

4Runner-Landia Contest Winner, Lauren Paulet Miller, Drives Home Her 2025 Toyota 4Runner TRD Pro and a Big Dream for the Outdoors

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PLANO, TEXAS (Nov. 19, 2025) – Excitement filled the air as Lauren Paulet Miller officially received the keys to her brand-new 2025 Toyota 4Runner TRD Pro marking the start of an inspiring new chapter for her and her family.

As the winner of the 4Runner-Landia contest, Lauren said she had been dreaming of this moment and that the vehicle will become more than just her daily driver. She plans to use it as the first step in bringing her long-held dream to life – creating an outdoors retreat designed for people who might not otherwise have the opportunity to experience nature.

“I’ve always loved the outdoors and want to share that with others who might not have the means or access to explore it,” said Lauren. “This 4Runner gives me the freedom to get out there, find the right place, and start making that dream a reality.”

This rugged, adventure-ready truck is a fitting partner for Lauren’s next adventure. With plans to scout potential properties and build a retreat space centered around accessibility, inclusion, and connection to nature, she’s ready to put her new set of wheels to meaningful use.

Lauren Paulet Miller, winner of the 4Runner-Landia contest launched this year, shares the emotion of winning; what having a new 2025 4Runner means to her and her family; and her dream of creating an outdoor retreat for others to experience the beauty of nature.

“We couldn’t be happier to see Lauren in her new 4Runner,” shared Cynthia Barreras, marketing planner, Toyota. “It’s exciting to see someone embody the spirit behind this vehicle, a spirit of exploration. And we can’t wait to see her accomplish her goal and create that outdoors playground for more adventure seekers.”

Lauren received her 2025 4Runner TRD Pro from Younger Toyota in Hagerstown, Maryland. Sharing in the excitement, Dave Carroll, general manager of Younger Toyota, said: “We’re thrilled to see this vehicle go to someone with such an inspiring vision. It’s our goal to see happy customers drive away with their dream Toyota vehicle.”

As the adventure continues in her new ride, Lauren is already planning her next trip...a weekend excursion to begin scouting land and imagining the retreat that will soon welcome others into the open air. For more about the 4Runner and the 4Runner-Landia winner, visit www.toyota.com/espanol/4runner/.