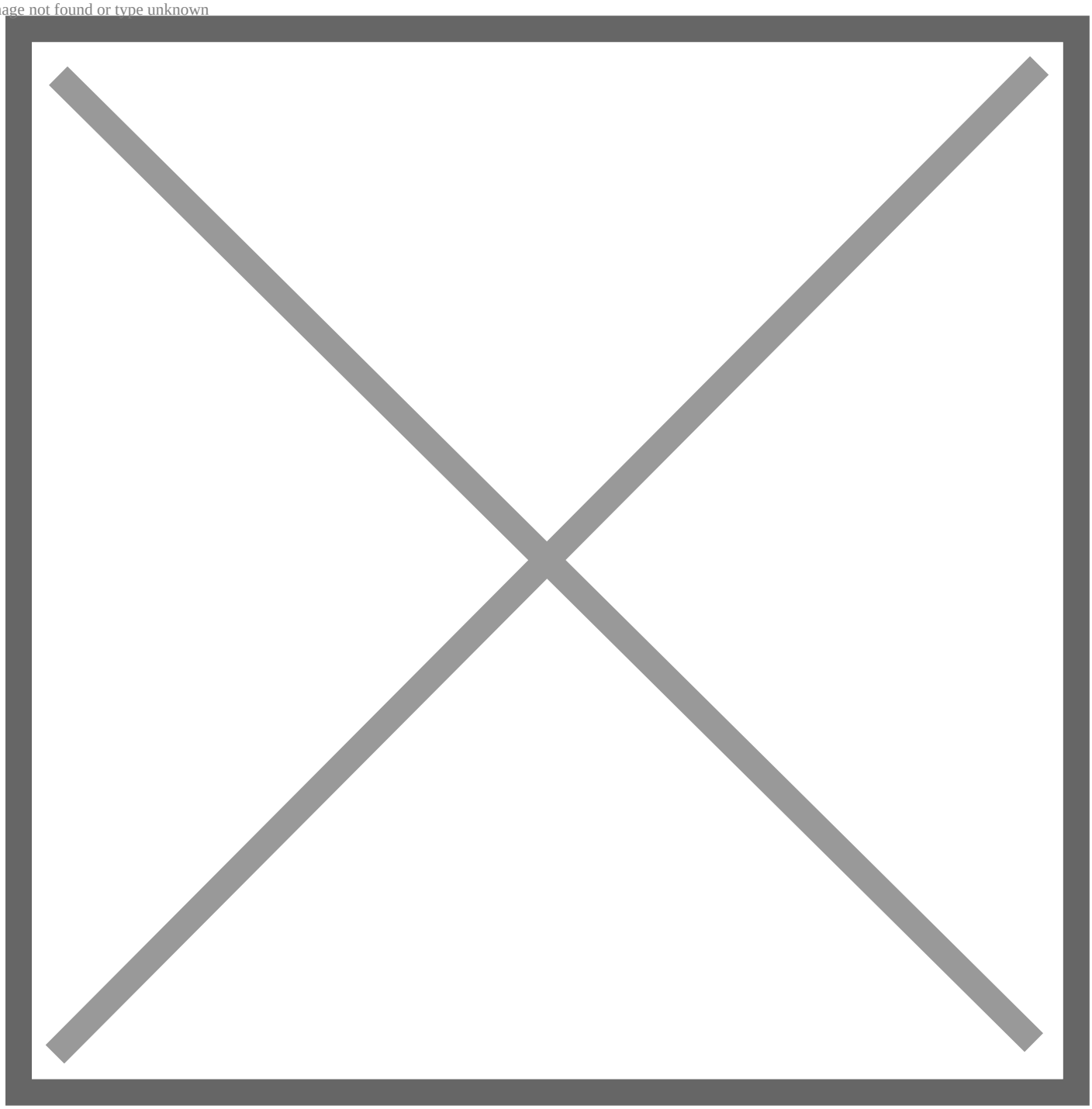
Everyday Electric Confidence Returns for 2027 with Toyota bZ

August 04, 2026

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PLANO, Texas (Aug. 4, 2026) – Smooth driving, electric exhilaration, and SUV practicality enhance every drive in the 2027 Toyota bZ battery electric vehicle (BEV). Returning for its fifth year in the lineup, the 2027 bZ remains unchanged from the prior model year. It is available in XLE and Limited grades in a choice of Front- or All-Wheel Drive (FWD or AWD).

The 2027 Toyota bZ reflects Toyota's ongoing approach to electrification: useful range, accessible charging, everyday comfort, and a driving experience that inspires confidence. It plays a central role in Toyota's commitment to electrification, giving customers an EV that fits seamlessly into real life. It is also part of Toyota's multi-pathway approach to electrification as one of three BEV models that reside alongside 15 hybrid and two plug-in hybrid models, offering customers a variety of electrified vehicle options to best fit their needs.

At the heart of the bZ is Toyota's continued focus on real-world usability. Among its all-electric driving range options are the feature-packed Limited AWD model with a manufacturer-estimated 278-mile total driving range rating or the go-the-distance XLE FWD Plus with a manufacturer-estimated total driving range rating of 314 miles. Available battery sizes include a 74.7-kWh unit on the XLE AWD and FWD Plus, Limited AWD and FWD models, and a 57.7-kWh unit on the XLE FWD model.

The bZ is equipped with the North American Charging System (NACS) for access to most high-speed chargers across America. The 2027 bZ also has battery preconditioning to help make high-speed charging more seamless in a variety of conditions.

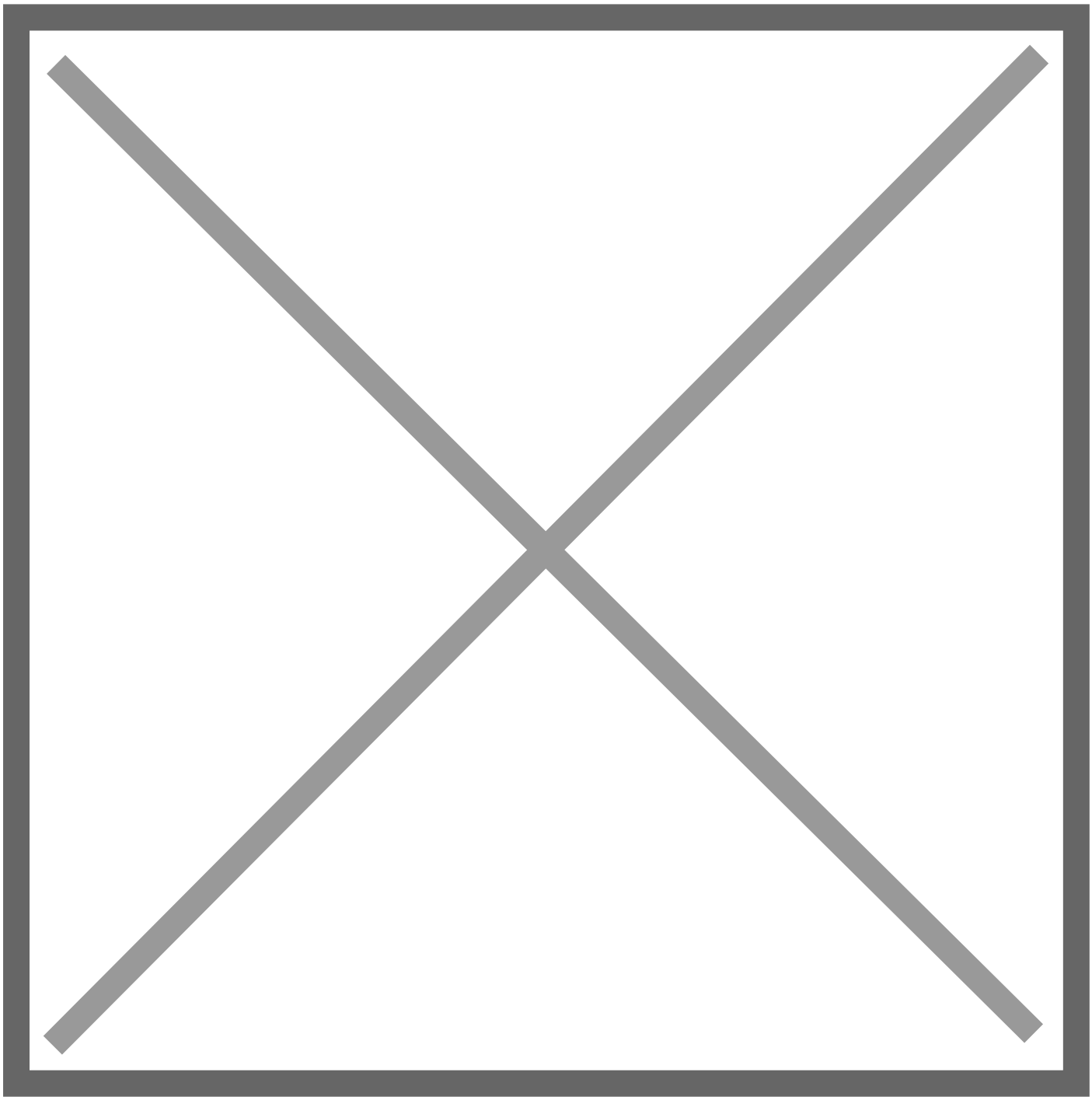
The 2027 bZ models are expected to start arriving at Toyota dealerships this September. The Manufacturer's Suggested Retail Price will start at $34,980 (XLE FWD), excluding Dealer Processing and Handling fee, click here for full line pricing.

* Driving ranges will vary depending on speed, outside temperature, accessory use, how/where you drive, charging habits, and other factors

Exterior Features: Electrifying Style

The 2027 Toyota bZ features a sleek exterior that emphasizes a low and planted stance. Its front-end design delivers a sleek, contemporary look with a hammerhead hood and standard LED light bar. While available details such as distinctive wheel treatments, black accents, and available two-tone styling help differentiate grades and personalize the vehicle's appearance.

It also has a color keyed front center bumper, thin lower grille, and rear spoiler, standard. Color matched overfenders are also available. There is privacy glass on all rear side, quarter, and liftgate windows for added privacy. The overall result is an electric SUV with a polished, aerodynamic profile that looks purpose-built for the modern era while remaining unmistakably Toyota.



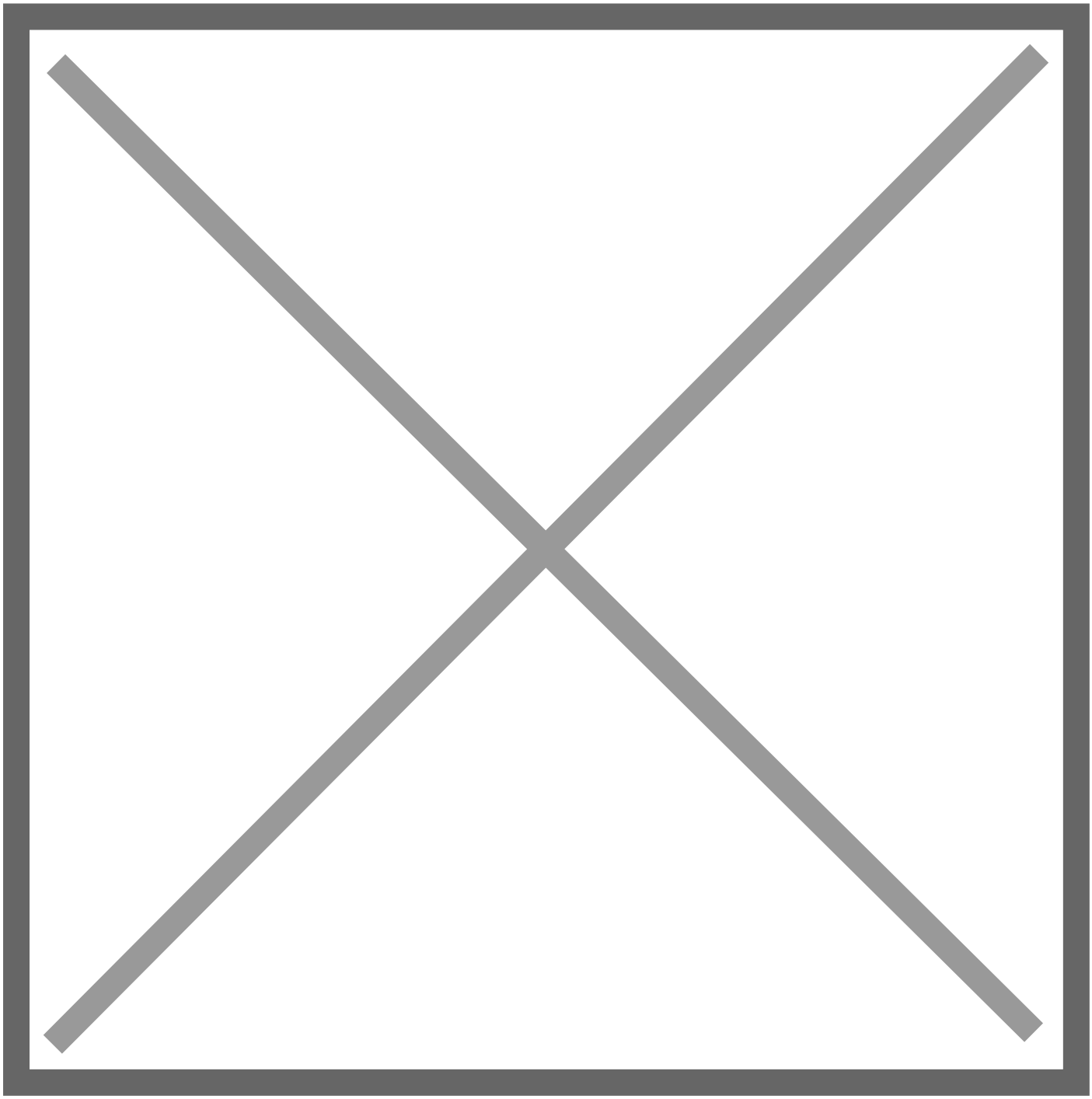
Interior Features: Spacious, Modern, and Driver-Focused

Inside, the 2027 bZ presents a clean, contemporary cabin with a horizontal dashboard design and a strong emphasis on usability. A standard 14-inch Toyota Audio Multimedia display anchors the interior, while available premium touches add comfort and refinement throughout the cabin.

Thoughtful details include standard dual wireless charging, front and rear interior ambient lighting with 64 available colors, dual zone climate control, and heated front seats. Premium climate amenities, like heated and ventilated front seats, heated rear seats, and front radiant foot-and-leg heaters are standard on the Limited grade

models. Seating materials are available in SofTex® with fabric mixed media trim or SofTex trim, depending on grade.

Passenger and cargo space are practical for everyday use, with 42.1 inches of front legroom, 35.3 inches of rear legroom, and 27.7 cubic feet of cargo volume behind the second row (without subwoofer). The rear cargo area has 56.9 cubic feet of space with the second row down (without subwoofer).



Interior and Exterior Colors: Expressive Style

The 2027 bZ's sleek design and tech-forward cabin have the following available exterior colors:

- Wind Chill Pearl (Extra cost color)
- Wind Chill Pearl with Midnight Black Metallic Roof (Limited grade only; Extra cost color)
- Supersonic Red (Extra cost color)
- Supersonic Red with Midnight Black Metallic Roof (Limited grade only; Extra cost color)
- Blueprint
- Midnight Black Metallic
- Heavy Metal (Extra cost color)
- Heavy Metal with Midnight Black Metallic Roof (Limited grade only; Extra cost color)

Interior colors vary by grade as follows:

- XLE: Black SofTex/fabric mixed media trim
- Limited: Black SofTex trim or Light Gray SofTex trim

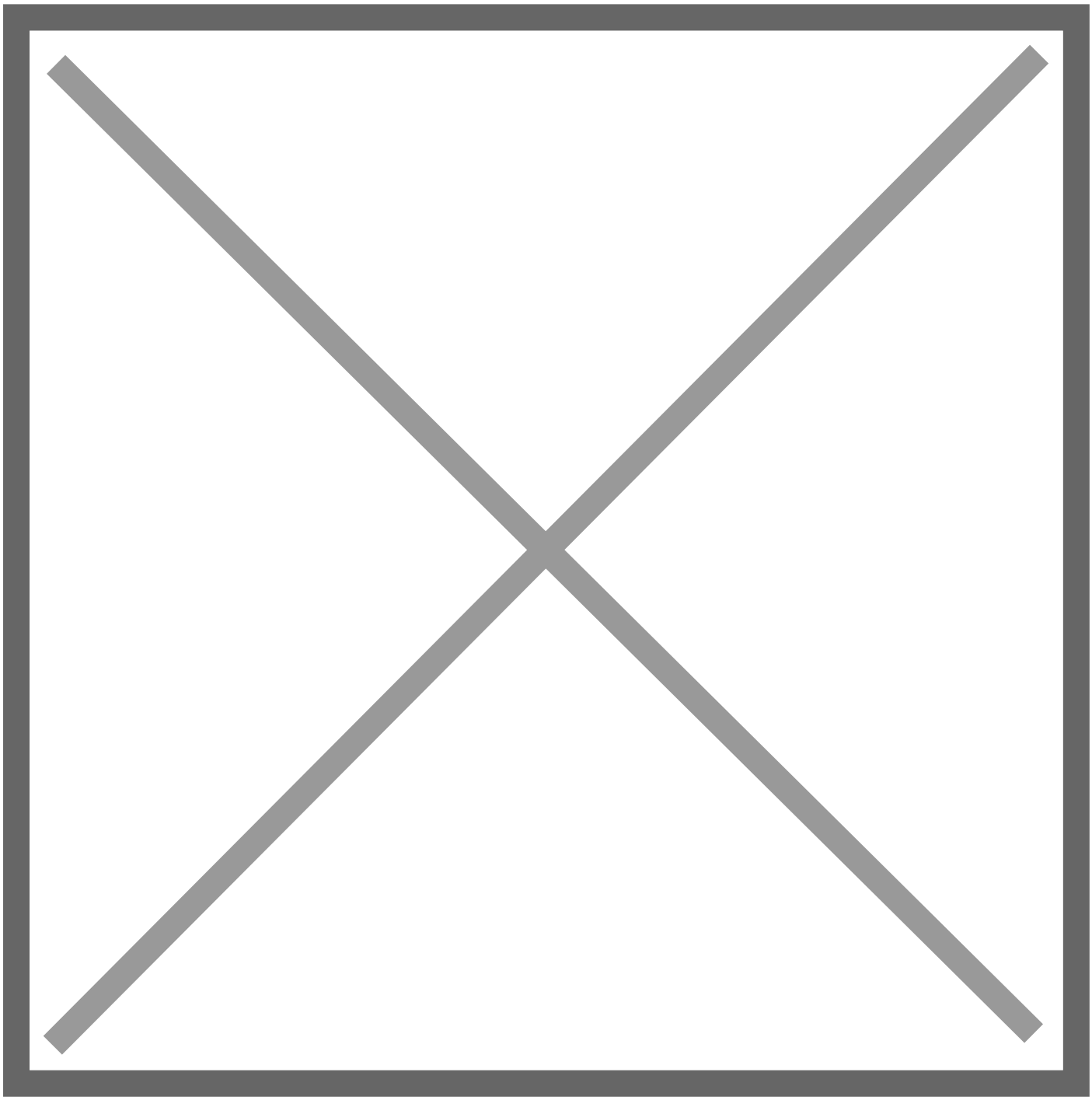
Driving Dynamics: Smooth, Responsive, and Confident

The Toyota bZ delivers electric driving that feels composed and responsive. Toyota's compact, lightweight and energy-efficient eAxles use silicon carbide semiconductors to help deliver thrilling output while maximizing range. Front-wheel-drive models produce either 165 total system horsepower (XLE FWD grade) or 221 total system horsepower (XLE FWD Plus and Limited FWD), while available all-wheel-drive models deliver up to 338 total system horsepower, giving the bZ strong acceleration and confident passing power.

Toyota engineers have also tuned the bZ for a refined ride and stable handling. Toyota's BEV-dedicated e-TNGA platform supports a low center of gravity and a rigid foundation by placing the battery pack flat under the floor. Combined with the battery cross-framing structure, lightweight body construction and dynamic suspension, the architecture is intended to enhance ride quality, stability and handling precision.

Available all-wheel-drive capability adds traction in challenging weather and road conditions, reinforcing the bZ's versatility as a daily-driver EV. Additional driving-related features include:

- Steering wheel-mounted paddle shifters to adjust regenerative braking
- X-MODE on AWD models for selectable traction optimization
- Grip-Control for low-speed assistance in adverse conditions on AWD models
- Intelligent throttle tuning for smoother acceleration and deceleration
- Vehicle Stability Control to help maintain vehicle control in adverse conditions



BEV System: Charged Up for Daily Driving

The 2027 bZ has a standard North American Charging System (NACS) port. Under ideal conditions, DC fast charging can replenish the battery from 10% to 80% in approximately 30 minutes.** The model also has Plug & Charge*** capability, which helps streamline the charging experience at supported networks.

It can also use Level 1 and Level 2 power sources to charge and includes a standard dual-voltage charging cable. Each bZ model also has a standard adapter kit for compatibility with SAE J1772 and Combined Charging System (CCS) stations, providing even greater charging convenience and flexibility.

The 2027 bZ offers a variety of manufacturer estimated electric driving ranges and two battery options:

- **314 miles** — XLE FWD Plus, 74.7-kWh battery**
- **299 miles** — Limited FWD, 74.7-kWh battery**
- **288 miles** — XLE AWD, 74.7-kWh battery**
- **299 miles** — Limited AWD, 74.7-kWh battery**
- **236 miles** — XLE FWD, 57.7-kWh battery**

** Driving ranges and charging times will vary depending on speed, outside temperature, accessory use, how/where you drive, charging habits, and other factors
***Certain functionality of Plug and Charge requires a Remote Connect trial or subscription. 4G Network dependent.

Key Features by Grade

XLE

The XLE serves as the foundation of the lineup with essential EV capability and a strong set of standard features, including:

- 14-inch Toyota Audio Multimedia display
- LED lighting
- 18-inch alloy wheels
- Heated front seats and steering wheel
- Dual-zone climate control
- SofTex-trimmed and fabric mixed media seating

Limited

The Limited grade models add premium available features such as:

- 20-inch alloy wheels
- Panoramic fixed-glass moonroof
- Heated and ventilated front seats
- Heated rear seats
- SofTex-trimmed seating
- Digital rearview mirror

Toyota Audio Multimedia System & Connected Technology

The 2027 Toyota bZ has a standard 14-inch touchscreen featuring the Toyota Audio Multimedia system, developed by the Texas-based Toyota Connected North America team. The system has six-speakers, standard, and supports wireless Apple CarPlay® and Android Auto™. A JBL® premium audio system with 9-speakers (including subwoofer) and amplifier is optional on the Limited grade models.

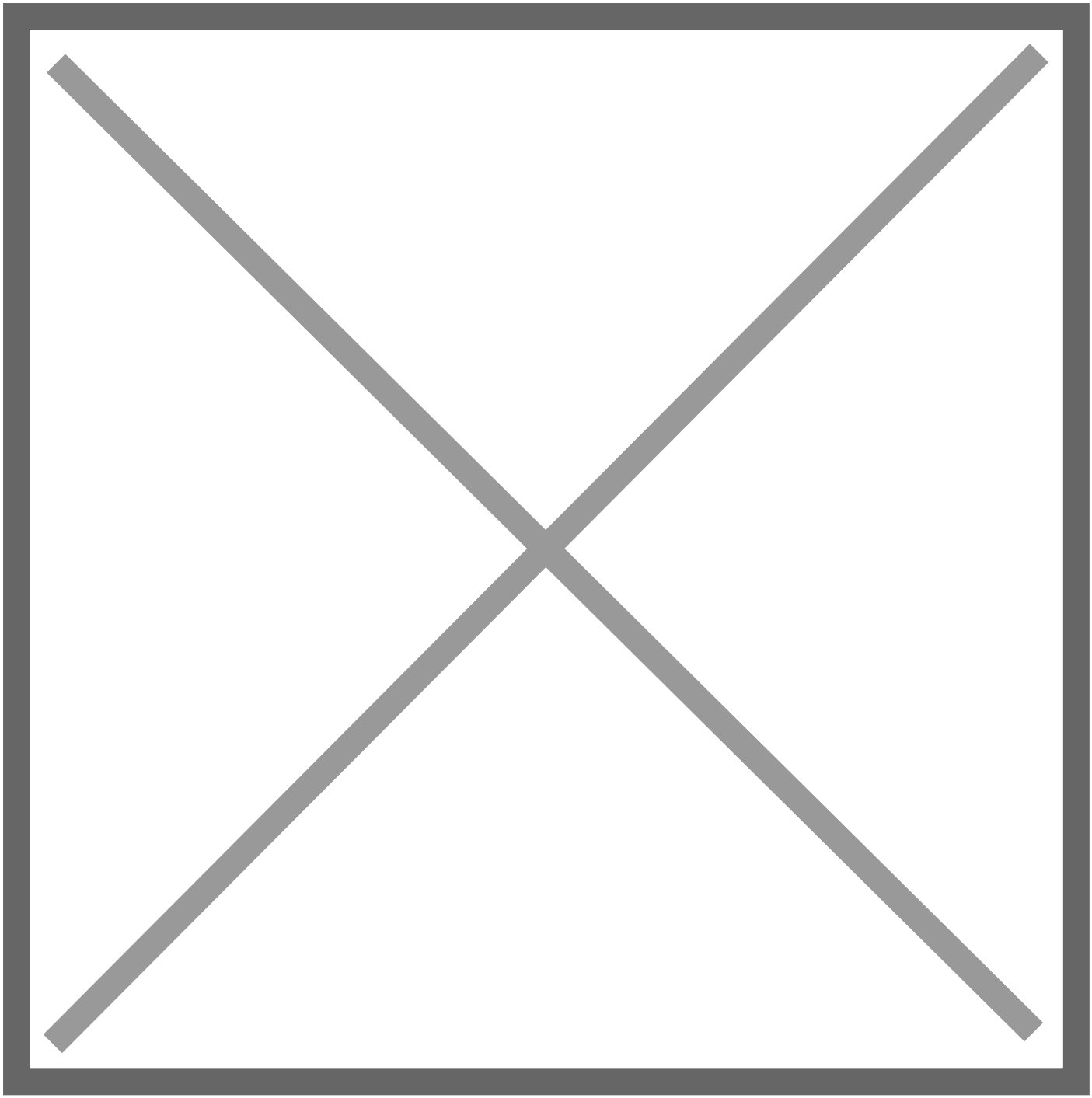
Interior tech features include standard dual Qi® wireless charging with enhanced power output, multiple USB-C ports, and a 120V/1500W AC outlet in the rear cargo area. It has a top-mount Multi-Information Display (MID) with indicators and 7-inch customizable LCD display with speedometer, charge meter, power output meter, drive mode indicators, charging information and more.

The 2027 bZ includes 5-year trials for Safety Connect****, Service Connect****, and Remote Connect**** and a 30 day/3 GB Wi-Fi Connect**** trial. Additional services, such as Drive Connect*****, are available depending on grade, visit Toyota Connected Services to learn more.

All bZ models are also Toyota Digital Key capable, which enables a smartphone to be used instead of a physical key (Remote Connect subscription required). Owners can also use the Toyota App, with an active Remote

Connect subscription or trial; they can check charging status, start or stop charging, locate nearby charging stations and manage remote vehicle functions.

****4G network dependent, subscription required after trial.
***** Requires a Remote Connect trial or subscription. 4G Network dependent.



Safety & Convenience

All 2027 bZ models come standard with Toyota Safety Sense 3.0, Toyota’s suite of active safety and

convenience systems. This suite of features includes:

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Lane Tracing Assist
- Road Sign Assist
- Automatic High Beams
- Proactive Driving Assist

Additional standard safety features include:

- Blind Spot Monitor with Rear Cross-Traffic Alert
- Safe Exit Alert
- Toyota Star Safety System

The Limited grade models also have Traffic Jam Assist******, Lane Change Assist, Front Cross-Traffic Alert and a Panoramic View Monitor with Perimeter Scan.

******Requires a Remote Connect trial or subscription. 4G Network dependent.

Limited Warranty

Toyota's 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. The Electric Vehicle Driving Components, including the traction battery, are covered for 8 years or 100,000 miles, whichever comes first. Toyota dealers have complete details on the limited warranty.

The Toyota bZ also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance, for one year or 10,000 miles, whichever comes first, and two years of Roadside Assistance, regardless of mileage.

Updated October 20, 2026