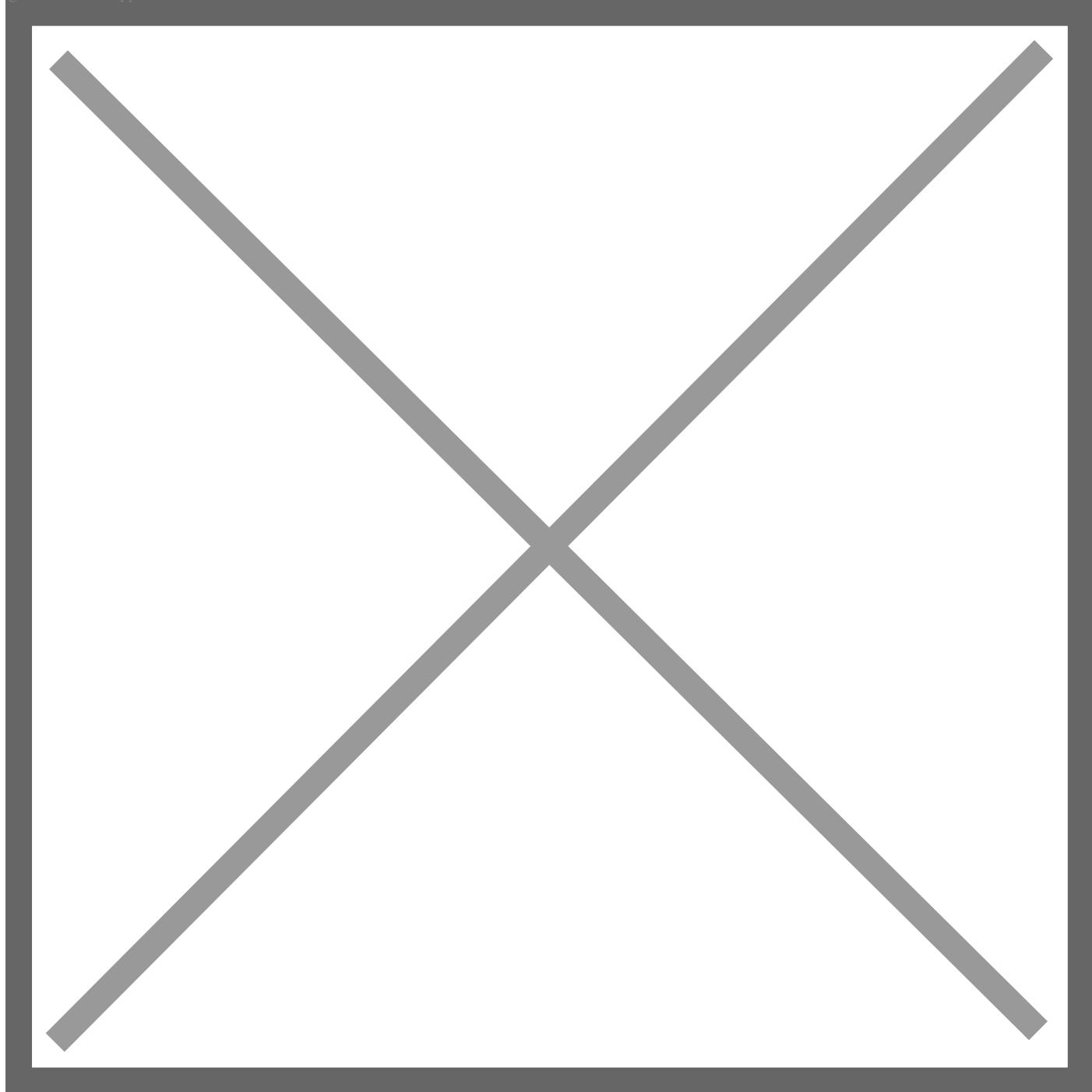


The 2026 Toyota Mirai: Driving the Future with Style, Range, and Innovation

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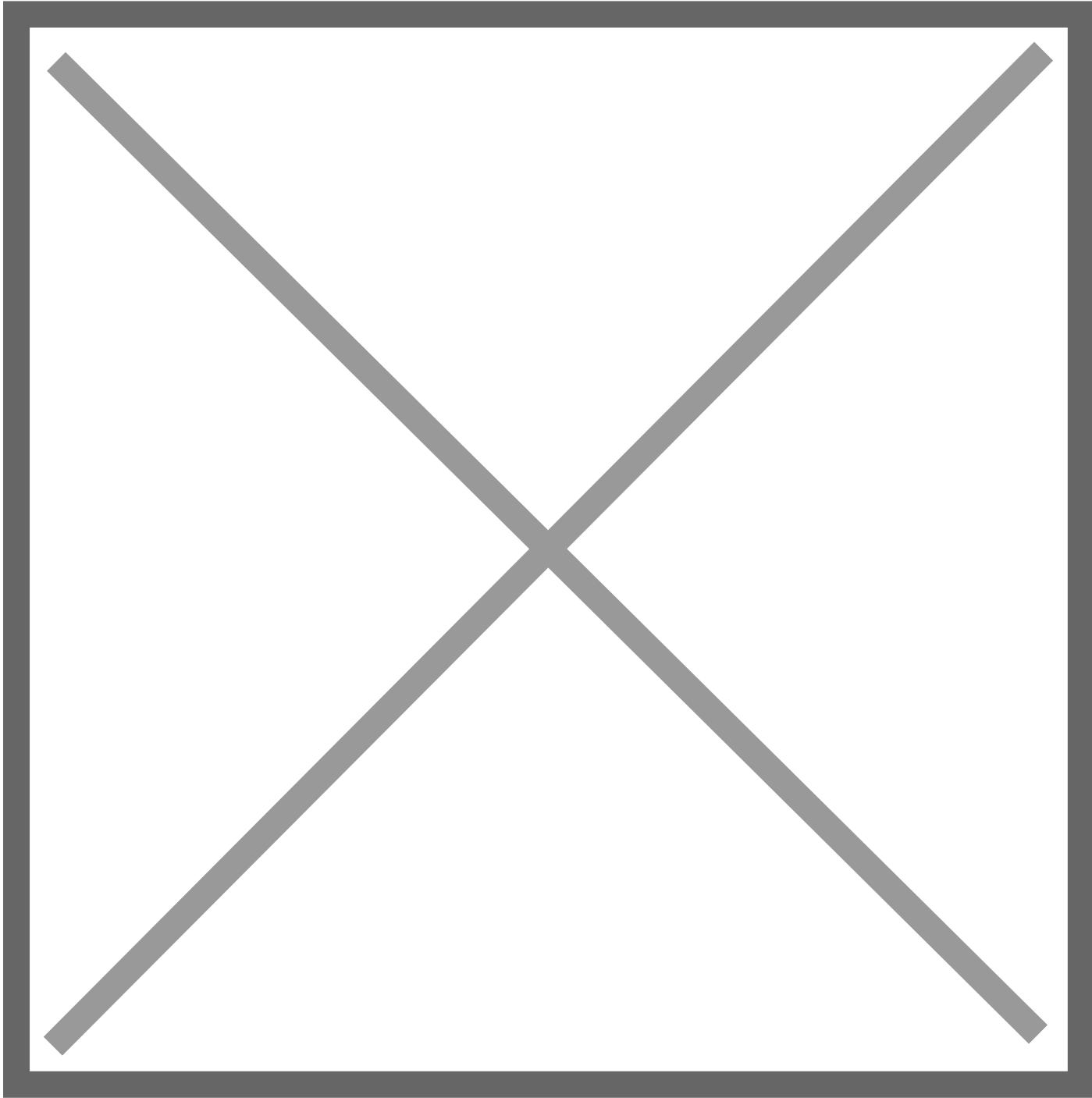


PLANO, Texas (Dec. 3, 2025) – The 2026 Mirai continues to pave the road ahead, combining advanced hydrogen fuel cell technology, elegant design, and exceptional performance. It sets a high standard for eco-conscious vehicles that deliver both style and driving excitement. As a pioneer in hydrogen mobility, the Mirai brings electric energy to the forefront, offering drivers a compelling and responsible choice for the road ahead.

Powered by Toyota's fuel cell electric powertrain, the 2026 Mirai delivers a robust 182 horsepower. The Mirai's electric motor ensures quiet operation, while its high-capacity hydrogen tanks support extended driving range capability, making it a practical and innovative choice with an EPA-estimated driving rating of 402 miles.

New for 2026, the Mirai features standard 19-inch black machine-finished aluminum alloy wheels that enhance its sporty and modern stance. It is expected to arrive at Toyota dealerships this winter with a Manufacturer's Suggested Retail Price (MSRP) of \$51,795.*

**MSRP Excludes Dealer Processing and Handling fee of \$1,195. All prices are subject to change.*



Electric with Hydrogen

The Mirai is a “plug-less” electric vehicle. As a Fuel Cell Electric Vehicle (FCEV), it generates its own electricity onboard from hydrogen, with water as the only tailpipe emission. The fuel cell system combines stored hydrogen with oxygen from the air, producing electric current and water that exits through a vent beneath the car.

Unlike battery-electric vehicles that can require hours to recharge, Mirai drivers fill the vehicle’s tanks with compressed hydrogen gas, a non-toxic fuel. Electricity generated by the fuel cell and regenerative braking is

stored in a lithium-ion battery. Pressing the accelerator pedal delivers immediate electric power from the fuel cell to the rear-mounted AC synchronous motor, which drives the rear wheels.

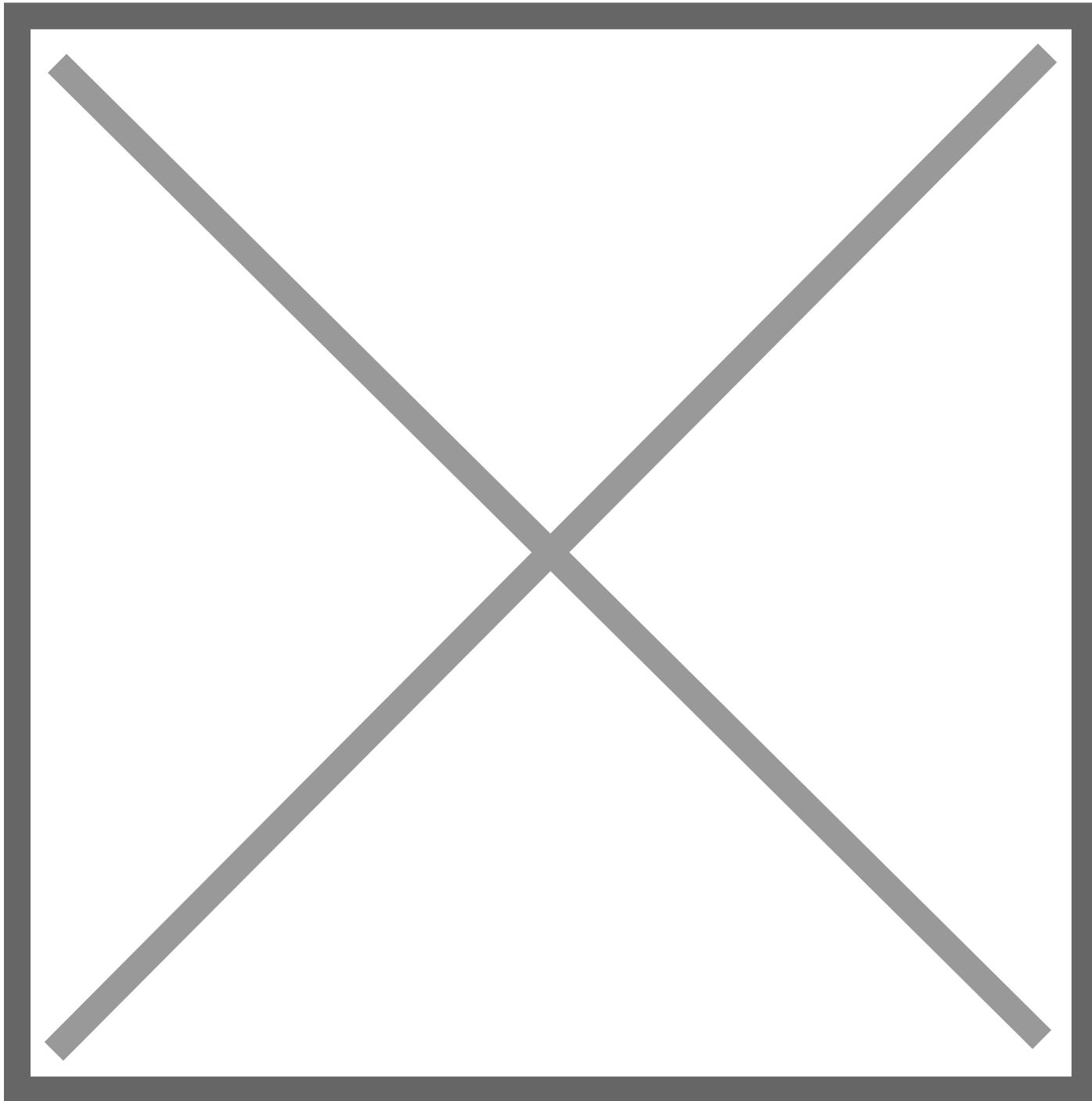
The intake system is designed to help minimize noise and purify incoming air using an electrostatic air cleaner and a charcoal filter, helping to ensure a quiet and cleaner driving experience.

Sophisticated Chassis

Built on Toyota's premium rear-wheel-drive GA-L platform, the Mirai is a midsize luxury-sport sedan designed for engaging driving dynamics. The RWD layout accommodates the two hydrogen tanks located under the rear seats.

The high-strength GA-L platform, paired with a sophisticated multilink suspension, provides the foundation for superb handling agility and an exceptionally smooth and quiet ride. Laser screw welding and adhesive structure bonding, proven on many other Toyota and Lexus models, are among the construction techniques used to give the Mirai a truly premium feel on the road.

Additional standard performance features include Active Cornering Assist, which reduces understeer during cornering, and Hill Start Assist Control for smooth takeoffs on inclines.



Elevated Design

The 2026 Toyota Mirai makes a striking statement with its low, wide, and elongated stance, embodying a perfect blend of cutting-edge and sophisticated style. Its dynamic silhouette, featuring a long hood, sweeping roofline, and short rear deck conveys a sense of motion and purpose even when standing still. Bold 19-inch black aluminum wheels complete the modern, athletic look.

The Mirai is equipped with auto-leveling bi-beam LED headlights, multi-LED front and rear turn signal indicators, Daytime Running Lights and clearance lights. The LED side marker lamps, etched with the Mirai

logo, add a unique signature detail. At the rear, a sleek LED taillight panel spans the vehicle's width, tapering in the center to create a captivating nighttime signature with three distinct gradation lines.

Other impressive features include the exterior mirrors, which are dual-toned, heated, power-folding, and equipped with integrated turn signals, defrosters, blind spot warning, and puddle lights—combining convenience and style seamlessly.

Inside, the Mirai offers a refined cabin experience with SofTex®- trimmed heated front seats that provide 8-way power adjustment for the driver and 4-way for the passenger. Front-seat footwell illumination is also included, adding a subtle and welcoming glow to the interior. Dual-zone automatic climate control ensures personalized comfort for both front occupants, helping to enhance every journey.

The 2026 Mirai is available in four stunning exterior colors: Black, Oxygen White*, Heavy Metal* and Hydro Blue*.

**Premium color cost*

Intelligent Technology

The Mirai comes equipped with a 12.3-inch multimedia touchscreen display that puts tech front and center for drivers and passengers alike.

The 12.3-inch display provides easy access for the driver or front passenger to toggle and operate the multimedia, climate control and navigation content. This display also relays imagery from the Panoramic View Monitor, which provides an overhead 360-degree view in drive and reverse.

Behind the steering wheel is a 12.3-inch gauge cluster, which includes an ECO drive indicator to help the driver maximize fuel efficiency by providing acceleration guidance and assigning a score on economical driving. Hydrogen fuel level and remaining estimated driving range are always shown.

Powering devices also comes easy with a Qi-compatible wireless charging tray, one USB Media port, 3 USB Type C Charging ports, and a 12V DC Socket in the center console.

The Toyota Audio Multimedia system offers a wide range of connectivity and convenience features, including Over-the-Air (OTA) updates. Users can interact with the system through touch and voice activation. With Intelligent Assistant available with an active Drive Connect* trial or subscription, simple phrases like “Hey Toyota” awakens the system for voice-activated commands to search for directions, find Points of Interest (POI), adjust audio controls, change the cabin temperatures and more. One-year Drive Connect trial subscription included.

Toyota Audio Multimedia allows for simultaneous dual Bluetooth® phone connectivity with support for wireless Apple CarPlay® and Android Auto™ compatibility. The Mirai features JBL Premium Audio, enhancing the listening experience with rich, high-quality sound. An active Wi-Fi Connect* trial or subscription offers 4G connectivity for up to five devices. Adding to the already robust offering of audio playback ability with HD Radio, USB data and a SiriusXM® 3-month trial subscription, Wi-Fi Connect also enables the Integrated Streaming feature, providing the ability to link your separate Apple Music® and/or Amazon Music subscriptions to the vehicle for onboard control. 30 day/3 GB Wi-Fi Connect* trial subscription included.

**4G network dependent.*

Connected Services & Benefits

In addition to Drive Connect* and Wi-Fi Connect*, Mirai owners enjoy a host of Connected Services, including:

- Safety Connect*: includes an Emergency Assistance Button (SOS), 24/7 Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator (includes a 5-year minimum trial subscription).
- Service Connect*: provides drivers with the capability to receive Vehicle Health Reports, Maintenance Alerts and other reminders (includes a 5-year minimum trial subscription).
- Remote Connect*: with a standard Remote Connect trial or subscription, drivers can remotely interact with their vehicle through the Toyota app. Digital Key capability is also included with Remote Connect (1-year trial subscription).

**4G network dependent.*

Additional Mirai ownership and leasing benefits include:

- Extended ToyotaCare for three years or 35,000 miles (whichever comes first)
- Complimentary hydrogen fuel of \$15,000, or six years for new Mirai purchases, or three years for new Mirai leases (whichever comes first)
- Eight-year/100,000-mile FCEV warranty on key fuel cell electric vehicle components
- Ten-year/150,000-mile hybrid battery warranty on key hybrid components
- Complimentary rental experience for up to 21 days during the first three years of ownership or lease

Safety and Convenience

The 2026 Mirai comes with the robust Toyota Safety Sense 3.0 (TSS 3.0). This technology suite includes:

- **Pre-Collision System with Pedestrian Detection:** Pre-Collision System with Pedestrian Detection (PCS w/PD) is designed to help detect a vehicle, pedestrian, bicyclist, or motorcyclist and provide an audible/visual forward-collision warning under certain circumstances. If you don't react, the system is designed to provide automatic emergency braking.
- **Full-Speed Range Dynamic Radar Cruise Control:** Full-Speed Range Dynamic Radar Cruise Control (DRCC) is an adaptive cruise control system that is designed to be set at speeds above 20 mph. DRCC uses vehicle-to-vehicle distance control to help maintain a preset distance from the vehicle ahead of you.
- **Lane Departure Alert with Steering Assist:** Departure Alert with Steering Assist (LDA w/SA) detects lane markings or the road's edge at speeds above 30 mph. LDA w/SA is designed to provide an audible/visual warning if an inadvertent lane departure is detected. If no corrective action is taken, Steering Assist is designed to provide gentle corrective steering for lane-keeping assistance.
- **Lane Tracing Assist:** Lane Tracing Assist (LTA) is designed to help keep the vehicle in the center of a lane. LTA assists the driver with steering control while DRCC is in use.
- **Road Sign Assist:** Road Sign Assist (RSA) uses the forward-facing camera to recognize specific road signs, such as speed limit, stop, and yield signs. RSA provides sign information to the driver via the Multi-Information Display.
- **Automatic High Beams:** Automatic High Beams (AHB) is designed to detect headlights of oncoming vehicles and taillights of preceding vehicles. AHB automatically toggles between high and low beams as appropriate.
- **Proactive Driving Assist:** Proactive Driving Assist (PDA) uses the vehicle's camera and radar, when system operating conditions are met, to provide gentle braking and/or steering to support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian, or bicyclist. PDA can also provide gentle braking into curves.

Additional standard features include:

- Traffic Jam Assist (requires an active Drive Connect* trial or subscription)

- Blind Spot Monitor with Rear Cross-Traffic Alert
- Front and Rear Parking Assist with Automatic Braking