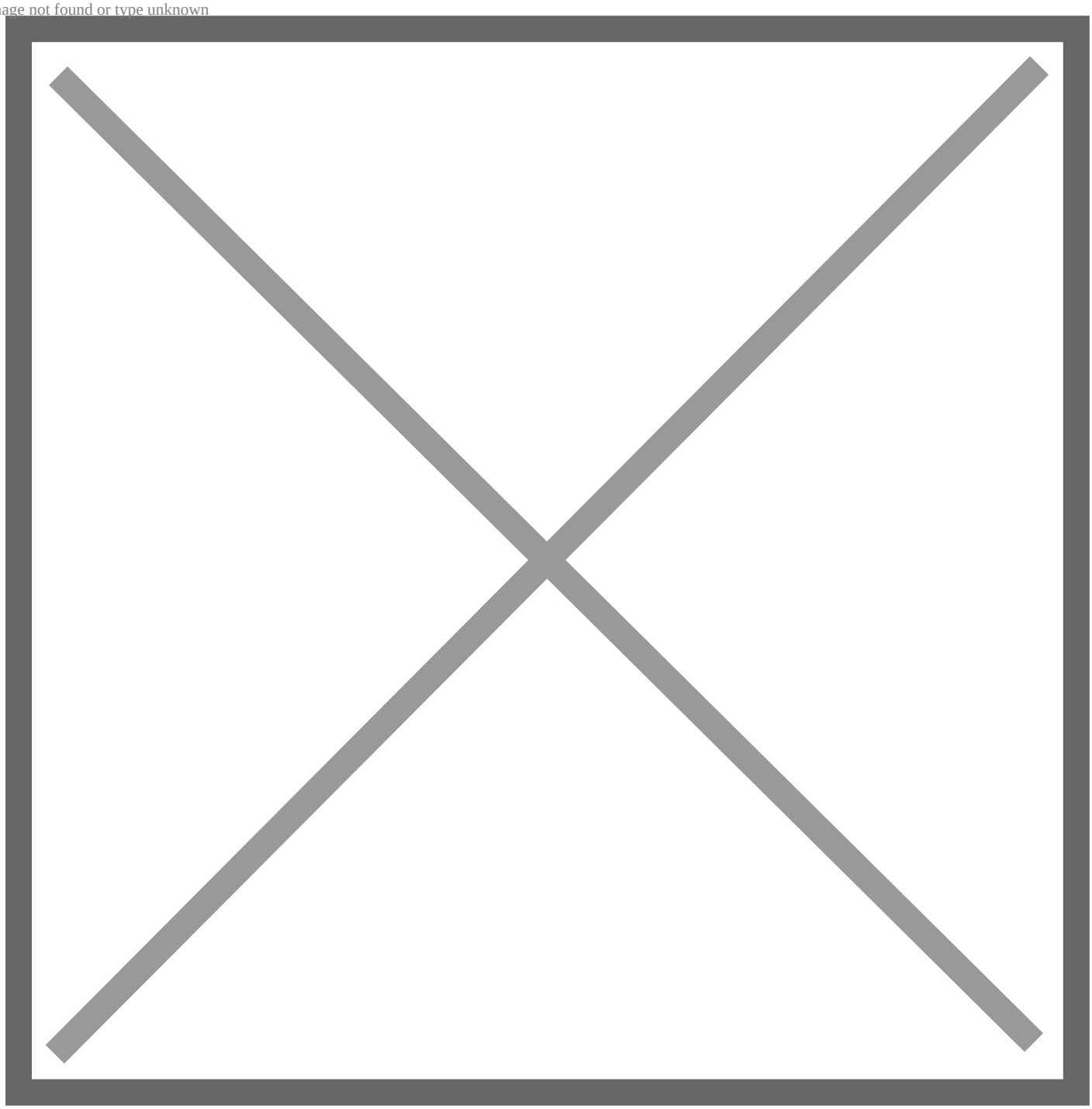
Room with a View: Toyota Grand Highlander Adds Woodland Edition for 2027

October 01, 2026

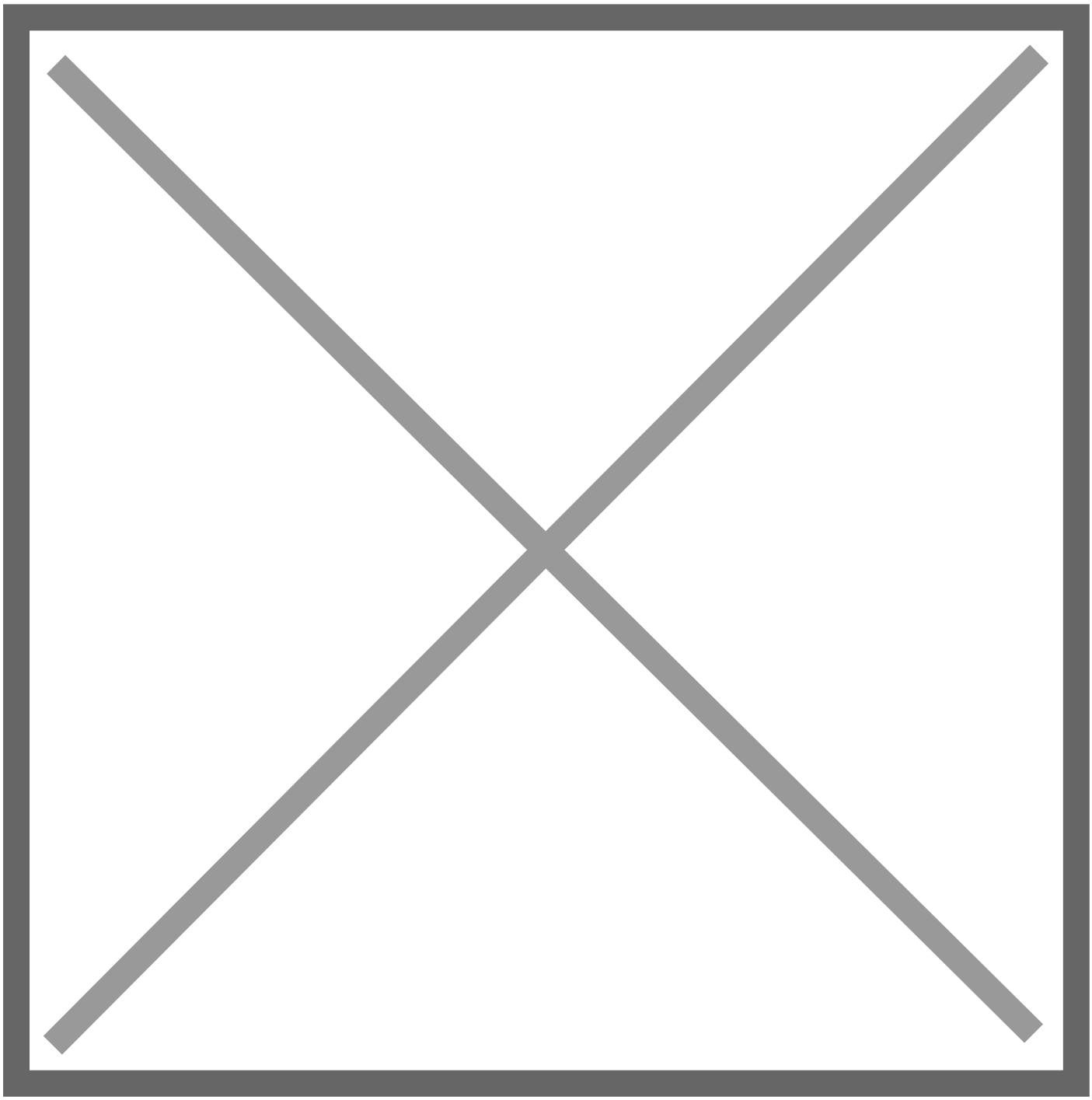
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PLANO, Texas (Oct. 1, 2026) – Toyota is expanding the Grand Highlander lineup with the addition of the new Woodland Edition for model year 2027. The Woodland Edition adds an adventurous flair to the Grand Highlander lineup. It features details like standard all-terrain tires, an additional half inch of ground clearance, a removable cooler for keeping snacks handy while on the go, all-weather floor mats, and a cargo tray with pop-up dividers.

The rest of the 2027 Grand Highlander lineup continues to offer families spacious three-row functionality, a choice of gas, Hybrid, or Hybrid MAX and available front- or all-wheel drive. First up are the 2.4-liter turbo gas models that include LE, XLE, Limited and Platinum grades; next are the efficiency-minded Hybrid-powered LE, XLE, Woodland Edition, and Limited grades; and lastly, the Hybrid MAX Platinum grade. Front- or All-Wheel Drive is available based on grade and powertrain.

The Grand Highlander is assembled exclusively in Princeton, Indiana; 2027 models are expected to start arriving at Toyota dealerships later this year. The Manufacturer's Suggested Retail Price for gas models will start at $42,560 (LE grade with FWD) and $45,910 for hybrid models (LE grade), excluding Dealer Processing and Handling fee, click here for full line pricing.



What's New

For 2027, the Grand Highlander Hybrid Woodland Edition adds a new adventurous expression to the lineup. Following suit with other Toyota models that wear a Woodland badge, the Grand Highlander Hybrid Woodland Edition emphasizes rugged design details, enhanced capability, and details tailored for active lifestyles. Key features include:

- Matte black painted 18-inch alloy wheels with All-Terrain tires

- Additional 0.5-inch ground clearance due to the combination of tires and taller springs (versus other Grand Highlander models)
- Woodland-branded removable console/cooler for second row seats (fits up to six, twelve-ounce cans)
- All weather floor mats with Woodland logo
- Heated steering wheel
- 120V/1500W power outlet in second row
- LED fog lamps
- Tow hitch and mud guards
- Enhanced lighting and Woodland branded tray with pop-up dividers in rear cargo area
- Black badges, roof rails, mirror caps, shark fin antenna, and accent trim around headlights and windows

The 2027 Grand Highlander Hybrid MAX Platinum grade will have the following changes:

- Grille mesh changes from a gunmetal finish to black finish
- Hood trim changes from a chrome finish to black finish
- Roof rails change from a silver finish to black finish
- Window trim changes from chrome finish to black finish
- Mirror caps change from body color to black finish
- Shark fin antenna changes from body color to black finish

Gas-powered Platinum grades will have a new wheel for 2027; XLE gas and hybrid models add standard heated steering wheel and 18-inch dark gray painted finish wheels. The Hybrid Nightshade Edition and Hybrid MAX Limited grade will not be available for model year 2027.

Powertrains of Choice

Grand Highlander continues to offer customers a broad choice of powertrains, making it one of the most versatile entries in its class. The gas model is powered by a 2.4-liter turbocharged engine producing 265 horsepower. The 2.5-liter Hybrid model delivers 245 total system horsepower. For those seeking a combination of power and efficiency, the Hybrid MAX powertrain generates 362 total system horsepower. Depending on grade and powertrain, Grand Highlander is available with Front-Wheel Drive (gas or Hybrid models), Dynamic Torque Control All-Wheel Drive (gas powered models), electronic On-Demand All-Wheel Drive (Hybrid models), or Full-Time Electronic All-Wheel Drive (Hybrid MAX Platinum).

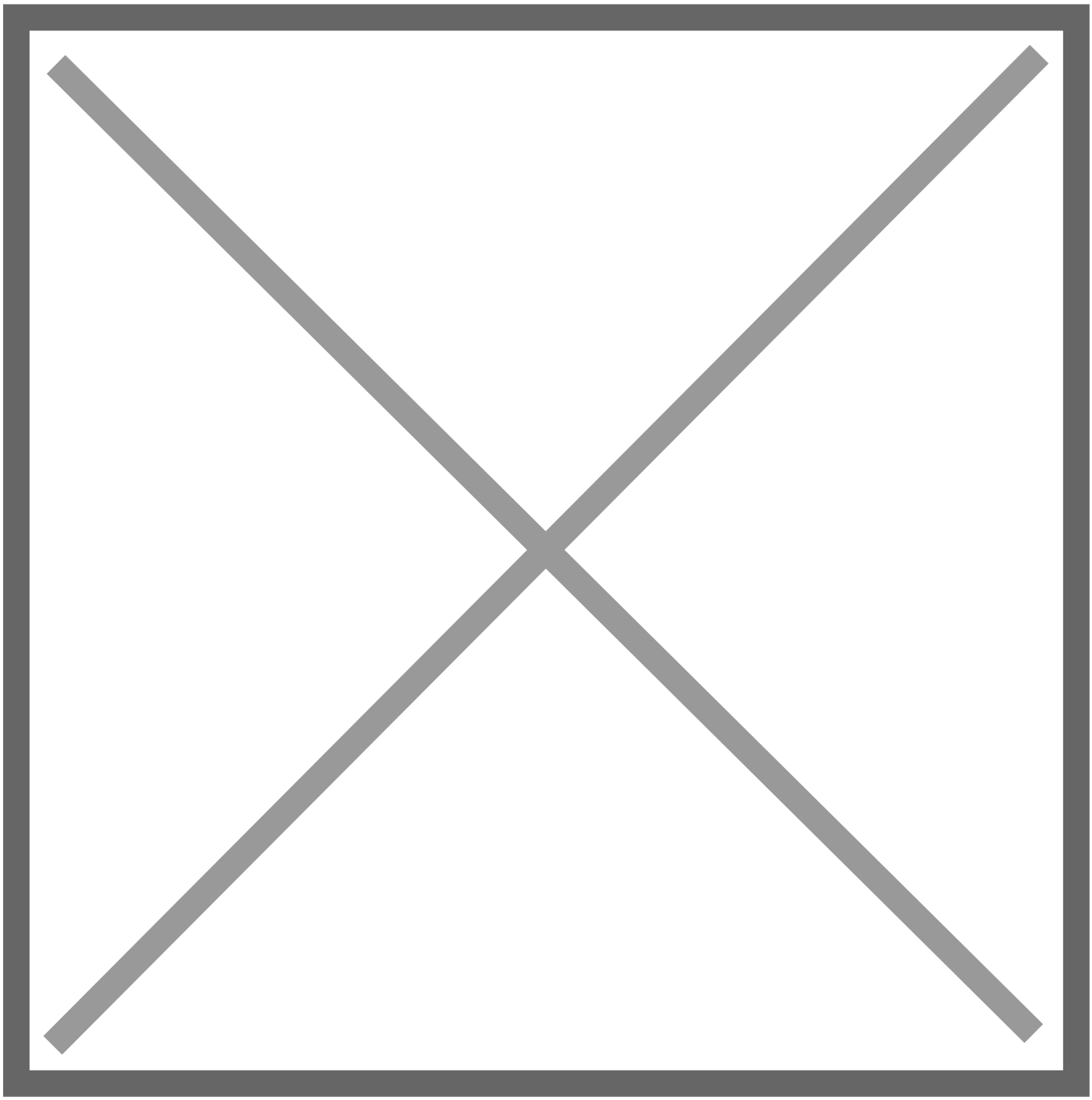
This diverse powertrain strategy allows Grand Highlander to serve a wide range of customer needs, from efficiency-minded families to drivers who prioritize stronger performance and towing capability. Manufacturer-estimated fuel economy is 36 combined MPG on the Hybrid XLE FWD model and 34 combined MPG on the Hybrid LE, XLE, Woodland, and Limited AWD models. The LE, XLE, and Limited FWD gas models have a manufacturer's estimated 24 MPG rating, and the LE, XLE, and Limited AWD gas models have a manufacturer's estimated 23 MPG combined rating. The Hybrid MAX Platinum has a manufacturer-estimated 27 combined MPG rating. Grand Highlander also offers a 5,000-pound towing capacity on gas grades and the Hybrid MAX model, and a 3,500-pound towing capacity on Hybrid grades.

Exterior

The Toyota Grand Highlander's design captures the essence of a family-friendly SUV. On the outside, Grand Highlander expresses capability with a confident stance and a clean, sophisticated silhouette. Its broad front fenders, tapered hood, trapezoidal grille, and wide-set rear styling create a modern, substantial presence. Its side profile is simple yet active, with clean door and fender panels, black overfenders, and a flat roofline that's accentuated by a rear spoiler.

The impressive stance continues to the rear, with flared rear arches, and wide set tail lamps that are underscored by the rear bumper and accentuate its width. Functional details such as wide rear door openings for easier third-

row access, large side glass for outward visibility, and available 20-inch wheels further support its family-oriented mission while enhancing curb appeal. The Hybrid MAX powertrain variant takes it a step further with standard exposed dual exhaust tips and unique silver painted bumper accents.



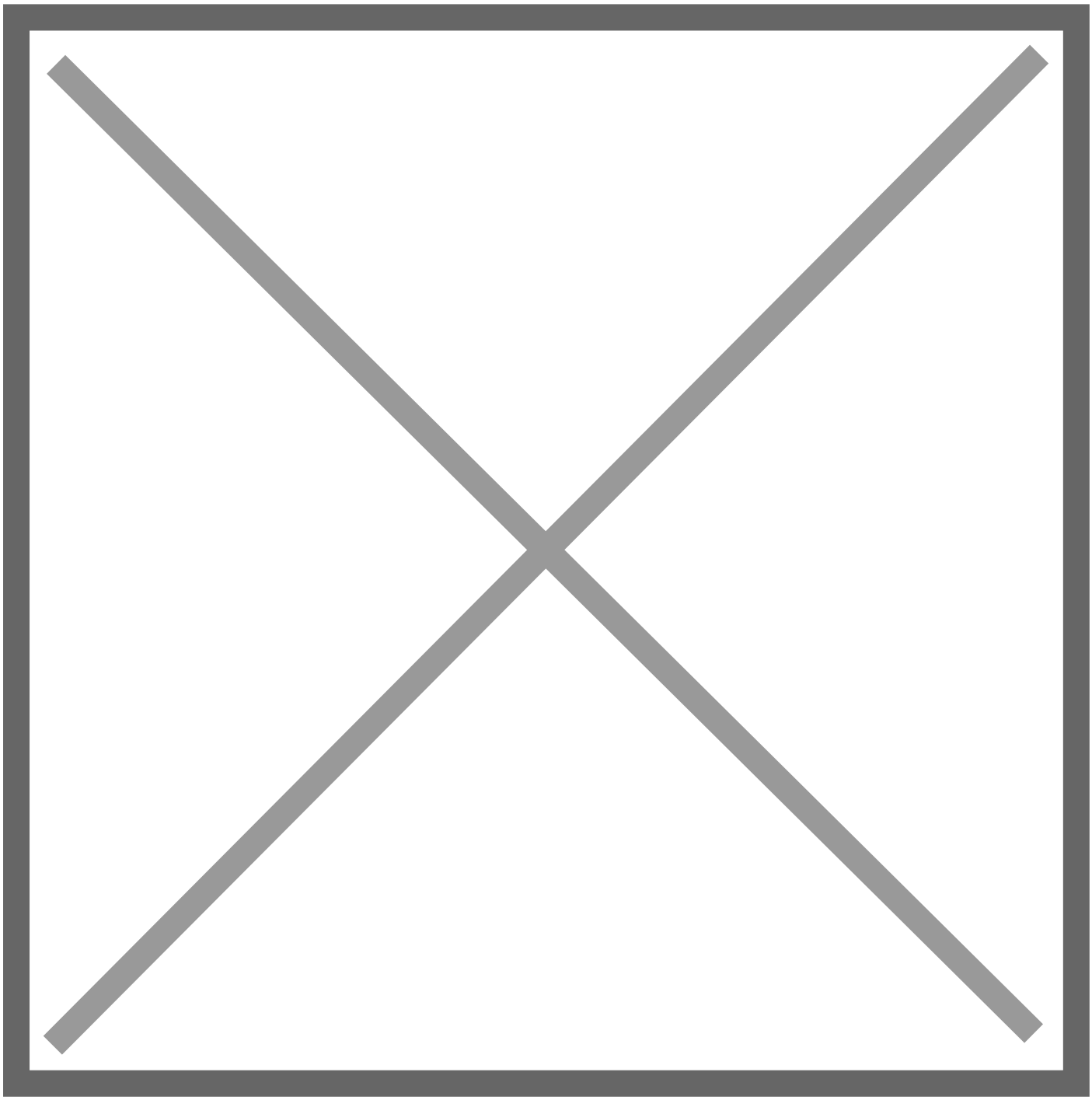
Interior

Grand Highlander’s ample size is paired with a cabin engineered for comfort and calm. Standard acoustic glass on the windshield and front side windows, along with strategically placed noise-reducing materials throughout the vehicle, help create a quiet, relaxing environment for drivers and passengers alike.

The Grand Highlander’s roomy, versatile interior is designed to make long trips and everyday drives equally enjoyable. With seating for up to eight and an adult-sized third row, Grand Highlander delivers the kind of space that helps set it apart. The third row offers 33.5 inches of legroom and 37.2 inches of headroom, while cargo capacity reaches 97.5 cubic feet with the rear seats folded flat. Even with all three rows in use, Grand Highlander can accommodate seven carry-on suitcases, underscoring its real-world practicality for active families.

The interior experience is further elevated by a clean, contemporary design and a strong emphasis on functionality. Across the cabin, thoughtful storage, generous cupholder placement, available second-row captain’s chairs, and premium materials help reinforce Grand Highlander’s upscale, family-first character. A soft-touch instrument panel, available wood-effect trim, refined stitchwork, and a wide, horizontal layout contribute to an airy and elegant cabin feel.

Standard features like a 12.3-inch touchscreen, three-zone automatic climate control with second- and third-row vents, and seven USB-C charging ports help make Grand Highlander convenient and comfortable. Available upgrades including leather-trimmed seating, heated and ventilated second-row seats, and JBL® Premium Audio add an even more premium touch.



Grades

The Grand Highlander comes in a choice of five grades across three different powertrains – the LE, XLE, Woodland Edition, Limited, and Platinum. Key features by grade include:

LE Grade

- Available in 2.4L Turbo Gas (available FWD or AWD) or 2.5L Hybrid (available FWD or AWD)
- 18-in. 5-Spoke Silver Wheels

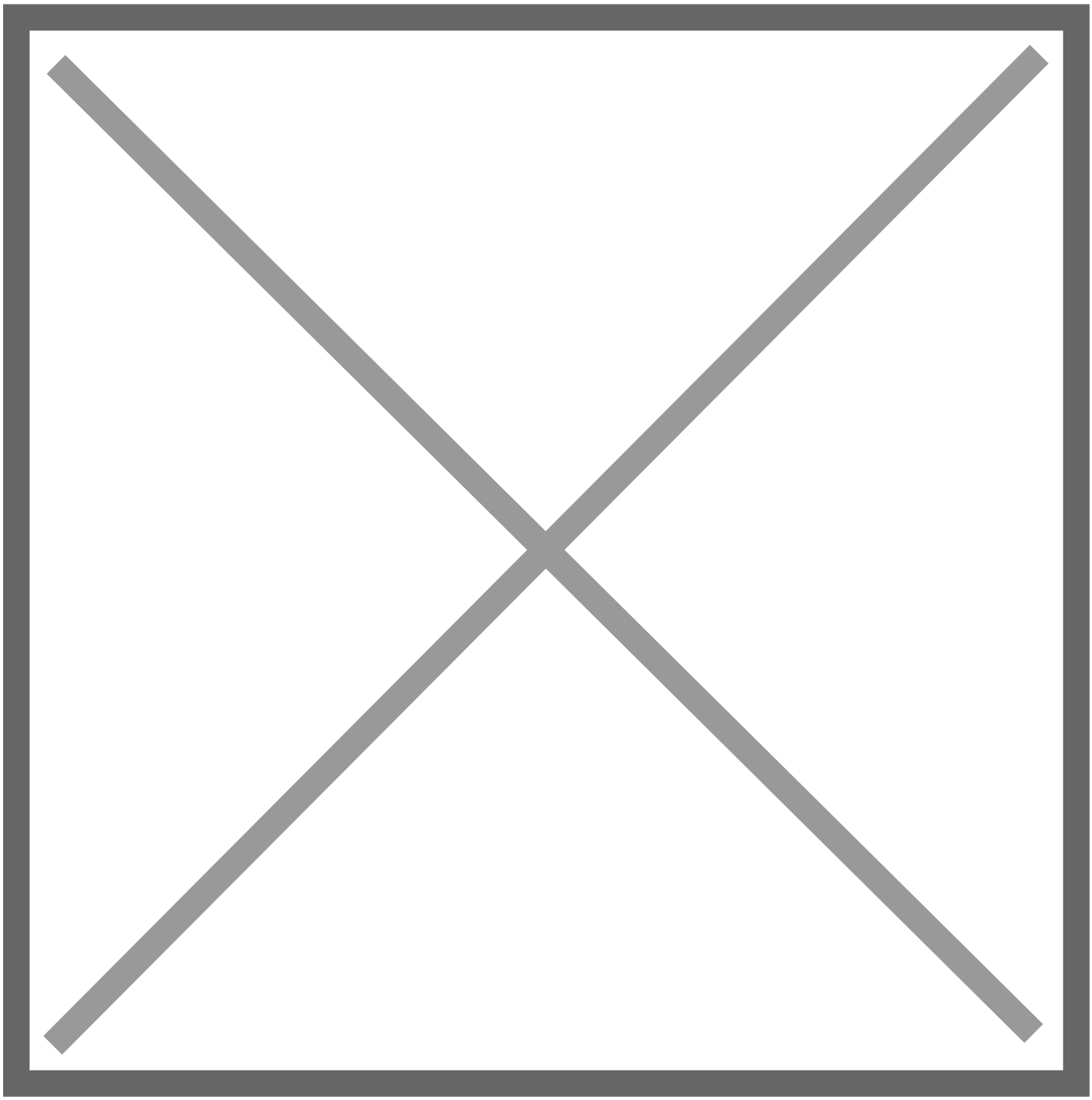
- Black Grille
- Heated Outer Mirrors
- Fabric-trimmed Seating
- 8-way Power Driver & 4-way Manual Front Passenger Seats
- 8-Person Capacity with 60/40 Split Fold Down Bench
- 12.3-in. Touchscreen with 6-speaker Audio System
- Combination Meter with Analog Gauges and 7-in. Color Multi-Information Display (MID) with Fuel Economy, Driver Assist, Vehicle/Trip Information, and Warning Messages
- 7-USB-C Ports (6 Power USB-C Ports / 1 Media USB-C)
- Two 12V Accessory Outlets Inside Center Console and Luggage Area
- Toyota Safety Sense 3.0
- Blind Spot Monitor with Rear Cross-Traffic Alert
- 5-Door Smart Key
- Adjustable Power Liftgate with Jam Protection

XLE Grade (Adds to or replaces LE features with)

- Available in 2.4L Turbo Gas (available FWD or AWD) or 2.5L Hybrid (available FWD or AWD)
- 18-in. Multi Spoke Gray Gloss Wheels
- Roof Rails
- Heated Outer Mirrors
- Leather-trimmed Heated Steering Wheel
- SofTex®-trimmed Seating
- 10-way Power Driver & 8-way Power Passenger Seats
- 7-Person Capacity w/ 2nd Row Captain’s Chairs or 8-Person Bench Available
- Heated Front Seats
- 2nd Row Sunshades
- Digital Key capability (Requires an Active Remote Connect trial or Subscription, 4G Network Dependent)
- Qi Wireless Charger
- Garage Door Opener
- Auto-dimming Rearview Mirror

Woodland Edition (Adds to or replaces XLE features with)

- Standard 2.5L Hybrid with AWD
- 18-inch Matte Black Alloy Wheels with All-Terrain Tires
- Removable Woodland Branded Second Row Console Cooler
- One AC Power Outlet (120V/1500W in Rear of Center console and in the Luggage Area
- Enhanced Lighting and Woodland Branded Tray with Pop-Up Dividers in Rear Cargo Area
- All-Weather Floor Mats with Woodland Logo
- Black Badges and Accent Trim Around Headlights and Windows
- Roof Rails with Cross Bars
- LED Fog Lamps
- Tow Hitch and Mud Guards
- Heated Outer Mirrors
- 7-Person Capacity w/ 2nd Row Captain’s Chairs



Limited Grade (Adds to or replaces XLE features with)

- Available in 2.4L Turbo Gas (available FWD or AWD) or 2.5L Hybrid (standard AWD)
- 20-in. Silver Chrome Finished Wheels
- LED DRL
- Power Folding Outer Mirrors
- LED Fog Lamps
- Leather-trimmed Seating and Steering Wheel

- Heated & Ventilated Front Seats
- Heated 2nd Row Seats
- Memory Driver Seat
- AC Power Outlet (102V/120W)
- Two 120V outlets (1500W shared) in rear of center console and in the luggage area (Hybrid)
- Ambient Lighting
- 11 Speaker JBL® Premium Audio
- 12.3-in. Digital Gauge Cluster
- Front and Rear Parking Assist with Automatic Braking
- Rain Sensing Wipers
- Hands-Free Power Liftgate
- Puddle Lamps

Platinum Grade (Adds to or replaces Limited features with)

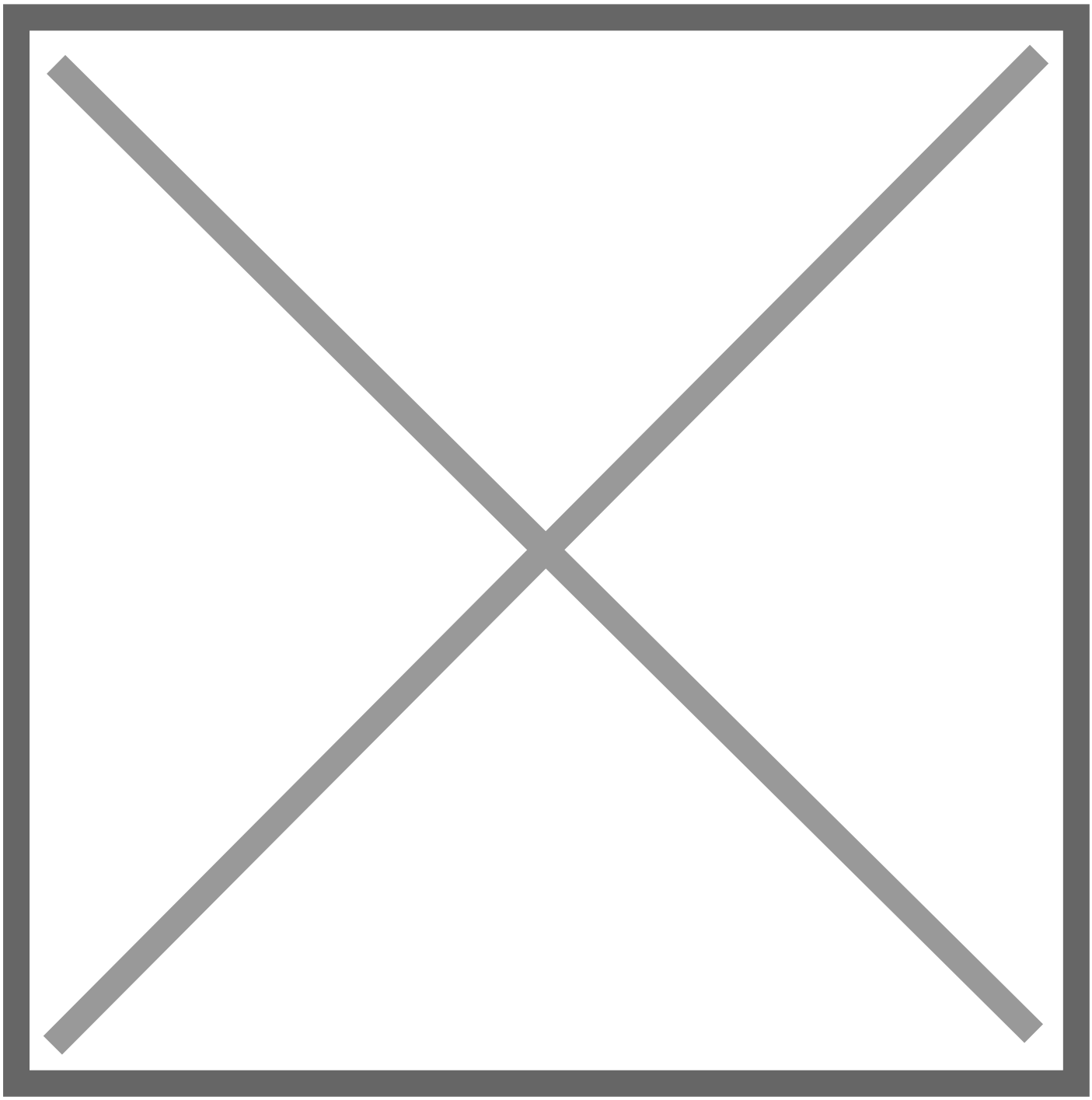
- 20-in. Silver and Black Wheels
- Leather-trimmed front- and second-row seats; heated and ventilated front seats (Platinum gas)
- Leather-trimmed with Ultrasuede®-trimmed front- and second-row seats (Hybrid MAX Platinum)
- Heated & Ventilated 2nd Row Seats
- Panoramic Moonroof
- Paddle Shifters (AWD Gas and Hybrid MAX)
- Dial Multi-Terrain Select
- Head-Up Display
- Panoramic View Monitor
- Digital Rearview Mirror
- Traffic Jam Assist (requires active Drive Connect trial or subscription, 4G Network Dependent)

Exterior color options are available based on grade and include:

- Blueprint
- Celestial Silver Metallic
- Cement
- Midnight Black Metallic
- Storm Cloud
- Wind Chill Pearl (Extra cost color)
- Ruby Flare Pearl (Extra cost color)
- Heavy Metal (Extra cost color)

For interior color options, the 2027 Grand Highlander is offered in:

- LE Gas and Hybrid: Fabric-trim in Light Gray or Black
- XLE Gas and Hybrid: SofTex-trim in Light Gray or Black
- Limited Gas and Hybrid: Leather-trim in Light Gray or Black
- Platinum Gas: Leather-trim in Portobello, Light Gray or Black
- Woodland Edition: Leather-trim in Black
- Platinum Hybrid MAX in Ultrasuede® and leather-trim in Portobello, Light Gray or Black



Driver Focused Tech and Multimedia

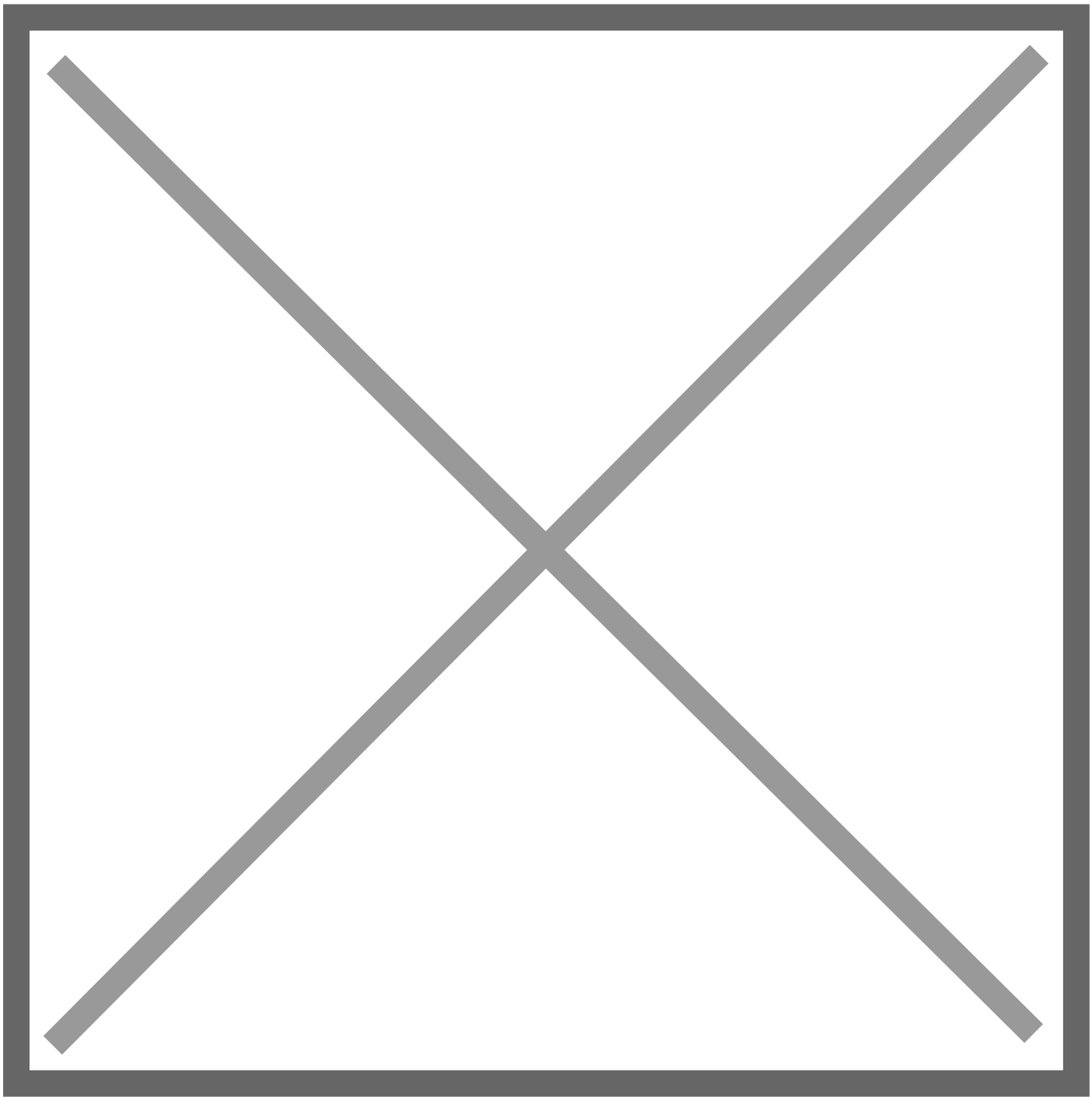
The 2027 Toyota Grand Highlander has a standard 12.3-inch touchscreen featuring the Toyota Audio Multimedia audio system, developed by the Texas-based Toyota Connected North America team. The system has six-speakers, standard, and supports wireless Apple CarPlay® and Android Auto™. A JBL® premium audio system with 11-speakers (including subwoofer) and amplifier is standard on the Limited and Platinum grades.

Interior tech features include standard Qi® wireless charging with enhanced power output, multiple USB-C ports, and a 120V/1500W AC outlet in the rear cargo area. The LE, XLE, and Woodland Edition grades have a

combination meter with analog gauges and 7-inch color Multi-Information Display (MID) with fuel economy, Driver Assist, vehicle/trip information, and warning messages. The Limited and Platinum grades have a 12.3-inch digital gauge cluster with selectable gauge display screens and fuel economy, Driver Assist, vehicle/trip information, and warning messages. A 10-inch color Head-Up Display (HUD) with speedometer and Road Sign Assist (RSA), navigation and Hybrid System Indicator (hybrid models only) is standard on the Platinum grade.

The 2027 Grand Highlander includes 5-year Connected Services trials for Safety Connect, Service Connect, and Remote Connect and a 30 day/3 GB Wi-Fi Connect trial. Additional services, such as Drive Connect are available depending on grade. Visit Toyota Connected Services to learn more.

The Grand Highlander XLE, Woodland Edition, Limited, and Platinum grades are also Toyota Digital Key capable, which enables a smartphone to be used instead of a physical key (Remote Connect subscription required). Owners can also use the Toyota App, with an active Remote Connect subscription or trial to find their Toyota in a crowded parking lot, start the engine, or lock the doors remotely, visit the Toyota App page on the Toyota Connected Services website to learn more.



Safety & Convenience

All 2027 Grand Highlander models come standard with Toyota Safety Sense 3.0, Toyota's suite of active safety and convenience systems. This suite of features includes:

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Lane Tracing Assist

- Road Sign Assist
- Automatic High Beams
- Proactive Driving Assist

Additional standard safety and convenience features include:

- Blind Spot Monitor with Rear Cross-Traffic Alert
- Safe Exit Alert
- Toyota Star Safety System

The Platinum grade also has Traffic Jam Assist capability (active Drive Connect trial or subscription required, 4G network dependent and a Panoramic View Monitor with 360-degree overhead view and curb view.

Limited Warranty

Toyota's 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. The Electric Vehicle Driving Components, including the traction battery, are covered for 8 years or 100,000 miles, whichever comes first. Toyota dealers have complete details on the limited warranty.

The Toyota Grand Highlander also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance, for one year or 10,000 miles, whichever comes first, and two years of Roadside Assistance, regardless of mileage.

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