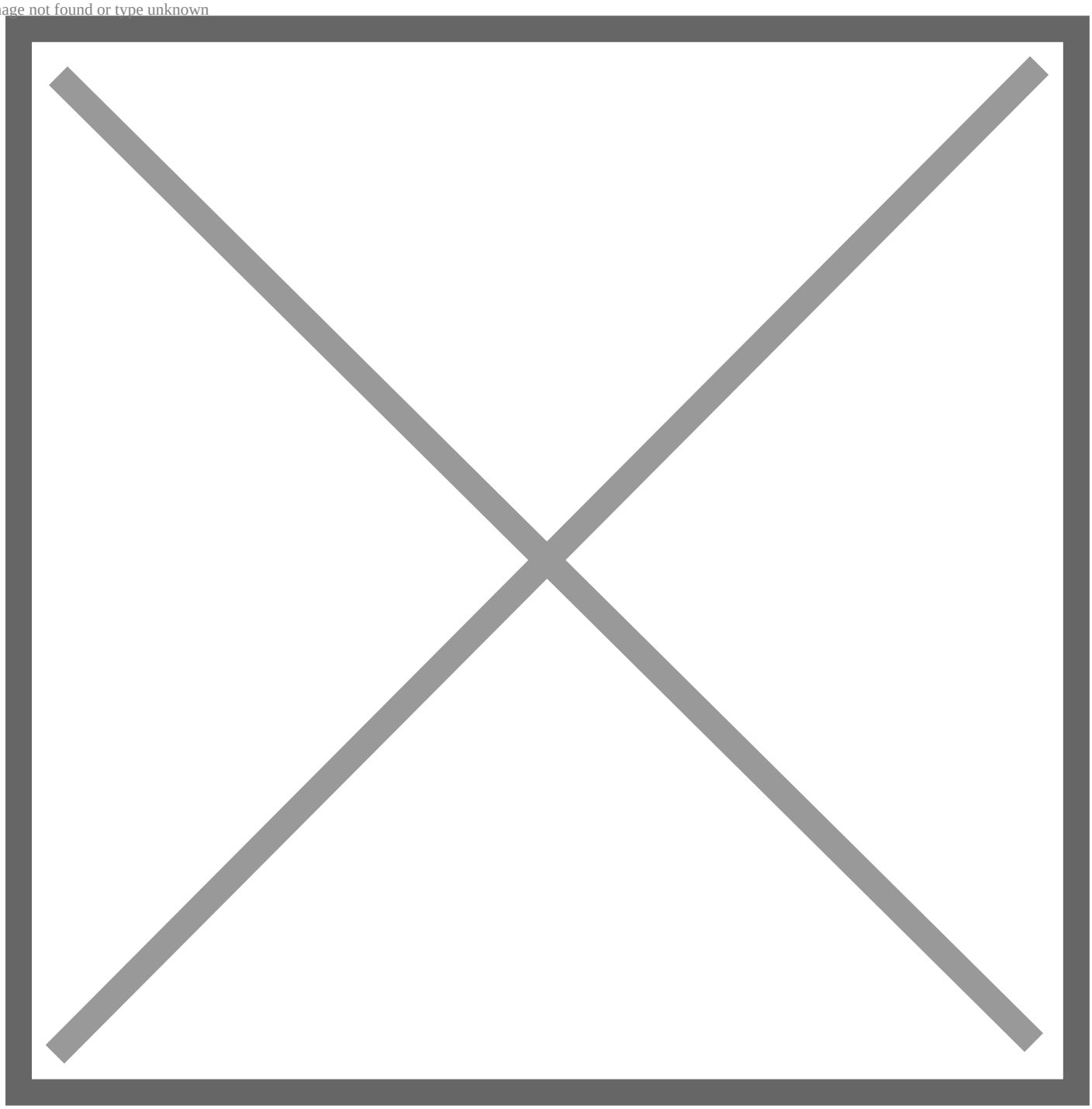
Toyota Motor North America Reports June, Second Quarter 2026 U.S. Sales Results

July 01, 2026

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PLANO, Texas (July 1, 2026) – Toyota Motor North America (TMNA) today reported June 2026 U.S. sales of 212,793 vehicles, up 10.1 percent on a volume basis and up 5.7 percent on a daily selling rate (DSR) basis compared to June 2025. Sales of electrified vehicles for the month totaled 122,063, up 35.0 percent on a volume basis and up 29.6 percent on a DSR basis, representing 57.4 percent of total sales volume.

For the second quarter, TMNA reported sales of 673,971 vehicles, up 1.1 percent on a volume basis and up 1.1 percent on a DSR basis versus the second quarter of 2025. Sales of electrified vehicles for the second quarter totaled 383,091, up 19.5 percent on a volume basis and up 19.5 percent on a DSR basis, representing 56.8 percent of total sales volume.

Toyota division posted June sales of 183,627 vehicles, up 11.2 percent on a volume basis and up 6.8 percent on a DSR basis. For the quarter, Toyota division reported sales of 585,211 vehicles, up 2.6 percent on a volume basis and up 2.6 percent on a DSR basis.

Lexus division posted June sales of 29,166 vehicles, up 3.9 percent on a volume basis and down 0.3 percent on a DSR basis. For the quarter, Lexus division reported sales of 88,760 vehicles, down 7.5 percent on a volume basis and down 7.5 percent on a DSR basis.

“Our second-quarter results reflect continued momentum across the Toyota and Lexus lineups,” said Andrew Gilleland, senior vice president, Automotive Operations Group, Toyota Motor North America. “Strong demand and disciplined inventory management have fueled consistent gains versus a year ago, and accelerating interest in our electrified vehicles—with month-over-month growth throughout the quarter—reinforces that our multi-pathway approach is resonating. Combined with our commitment to affordability and a broad range of vehicles starting under $35,000, we’re well-positioned to expand access to electrification while delivering value across every powertrain.”

Highlights *(volume basis unless otherwise noted)*

TMNA:

- Second quarter sales up 1.1 percent
- Second quarter electrified vehicle sales of 383,091, up 19.5 percent
- June sales up 10.1 percent
- June electrified vehicle sales of 122,063, up 35.0 percent
- 33 total electrified vehicles currently available in dealerships between both the Toyota and Lexus brands
- Among the lowest incentives among full-line manufacturers

Toyota Division:

- RAV4 Hybrid achieved an all-time best-ever
- All-time best-ever electrification mix at 61.4%
- Second quarter sales up 2.6 percent
- Second quarter electrified vehicle sales of 345,791, up 21.1 percent
- June sales up 11.2 percent
- June electrified vehicle sales of 110,627, up 38.0 percent

Lexus Division:

- Achieved an all-time best-ever June
- Second quarter sales down 7.5 percent
- Second quarter electrified vehicle sales of 37,300, up 6.5 percent

- June sales up 3.9 percent
- June electrified vehicle sales of 11,436, up 11.7 percent