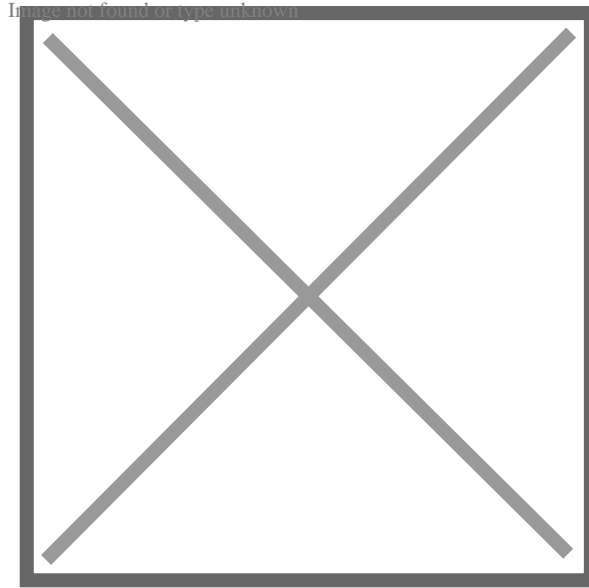


KENSUKE (KEN) MORITA



Kensuke Morita is group vice president, Supply Chain Strategy and Operation for Toyota Motor North America (TMNA).

Morita has responsibility for all North America's end-to-end vehicle and parts supply chain operations, ensuring seamless integration across critical functions. His responsibilities also include Demand and Supply Management, Supply Chain Strategy, New Product Introduction, Manufacturing and Service Parts Logistic Operations, and Vehicle Logistics Operation.

Morita is working to drive digital transformation and innovation across the supply chain, enhancing efficiency, resilience, and customer experience. To support the global deployment of these initiatives, Morita concurrently serves in Business Reform Next-generation Demand and Supply Process Preparation Department, Toyota Motor Corporation (TMC).

Prior to his current role, Morita served as Project Manager in Production Control Division at TMC.

Morita joined TMC in 2001 and has held numerous roles in New Product Introduction, Production Control and Human Resources before joining TMNA in 2018.

Morita is originally from Yokohama, Japan and obtained a Bachelor of Political Science from Keio University in Japan.