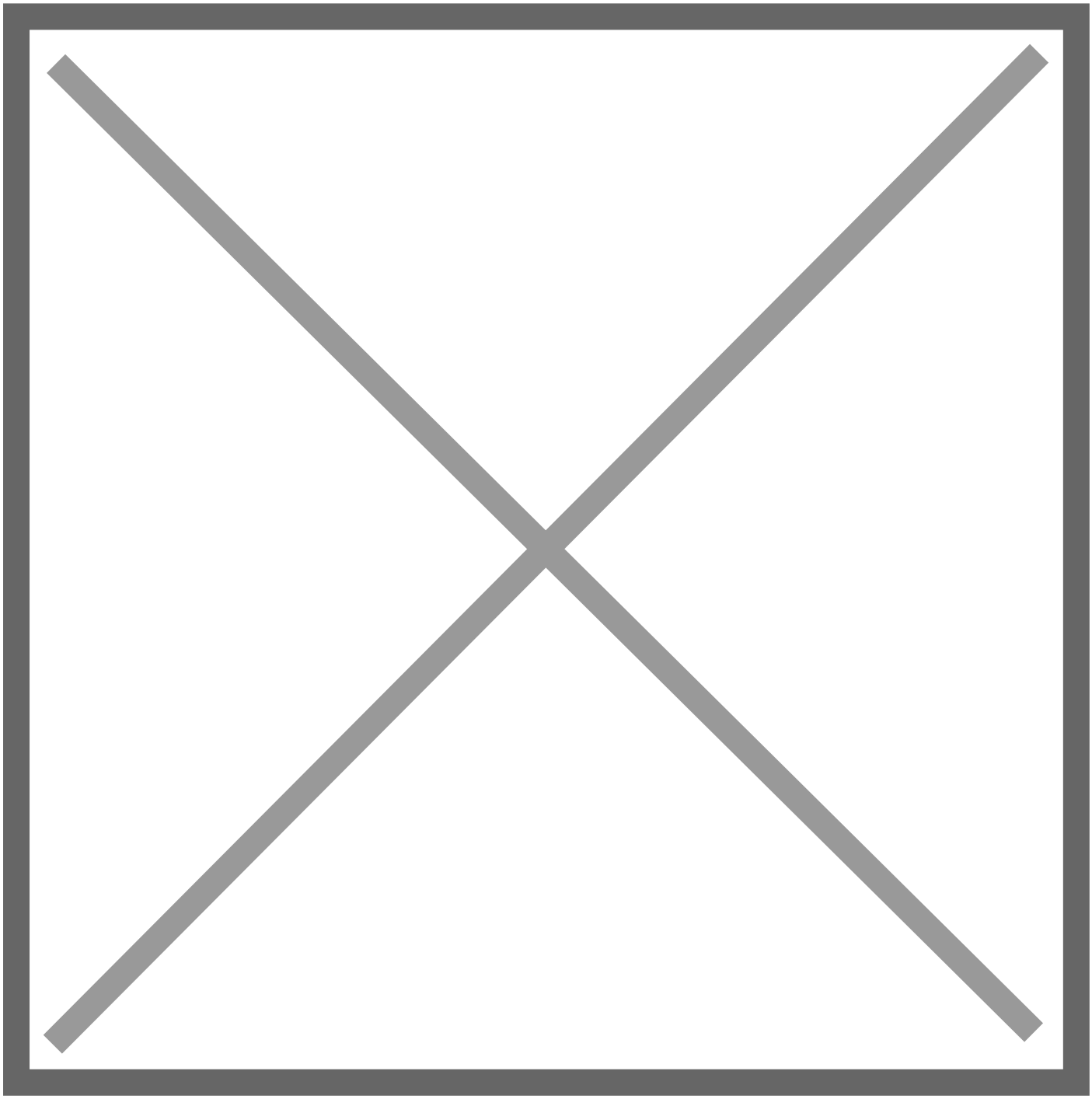
The SE and XSE turn up Camry's sporty character with sport-mesh front grilles, side sport rockers and black exterior accents. Functional front-side air ducts, canards, a rear spoiler and diffuser complement their athletic design. Both grades also feature exposed dual-tip exhaust. The SE rides on 18-inch black-finished alloy wheels, while the XSE comes equipped with 19-inch black and smoke gray-finished alloy wheels.

The Nightshade grade takes the sport-inspired look in a darker direction with Midnight Black Metallic exterior accents, unique 19-inch wheels and gloss-black badging. Midnight Black Metallic accents extend to elements including the front grille, air curtains, side canards, door handles, mirror caps, shark-fin antenna, rear lower sport diffuser and rear spoiler.

Exterior color choices include Ocean Gem, Heavy Metal, Ice Cap, Wind Chill Pearl, Celestial Silver Metallic, Underground, Midnight Black Metallic, Supersonic Red, Reservoir Blue and Dark Cosmos, with color availability varying by grade.

The Nightshade grade is available in Ice Cap, Supersonic Red and Midnight Black Metallic. XSE also offers select colors paired with a Midnight Black Metallic roof for a two-tone appearance.

Elevated Cabin Experience



Camry’s modern, open-concept cabin combines comfort, functionality and distinct design details tailored to each grade.

The SE and Nightshade grades feature SofTex®-trimmed seats with sporty white accents, while the XSE comes standard with a leather-trimmed interior featuring “shooting blade” patterned perforations on the seating surfaces and side door trim. The SE, Nightshade and XSE also feature standard aluminum sport pedals, a leather-wrapped steering wheel with paddle shifters and a leather-wrapped shift knob.

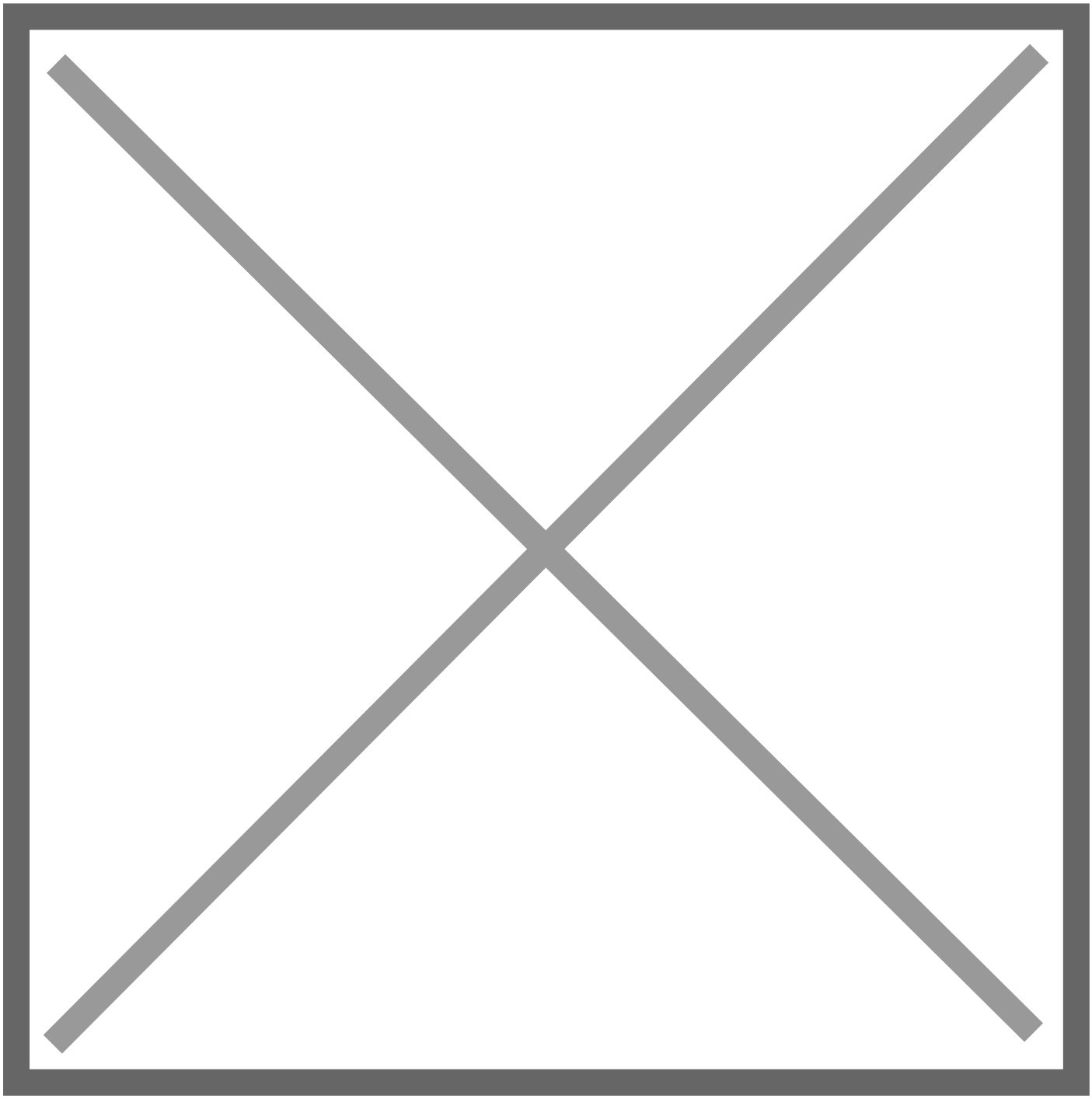
The LE features woven fabric seating and interior trim with an embossed pattern inspired by ocean waves. The XLE elevates the cabin with a combination of leather and Dinamica® microfiber-trim, including quilted Dinamica® trim on the front door panels and dashboard.

Heated front seats are standard on XLE and XSE and available on select other grades, while front ventilated seats are available on XLE and XSE. XLE and XSE also feature standard 8-way power-adjustable driver and front passenger seats.

Front-side acoustic laminated glass is standard on XLE and XSE to help reduce wind noise and harshness.

Across the lineup, Camry comes standard with Push Button Start and dual-zone automatic climate control with rear air vents. XLE and XSE offer additional available convenience features, including driver memory settings and a power tilt-and-slide panoramic roof with a power-retractable sunshade.

Intuitive Multimedia and Connectivity



Technology and convenience remain front and center, with wireless Apple CarPlay® and Android Auto™ compatibility standard across all grades.

Qi-compatible wireless smartphone charging comes standard, along with five USB ports throughout the cabin to help keep devices connected and charged.

The 2027 Camry comes standard with an 8-inch touchscreen equipped with the Toyota Audio Multimedia system, with a 12.3-inch touchscreen available on select grades.

Complementing the multimedia screens, a 7-inch digital gauge cluster comes standard on LE, SE and Nightshade, while XLE and XSE feature a standard 12.3-inch digital gauge cluster. XLE and XSE also offer an available 10-inch Head-Up Display.

The Camry audio system includes six speakers standard, while XLE and XSE offer an available nine-speaker JBL® Premium Audio system.

Five-year trials of Connected Services are included for Safety Connect*, Service Connect* and Remote Connect*, as well as a 30-day/3 GB trial for Wi-Fi Connect*. Additional services, such as Drive Connect*, may be available depending on grade. Visit Toyota Connected Services to learn more.

Digital Key is available on XLE and XSE grades equipped with a Premium or Premium Plus Package and an active Remote Connect trial or subscription. Through the Toyota app, Digital Key allows compatible smartphones to be used for functions such as passive entry and vehicle start.

**4G Network-dependent*

Safety and Convenience
The 2027 Toyota Camry comes standard with Toyota Safety Sense 3.0. The suite includes:

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Lane Tracing Assist
- Road Sign Assist
- Automatic High Beams
- Proactive Driving Assist

Additional standard features include:

- Blind Spot Monitor with Rear Cross-Traffic Alert
- Safe Exit Alert

For complete details on Toyota Safety Sense 3.0, please visit Toyota.com/safety-sense.

For customers looking for additional driver-assistance technology, XLE and XSE offer an available Premium Plus Package with features including Traffic Jam Assist, Front Cross-Traffic Alert, Lane Change Assist, Panoramic View Monitor and Front and Rear Parking Assist with Automatic Braking.

Traffic Jam Assist requires an active Drive Connect trial or subscription and is 4G network dependent.

The 2027 Camry is assembled in the U.S. at Toyota Motor Manufacturing, Kentucky, in Georgetown, Kentucky.

Limited Warranty and ToyotaCare
Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and against perforation from corrosion for 60 months with no mileage limitation. Hybrid-related components that require repairs needed to correct defects in materials or workmanship are covered for 8 years/100,000 miles, whichever comes first from original date of first use when sold as new. The hybrid battery is covered for 10 years/150,000 miles, whichever comes first, and is transferable across ownership

The Toyota Camry also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance, for one year or 10,000 miles, whichever comes first, and three years of Roadside Assistance, regardless of mileage.