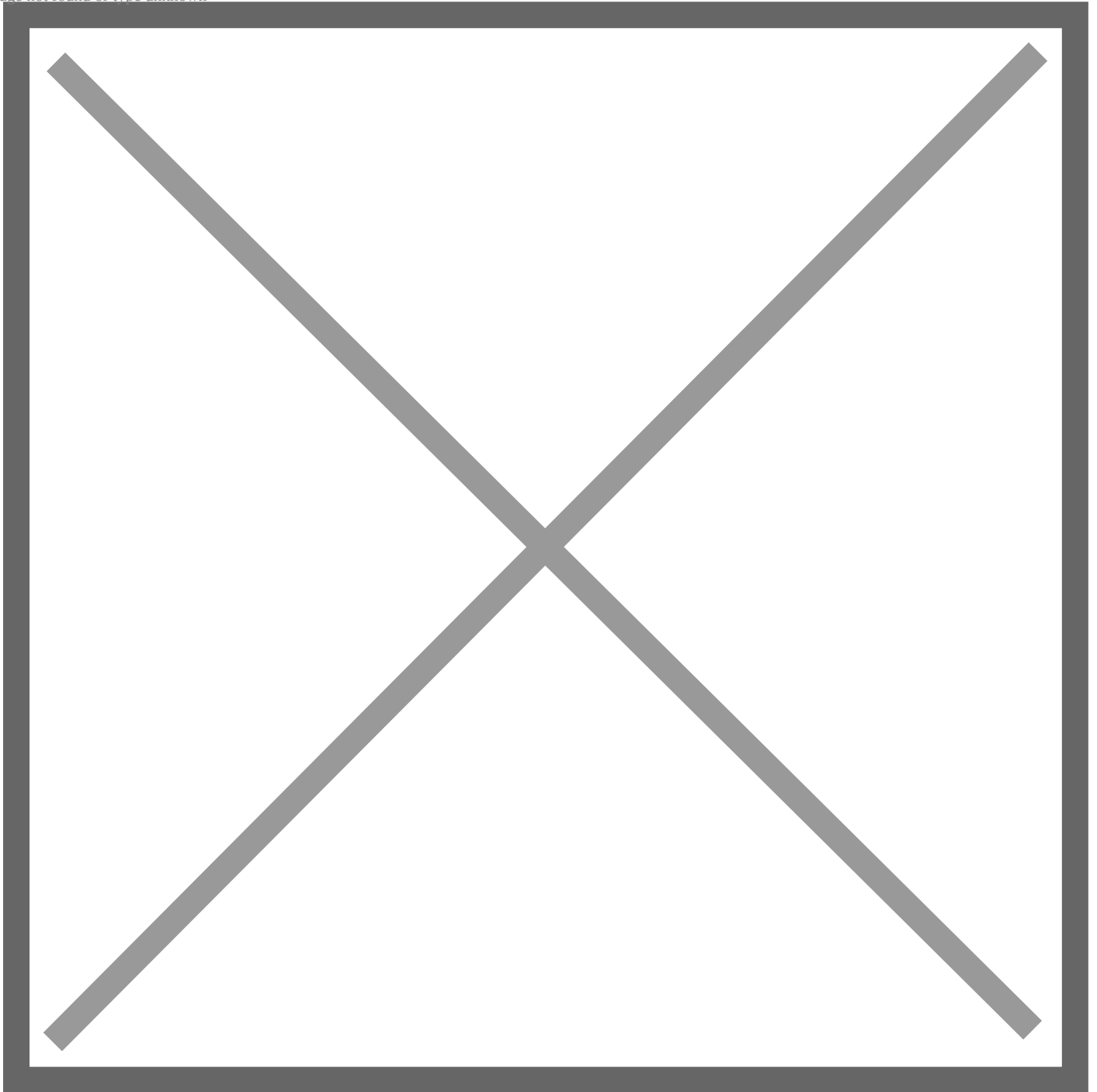


Five Things to Know About Toyota's U.S. Manufacturing Experience Centers

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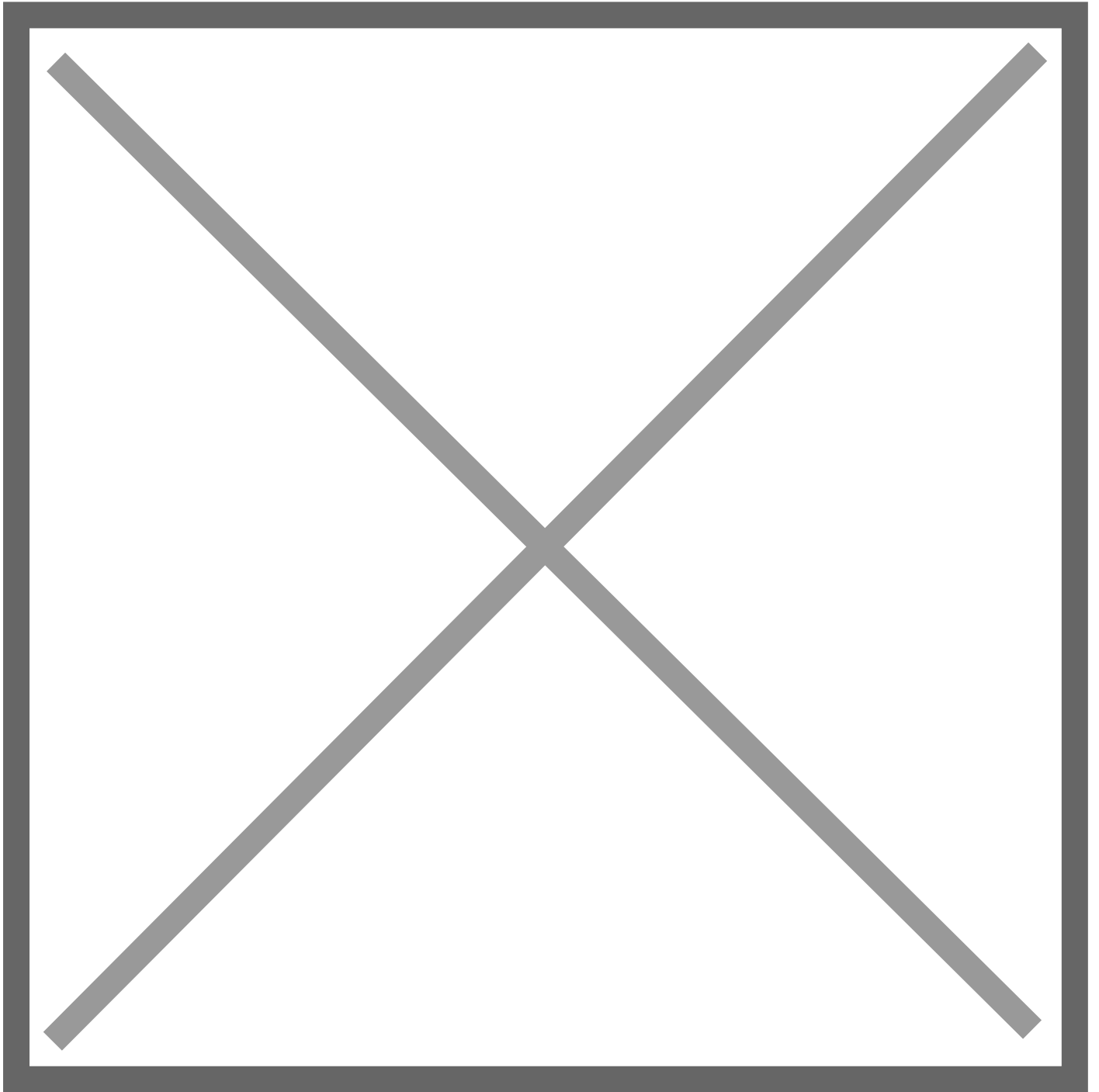
Illuminated, multi-colored displays, interactive exhibits and enriching content that bring the future of mobility to life is what visitors can expect when they walk inside one of Toyota's four U.S. Manufacturing Experience Centers.

Guests will find themselves instantly immersed in a vibrant world of innovation, where hands-on technology is showcased and striking visual storytelling delivers an engaging, high-energy journey that is as educational as it is thrilling — all under one roof.

With facilities in Princeton, Indiana; Georgetown, Kentucky; Blue Springs, Mississippi; and San Antonio, Texas, guests can get an up close and personal look into what makes the wheels turn at four of Toyota's manufacturing plants. These centers are immersive playgrounds where education and automotive magic merge.

Here are five things to know about Toyota's U.S. Manufacturing Experience Centers.

Open Doors for All: In-Person and Virtual Access for Everyone

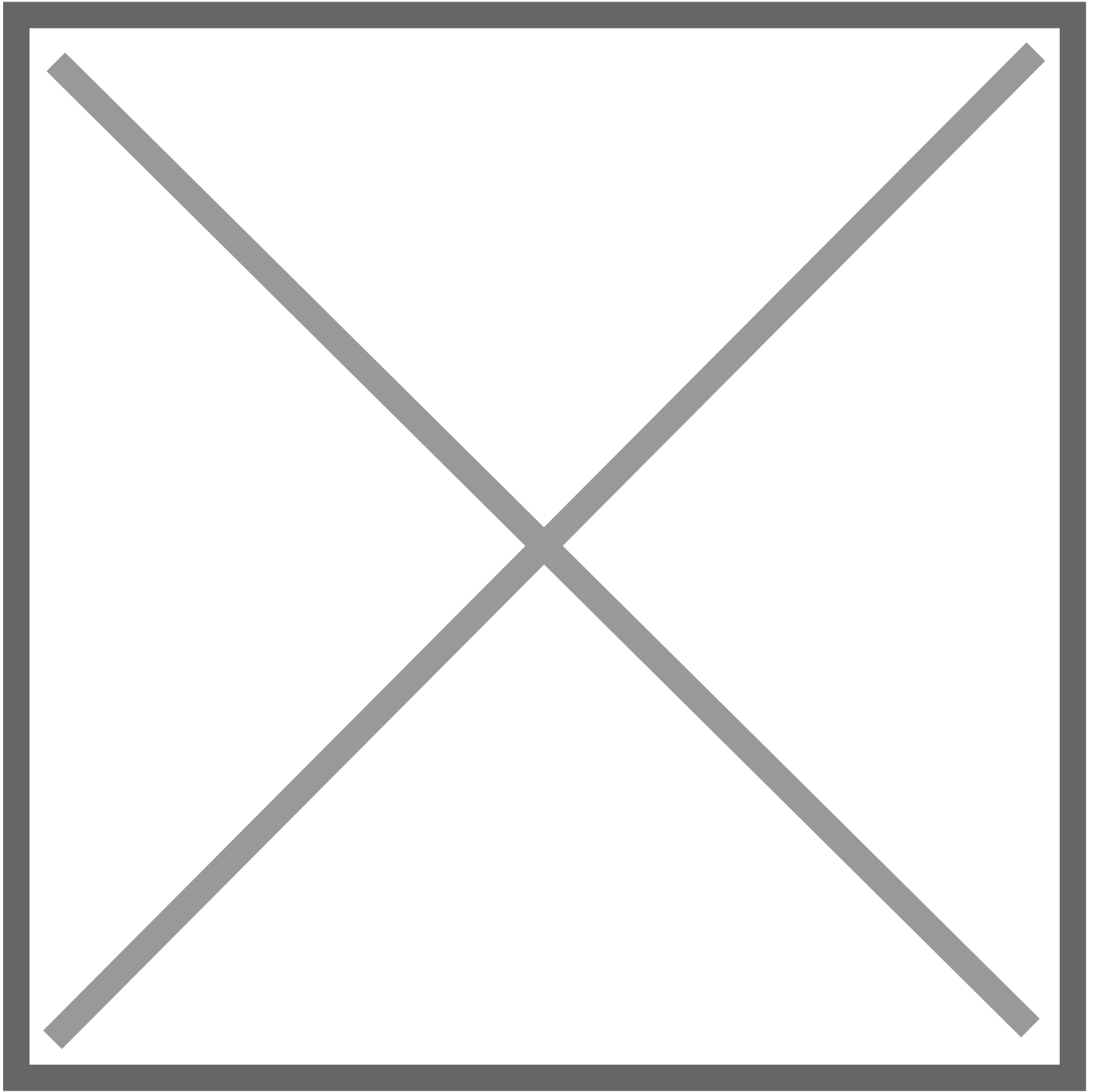


Toyota's Manufacturing Experience Centers are spaces without barriers, designed to inspire visitors. From die-hard car enthusiasts eager to see proprietary tech up close to students discovering the future of engineering, these hubs transform complex manufacturing into an accessible, hands-on adventure.

Toyota has created a welcoming community space where guests can step in, learn and leave inspired.

Plus, guests can also consider taking [virtual tours](#) of some of the manufacturing plants across the U.S.

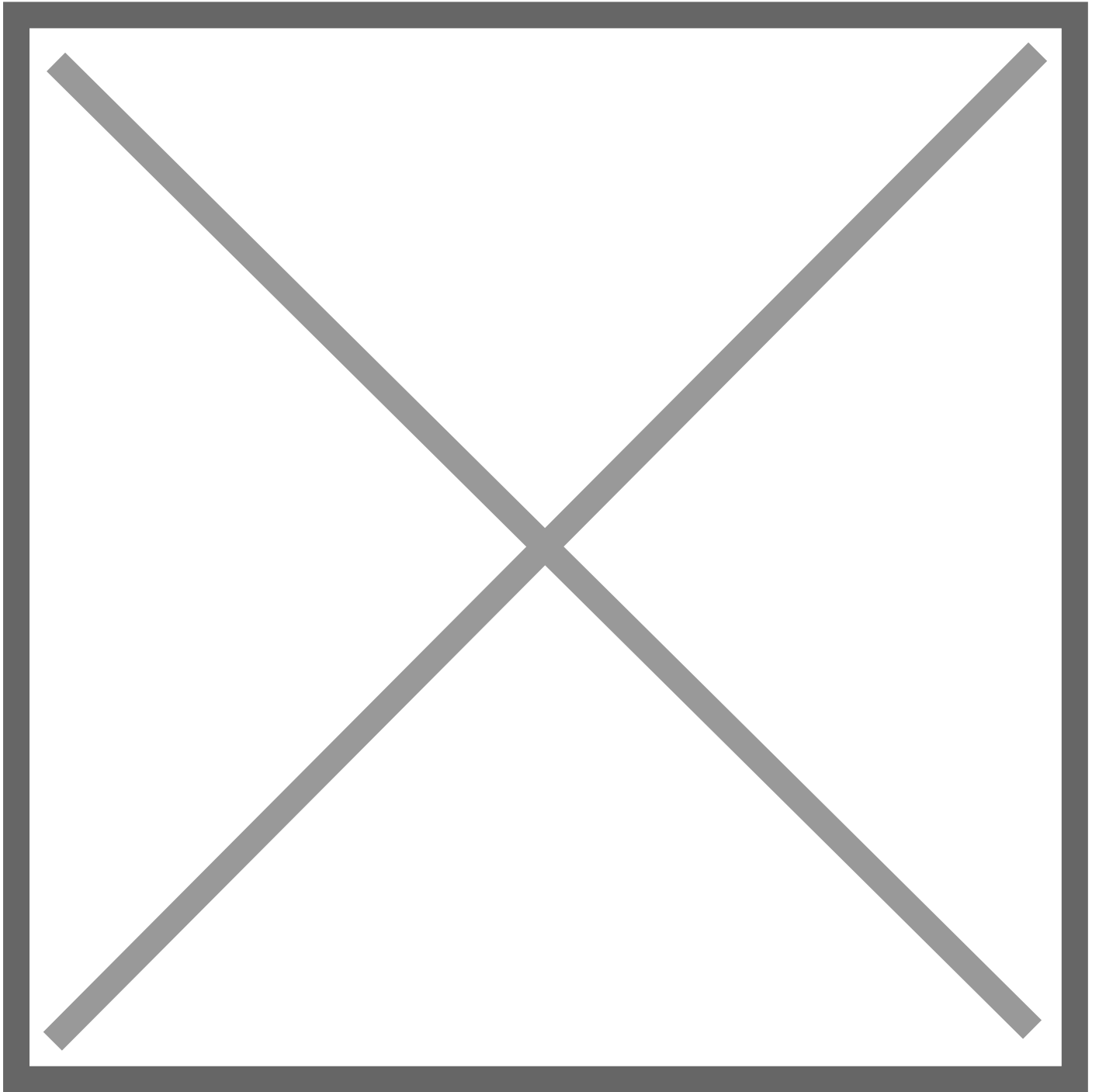
Beyond Browsing: Get Hands-On with Immersive, Interactive Experiences and Exhibits



Through interactive displays and vibrant 3D projection maps, guests get an insider's look inside some of Toyota's manufacturing innerworkings.

For example, Indiana visitors can marvel at a “deconstructed Toyota” Tundra suspended from the ceiling in a stunning, gravity-defying artistic display. This floating, deconstructed masterpiece allows guests to trace the intricate anatomy of a Toyota vehicle.

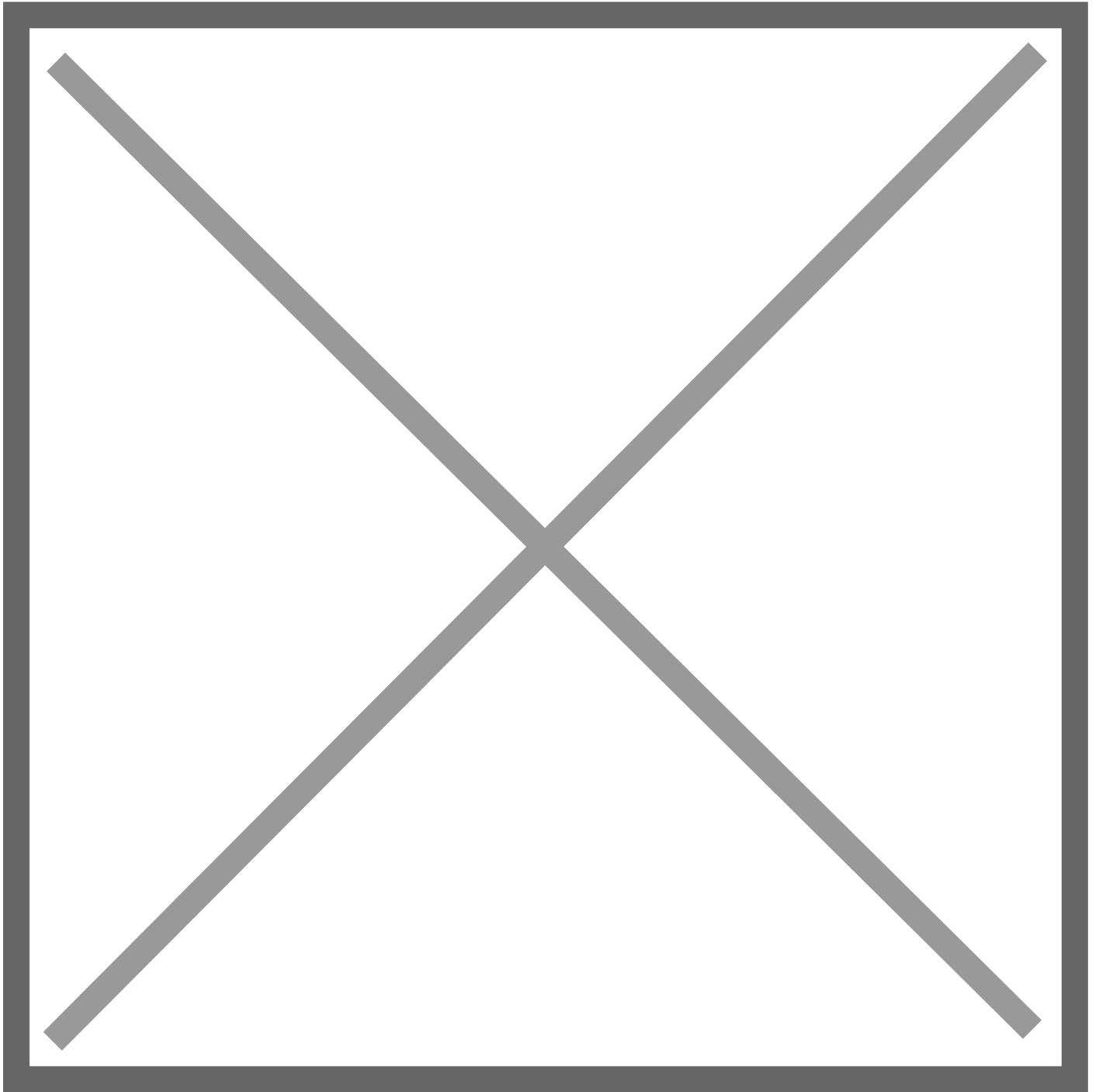
The People Behind the Product: See Why Toyota's Team is Its Most Valuable Asset



With a regional workforce of about 63,600 employees — including 31,000 U.S. manufacturing employees — Toyota's commitment to community and craftsmanship runs deep. The company's massive team operates on the dual pillars of Respect for People and Continuous Improvement, driving daily innovation from the ground up.

To share this passion for precision with the public, Toyota's Manufacturing Experience Centers serve as community bridges where guests can test their own skills using the very dexterity and training exercises employees master daily.

Sparkling Inspiration: Behind-the-Scenes Access to Toyota's Manufacturing Marvel

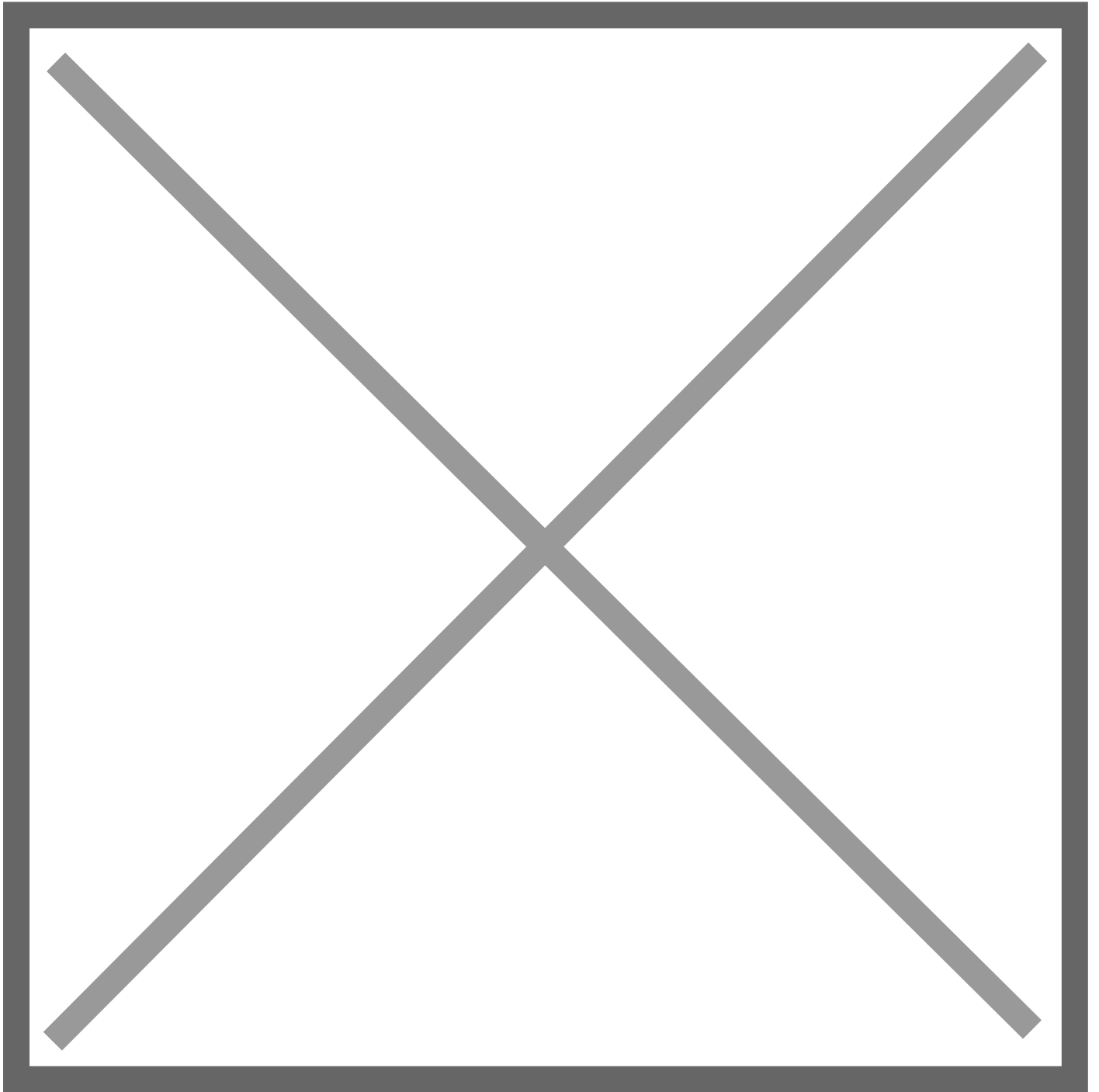


Some innovations are best appreciated up close, and Toyota's Manufacturing Experience Centers offer an unprecedented look at the magic behind its production lines.

Through exclusive, behind-the-scenes access, guests are invited to witness where innovative automation meets the irreplaceable touch of human craftsmanship.

By demystifying the complex processes that bring a vehicle to life, these immersive experiences aim to do more than just educate; they seek to spark curiosity.

Wheels in Motion: A Hub for Workforce Development from Classroom to Careers



Toyota's Manufacturing Experience Centers help to tell the company's story. In fact, they actively invest in the future workforce. These facilities act as educational hubs, partnering with local schools, technical colleges, and community organizations to promote workforce development.

Through exhibits that highlight real-world applications of advanced technology, automation and problem-solving, the centers help inform students and communities about the mobility company. By exposing students to high-tech manufacturing careers early on, Toyota is also helping to inspire and prepare the next generation that will help pioneer the next era of mobility.

Guests can learn more about how to book a tour at one of the four U.S. manufacturing Experience Centers, or experience a virtual tour, by clicking [here](#).