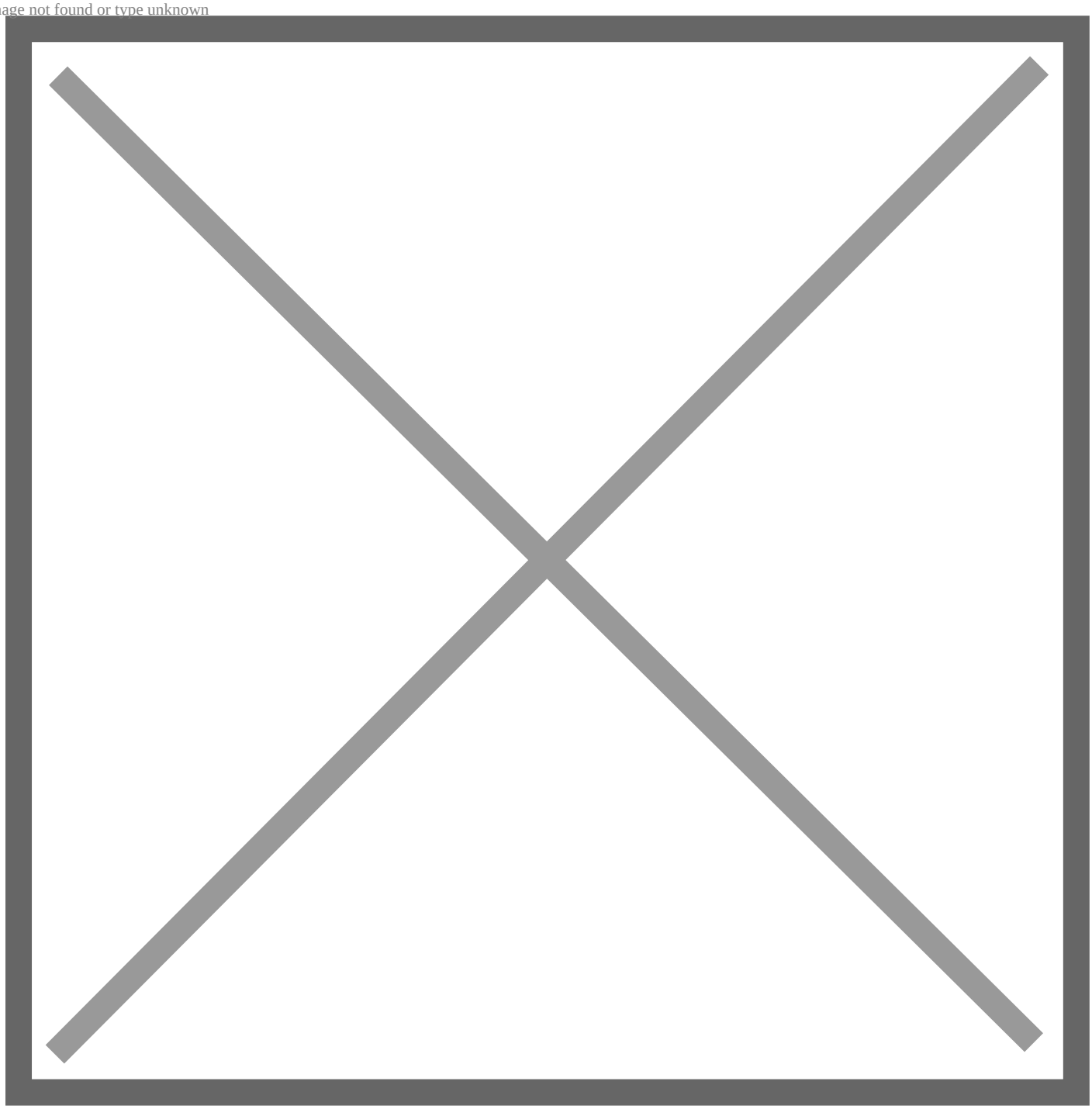
2026 Toyota C-HR Puts Sporty, Stylish Spin on the Compact Electric SUV

February 18, 2026

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PLANO, Texas (Feb. 18, 2026) – The all-new 2026 Toyota C-HR joins the automaker's burgeoning battery electric vehicle (BEV) lineup. With an eye-catching, wide, athletic coupe-like profile, the model joins the revised bZ and the new bZ Woodland SUVs when it goes on sale next month. The C-HR also offers powerful electric performance, with dual motors and standard electronic All Wheel Drive (AWD) for 338 combined system horsepower.

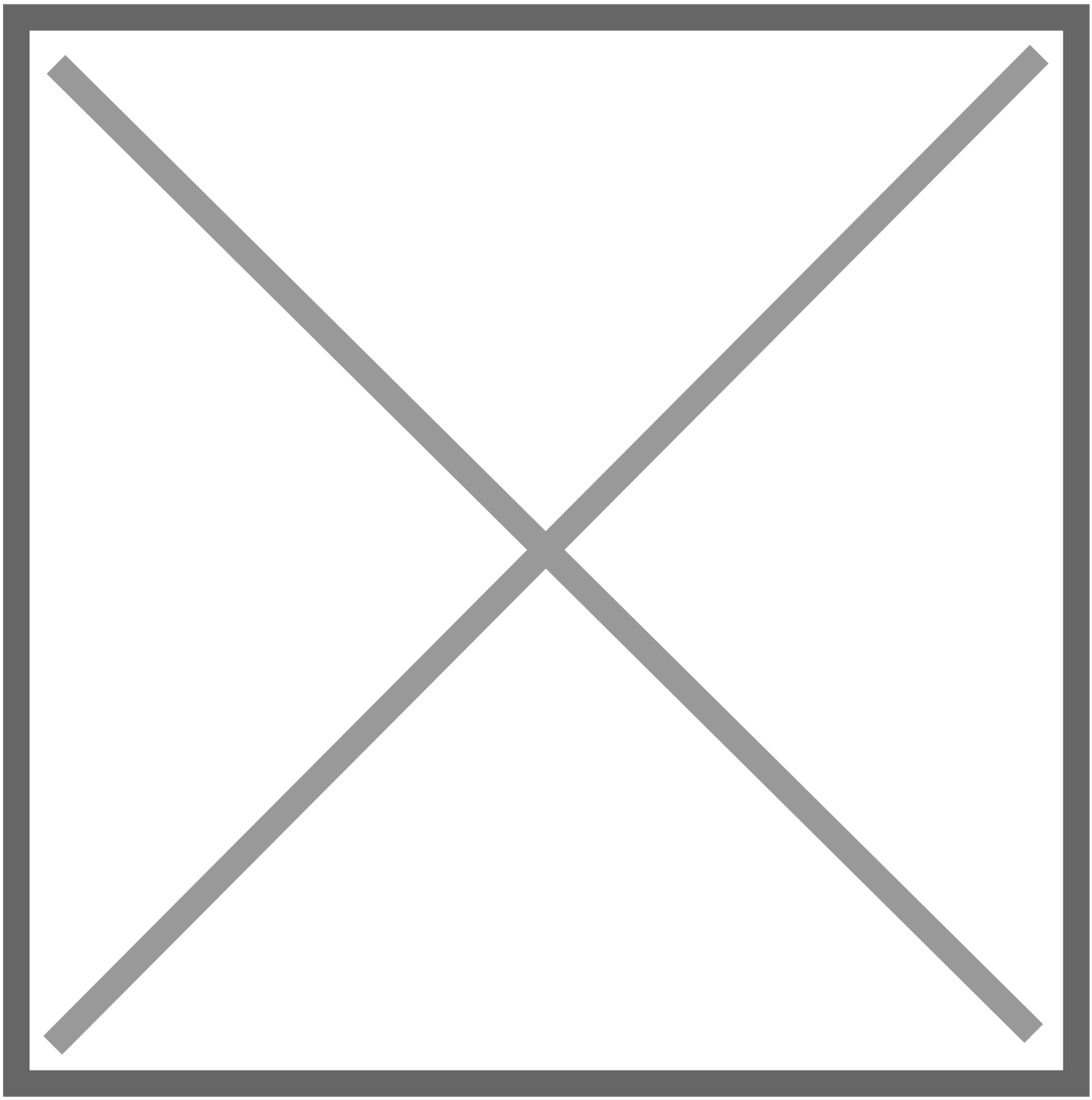
The C-HR brings a blend of dynamic style and performance throughout, from its manufacturer-estimated 4.9-second 0-60-mph time to its sleek roofline to its modern interior feel. Its style is balanced with a practical side too, with up to 25.3 cubic feet of cargo space behind the 60/40 split-folding rear seats, and up to 59.5 cubic feet of space with the rear seats folded flat.

With its 74.7-kWh battery, the C-HR's EPA-estimated total range rating is 287 miles* on the SE grade with 18-inch wheels, while the XSE grade with 20-inch wheels gets an EPA-estimated range rating of 273 miles*. Every C-HR includes a North American Charging System (NACS) charge port, giving it access to thousands of DC fast-charging stations and Level 2 chargers nationwide.

Developed from a compact BEV concept Toyota first presented in 2022, the new C-HR BEV is among the 21 electrified models in the U.S. Toyota lineup, and third BEV available in the U.S. It carries forward Toyota's multi-pathway powertrain approach, with a variety of model choices available across its lineup to fit customers' lifestyles, including BEV, Hybrid, Plug-in Hybrid, and Fuel Cell EV (California only) powertrains.

*Actual range and charging times will vary depending on weather and other factors.

**Plug & Charge requires an Active Remote Connect trial or subscription. 3-year trial included. 4G network dependent.



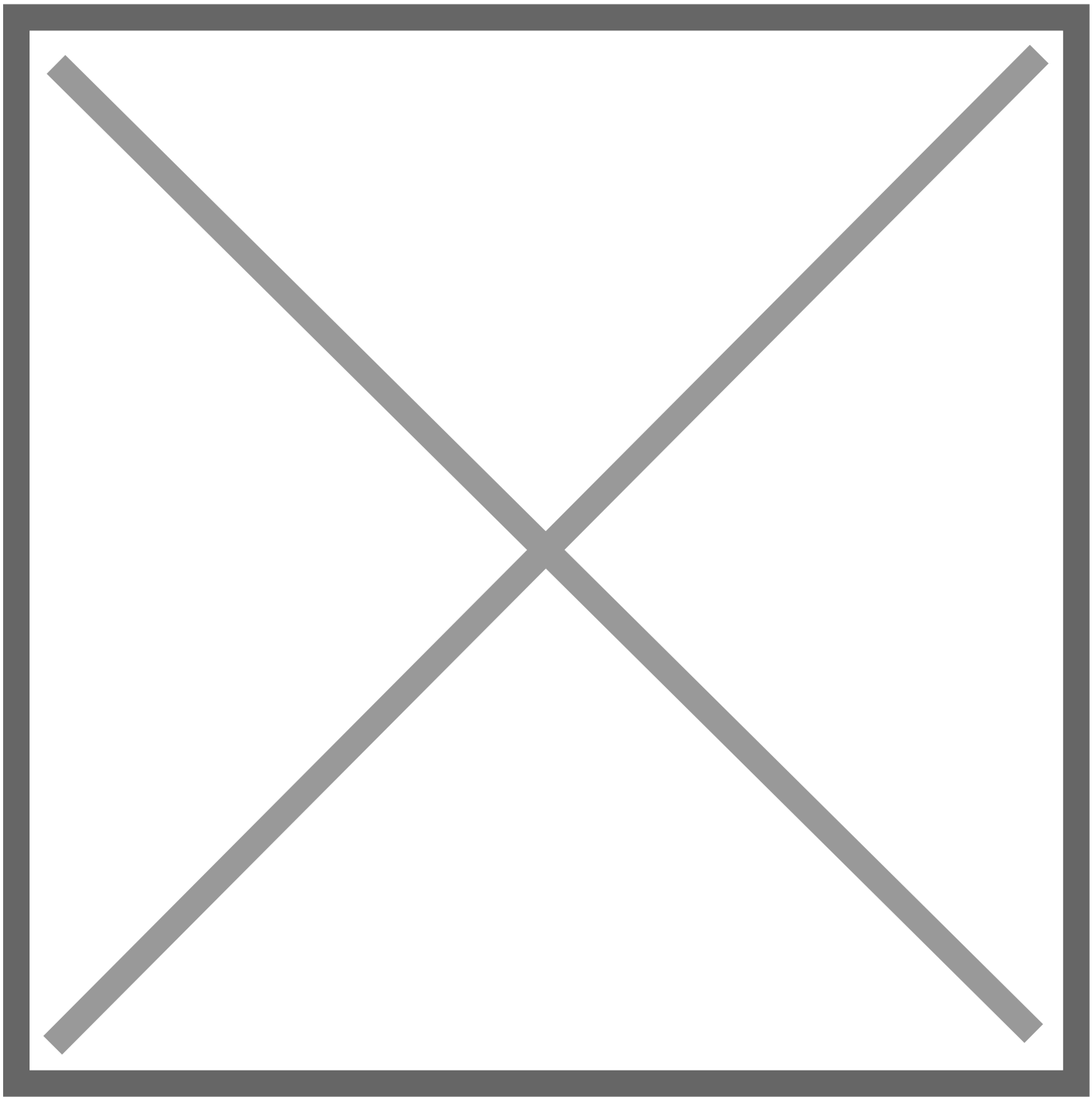
Spacious Style

The Toyota C-HR BEV is designed as an expression of the fun-to-drive, exhilarating character of electric vehicles. Like the bZ and bZ Woodland, the C-HR is built on Toyota's dedicated e-TNGA battery electric vehicle platform, its flowing body lines and wide stance conveying a dynamic drive. The vehicle's compact coupe silhouette is formed by Toyota's signature hammerhead front end flowing seamlessly into a compact cabin and angular rear.

The C-HR has wide, compact crossover proportions with an overall length of 177.9-inches, an overall width of 73.6-inches, a wheelbase of 108.3-inches, and an overall height of 63.8-inches. This helps give it spacious accommodation, with generous headroom and ample cabin space.

The interior design is clean and open, with a slim driver’s display and easy-to-access center console. For an added touch, it also has customizable ambient lighting for setting just the right mood. Altogether, it has a comfortable, high-tech cabin that is stylish and functional.

It also provides drivers and passengers alike with plenty of comfort and convenience, such as two wireless smartphone chargers and rear cabin USB ports to ensure everyone on board can be connected when on the move; rear cabin air conditioning controls; and an available panoramic roof that brings natural light to all parts of the interior.



Electrifying Performance

The 2026 Toyota C-HR BEV comes equipped with standard AWD with electric motors housed in the front and rear eAxles. It has ample power, with 338 combined system horsepower and 198/125-lb.ft. of torque on the front/rear electric motors. Altogether, the model is expected to be capable of going from 0 to 60 miles per hour in 4.9 seconds.

Its coupe-like lines are complemented by a low center of gravity, thanks to the underfloor-mounted battery pack that is surrounded by a cross-framing structure for overall vehicle rigidity. In addition to the fundamental

strength, rigidity and agility of the dedicated BEV platform, suspension parts have been precisely tuned for the new C-HR, including spring and damper performance and the stiffness of the anti-roll bars.

It has a lithium-ion battery with a total capacity of 74.7 kWh and an 11-kW on-board AC charger. Its NACS charging port is capable of Level 3 DC fast-charging, giving it access to thousands of public high-speed charging stations nationwide. When using fast charging, the C-HR is capable of recharging from 10% to 80% battery capacity in around 30 minutes under ideal conditions*. The 2026 C-HR is also capable of charging on Level 1 and Level 2 AC power sources.

The Toyota C-HR comes standard with Plug & Charge** capability, an industry standard protocol that allows automatic identification, authentication and authorization at selected charging networks, reducing the need for multiple mobile charging applications.

A Battery Preconditioning feature is also included on C-HR. This system is designed to bring the battery to an optimal temperature for DC fast charging, which can enable faster charging. This function can be activated manually using system settings or automatically by setting the navigation system destination to a fast-charging station (with an active Drive Connect trial or subscription***).

The 2026 C-HR also features steering wheel-mounted paddle shifters to activate and adjust regenerative braking. Regenerative braking is the process of converting energy created by the movement of the vehicle, also known as kinetic energy, into electrical energy. The driver can adjust the amount of regenerative braking power from four levels using the paddle shifters.

*Actual range and charging times will vary depending on weather and other factors.

**Plug & Charge requires an Active Remote Connect trial or subscription. 3-year trial included. 4G network dependent.

***Battery Preconditioning automatic activation function requires an active Drive Connect trial or subscription. 3-year trial included. 4G network dependent.

Two Style and Value-Packed Grades

Available in SE and XSE grades, the C-HR has a number of standard interior features, with even the SE including a 14-inch touchscreen that runs the Toyota Audio Multimedia system, a fully digital gauge cluster, dual wireless chargers in the center console, and the Toyota Safety Sense 3.0 system. The cabin also brings modern style and comfort across the grades, with seating choices from fabric and SofTex-trim to synthetic suede and SofTex trim.

On the outside, key standard equipment on the SE grade includes a power liftgate, low-profile roof rails, rain-sensing wipers, and 18-inch wheels, while the XSE upgrades to 20-inch wheels. A variety of exterior paint colors in single and two-tone paint options are available, including the all-new Overcast and Tandoori colors, along with Cement, Midnight Black Metallic, and Wind Chill Pearl (premium paint option). The XSE will also have two-tone paint available, including the combination of Tandoori, Cement, or Wind Chill Pearl with a Midnight Black Metallic Roof. Key features by grade include:

SE

- EPA-estimated 287-mile total driving range rating*
- 338 net combined system horsepower
- 74.7-kW battery
- 11-kW onboard AC charger

- Dual-voltage 120V/240V AC charging cable
- Standard NACS-to-CCS charging adapter included
- NACS charging port
- 18-in. wheels with black inserts
- Power back door
- Rain-sensing wipers
- Low profile roof rails
- Fabric/SofTex trimmed seating with 8-way power driver seat and 6-way manual passenger seat
- Heated front seats and steering wheel
- 14-in. touchscreen with Toyota Audio Multimedia system
- Two front wireless Qi phone chargers
- Four USB-Type C ports (one front media, one front 15W, two rear 60W combined)
- Toyota Safety Sense 3.0
- Front & Rear Parking Assist with Automatic Braking
- Blind Spot Monitor

XSE (adds to or replaces SE features with):

- EPA-estimated 273-mile total driving range rating*
- 20-in. gunmetal-finished wheels
- SofTex and synthetic suede-trimmed seats
- 8-way power passenger seat
- Driver memory seat
- Traffic Jam Assist**
- Lane Change Assist
- Panoramic View Monitor

*Actual range and charging times will vary depending on weather and other factors.

**4G Network dependent. Requires an active Drive Connect subscription or trial. Subscription required after trial period.

Intuitive Connected Tech

Modern convenience also comes standard on the 2026 Toyota C-HR, as every trim comes with a 14-inch touchscreen that runs the Toyota Audio Multimedia system, designed and engineered by Toyota's Texas-based software teams. It also comes with a host of Connected Services** trials.

The included Drive Connect** three-year trial gives access to Intelligent Assistant, Cloud Navigation and Destination Assist. With Intelligent Assistant, simple phrases like "Hey Toyota" awakens the system for voice activated commands to search for directions, find Points of Interest (POI), adjust audio controls, change the cabin temperatures and more. Cloud Navigation, the available onboard navigation solution, utilizes the cloud to download the latest available map, traffic, and routing information. To ensure users have the most up-to-date search capabilities, POI search is provided by Google Points-of-Interest data. Destination Assist also gives access to 24/7 live agent assistance to locate the next destination.

All Toyota C-HR models are equipped with a six-speaker audio system for enjoying entertainment while on-the-go, a JBL® Premium Audio system with 9 speakers, including an 8-channel 800-watt amplifier and 9-inch subwoofer is available on the XSE grade.

The Toyota Audio Multimedia system also allows for dual Bluetooth phone connectivity, with support for standard wireless Apple CarPlay® and Android Auto™ compatibility. With further connectivity, the C-HR has a

Wi-Fi Connect trial (30 days or up to 3GB upon activation) that offers 4G connectivity for up to five devices – turning the C-HR into an AT&T Hotspot.

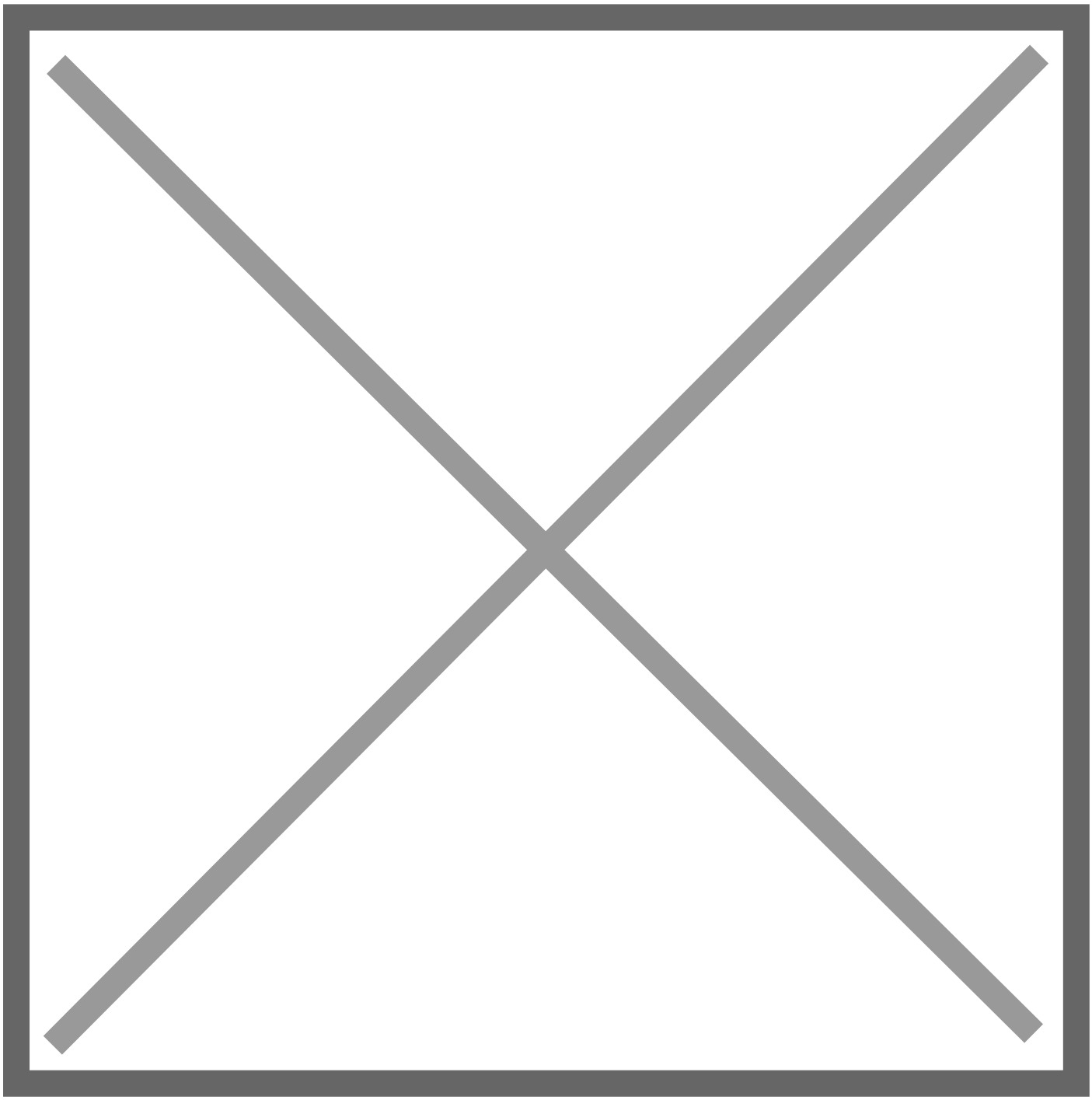
Adding to the already robust offering of audio playback ability with HD Radio, USB data and a SiriusXM® three-month trial subscription, Wi-Fi Connect also enables the Integrated Streaming feature, providing the ability to link separate Apple Music® and Amazon Music subscriptions to the vehicle for onboard control.

The C-HR also comes with a five-year minimum trial subscription for both Safety Connect** and Service Connect**. Safety Connect includes an Emergency Assistance Button (SOS), 24/7 Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. Service Connect gives drivers the capability to receive Vehicle Health Reports, Maintenance Alerts and reminders.

With the Toyota app, users can stay connected to their C-HR with Remote Connect**, included as a three-year trial. With Remote Connect, users can activate headlights, a horn alert, buzzer, and unlock the rear hatch. The remote climate features include the ability to adjust in-cabin temperature controls, including remote activation of the available seat heaters/ventilators, steering wheel heater, defroster, and schedule a timer to activate in a daily routine.

Remote charging capabilities are also included with Remote Connect trial or subscription on the C-HR, which includes the ability to check charging status, start/stop charging with a vehicle that is already plugged in and even edit charging schedules, allowing for enhanced controls of the C-HR’s charging. The Toyota app also provides an easy-to-use map to find charging station locations near you or along your route.

**4G Network dependent. Subscription required after trial period.



Active Safety & Driver Assist Technology

The C-HR features Toyota Safety Sense 3.0™, Toyota's suite of active safety and driver assistance features designed to support driver awareness, decision-making, and vehicle operation. Please note that Toyota Safety Sense 3.0 systems and driver assist features are not a substitute for safe and attentive driving. The safety suite includes:

- **Pre-Collision System with Pedestrian Detection (PCS w/PD):** Designed to help detect a vehicle, pedestrian, bicyclist, or motorcyclist and provide an audible/visual forward-collision warning under

certain circumstances. If you don't react, the system is designed to provide automatic emergency braking.

- **Full-Speed Range Dynamic Radar Cruise Control (DCRR):** An adaptive cruise control system that is designed to be set at speeds above 20 mph. DRCC uses vehicle-to-vehicle distance control to help maintain a preset distance from the vehicle ahead of you.
- **Lane Departure Alert with Steering Assist (LDA w/SA):** Detects lane markings or the road's edge at speeds above 30 mph. LDA w/SA is designed to provide an audible/visual warning if an inadvertent lane departure is detected. If no corrective action is taken, Steering Assist is designed to provide gentle corrective steering for lane-keeping assistance.
- **Lane Tracing Assist (LTA):** Designed to help keep the vehicle in the center of a lane. LTA assists the driver with steering control while DRCC is in use.
- **Road Sign Assist (RSA):** Uses the forward-facing camera to recognize specific road signs, such as speed limit, stop, and yield signs. RSA provides sign information to the driver via the Multi-Information Display.
- **Automatic High Beams (AHB):** Designed to detect headlights of oncoming vehicles and taillights of preceding vehicles. AHB automatically toggles between high and low beams as appropriate.
- **Proactive Driving Assist (PDA):** Uses the vehicle's camera and radar, when system operating conditions are met, to provide gentle braking and/or steering to support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian, or bicyclist. PDA can also provide gentle braking into curves.

For complete details on TSS 3.0, please visit Toyota.com/safety-sense.

Blind Spot Monitor with Rear Cross-Traffic Alert is also standard. The BSM system uses rear side radar sensors installed on the inner side of the rear bumper, on both the left and right sides, to assist the driver in confirming safety when changing lanes. The RCTA function uses the same sensors installed behind the rear bumper. This function is intended to assist the driver in checking areas that are not easily visible when backing up.

Safe Exit Alert is also standard on the C-HR. This system is designed to detect vehicles or cyclists approaching from the rear and judge if there is a possibility of a collision with an open door or passengers who are exiting. Safe Exit Alert will illuminate an indicator in the outer mirror and provide an audible alert to notify vehicle occupants.

The Toyota C-HR is also equipped with Toyota's Star Safety System, standard. This system includes Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA), and Smart Stop Technology® (SST).

Driver assistance features include Traffic Jam Assist, Lane Change Assist, and Front Cross-Traffic Alert, standard**.

In terms of battery safety, Toyota uses many measures to help protect cell integrity, thanks to the design and a multiple monitoring system intended to protect the vehicle's battery system. This includes:

- Redundant monitoring of battery voltage, current and temperature designed to detect signs of abnormal heating to maintain optimal battery temperature and help prevent cell damage
- Utilization of a high-resistance coolant circulation system is designed to help prevent a thermal event from short circuits even in high battery load conditions due to repeatedly switching between high-speed driving and rapid charging

** Traffic Jam Assist requires a Drive Connect trial/subscription. 4G network dependent.

Limited Warranty

Toyota's 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. The Electric Vehicle Driving Components, including the traction battery, are covered for 8 years or 100,000 miles, whichever comes first. Toyota dealers have complete details on the limited warranty.

The Toyota C-HR also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance, for two years or 25,000 miles, whichever comes first, and three years of Roadside Assistance, regardless of mileage.