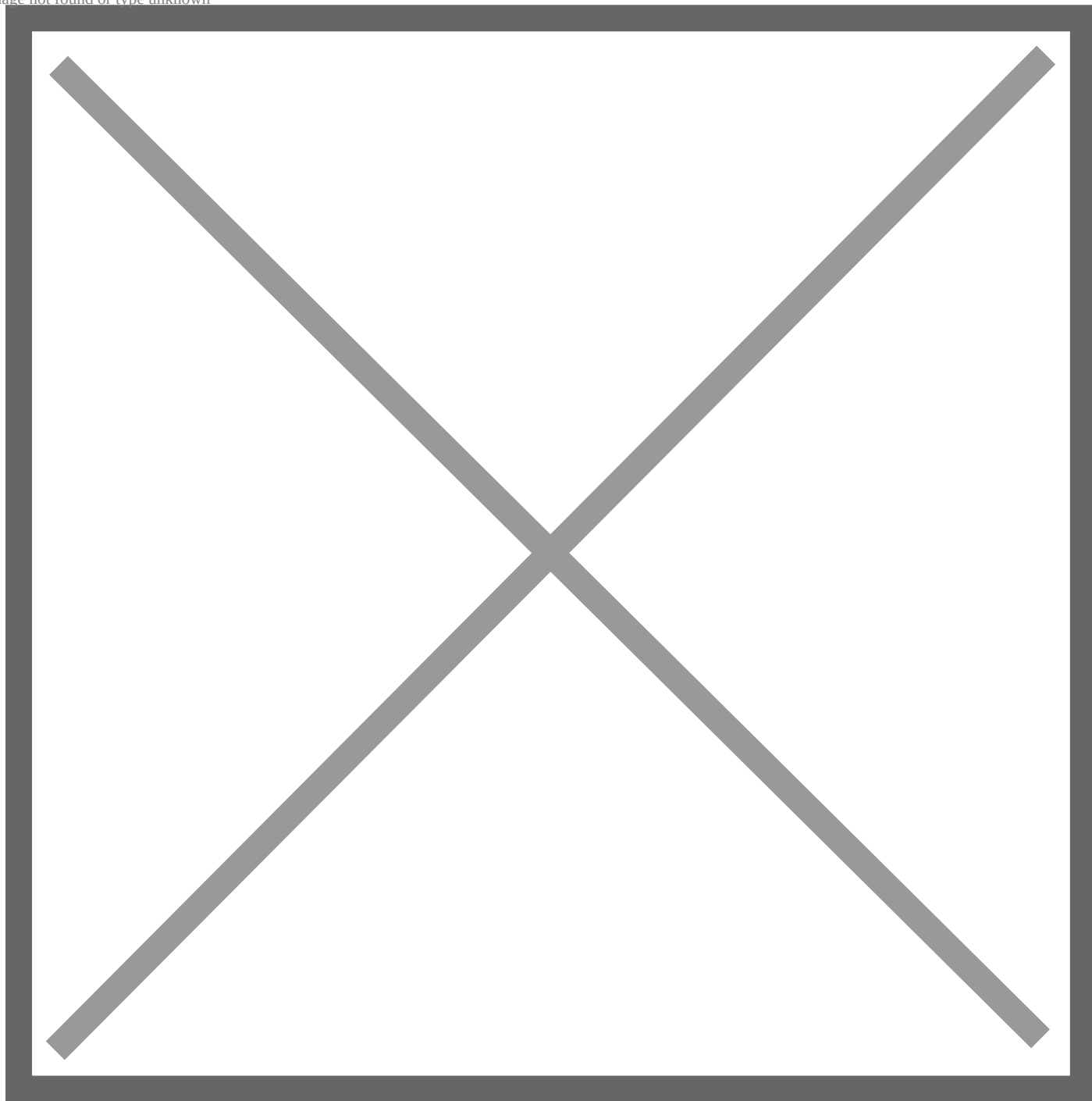


2026 Toyota USATF Outdoor & Para National Championships Returns to New York City

July 15, 2026

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PLANO, Texas (July 15, 2026) –Toyota’s longtime partnership with USA Track & Field continues at the 2026 Toyota USATF Outdoor & Para National Championships. This year’s championships will be held in New York City and mark the 150th anniversary of the first U.S. National Outdoor Track & Field Championships, held there in 1876. As the title sponsor, Toyota’s support will extend to athletes and officials, as well as fans, through interactive experiences and on-site activations.

Event Overview

- **Event:** 2026 Toyota USATF Outdoor & Para National Championships
- **Location:** Icahn Stadium, Randall’s Island, New York City
- **Dates:** July 23-26, 2026
- **Full Schedule:** <https://www.usatf.org/events/2026/2026-toyota-usatf-outdoor-para-national-championships/full-schedule>
- **Tickets:** https://www.freshtix.com/events/events_group_by_name/usatf-ny-2026-outdoor-championships54675432-07-23-2026-

Team Toyota and USATF Toyota Athlete Ambassadors

Toyota’s longstanding commitment to supporting world-class athletes includes the following track & field and para track & field roster.

Team Toyota

- Gabby Thomas (Track & Field)
 - Team Toyota Athlete since 2023
 - Drives a Toyota 4RUNNER
- Michael Norman (Track & Field)
 - Team Toyota Athlete since 2019
 - Drives a Toyota LAND CRUISER
- Jarryd Wallace (Para Track & Field)
 - Team Toyota Athlete since 2017
 - Drives a Toyota TUNDRA
- Jerome Avery (Para Track & Field Guide Runner)
 - Team Toyota Athlete since 2019
 - Drives a Toyota SEQUOIA

USATF Toyota Athlete Ambassadors

- Anna Cockrell (Track & Field) – Drives a Toyota CROWN SIGNIA
- Ryan Crouser (Track & Field) – Drives a Toyota 4RUNNER
- Grant Holloway (Track & Field) – Drives a Toyota 4RUNNER
- Roderick Townsend (Para Track & Field) – Drives a Toyota LAND CRUISER

Please note: *The above represents Toyota’s full track & field and para track & field athlete partner roster and is not an indication of whether an athlete will compete in the 2026 Toyota USATF Outdoor & Para National Championships. Athlete qualification and participation will be finalized and announced by USA Track & Field closer to the event.*

Toyota On-Site Activations and Fan Experiences

Toyota Field Support Vehicle

- A fan favorite at previous Toyota-sponsored events, Toyota's remote-controlled Tacoma will be part of the on-field experience at the 2026 Toyota USATF Outdoor & Para National Championships. During the field events, officials load each implement (including discus, hammer, and javelin) into the Tacoma after an athlete's attempt. The vehicle then transports the implements back to the throwing area, helping keep events moving efficiently while reducing the number of personnel needed on the field.

Reaction Lane

- Toyota's Reaction Lane invites fans to test their reaction time through an interactive challenge inspired by elite track & field training. Participants can compare their results against Team Toyota athletes while competing for a spot on the digital leaderboard.

The Claw

- Fans can test their luck at Toyota's larger-than-life interactive claw machine experience, housed within the Toyota Tundra's bed, for the chance to win exciting prizes and giveaways.

Champion's Chill

- Fans are invited to discover their Team Toyota athlete counterpart through an interactive personality quiz. Once completed, fans will receive a frozen treat with a flavor inspired by their respective Team Toyota athlete.

Fans can keep up with Team Toyota on Instagram ([@TeamToyota](#)).