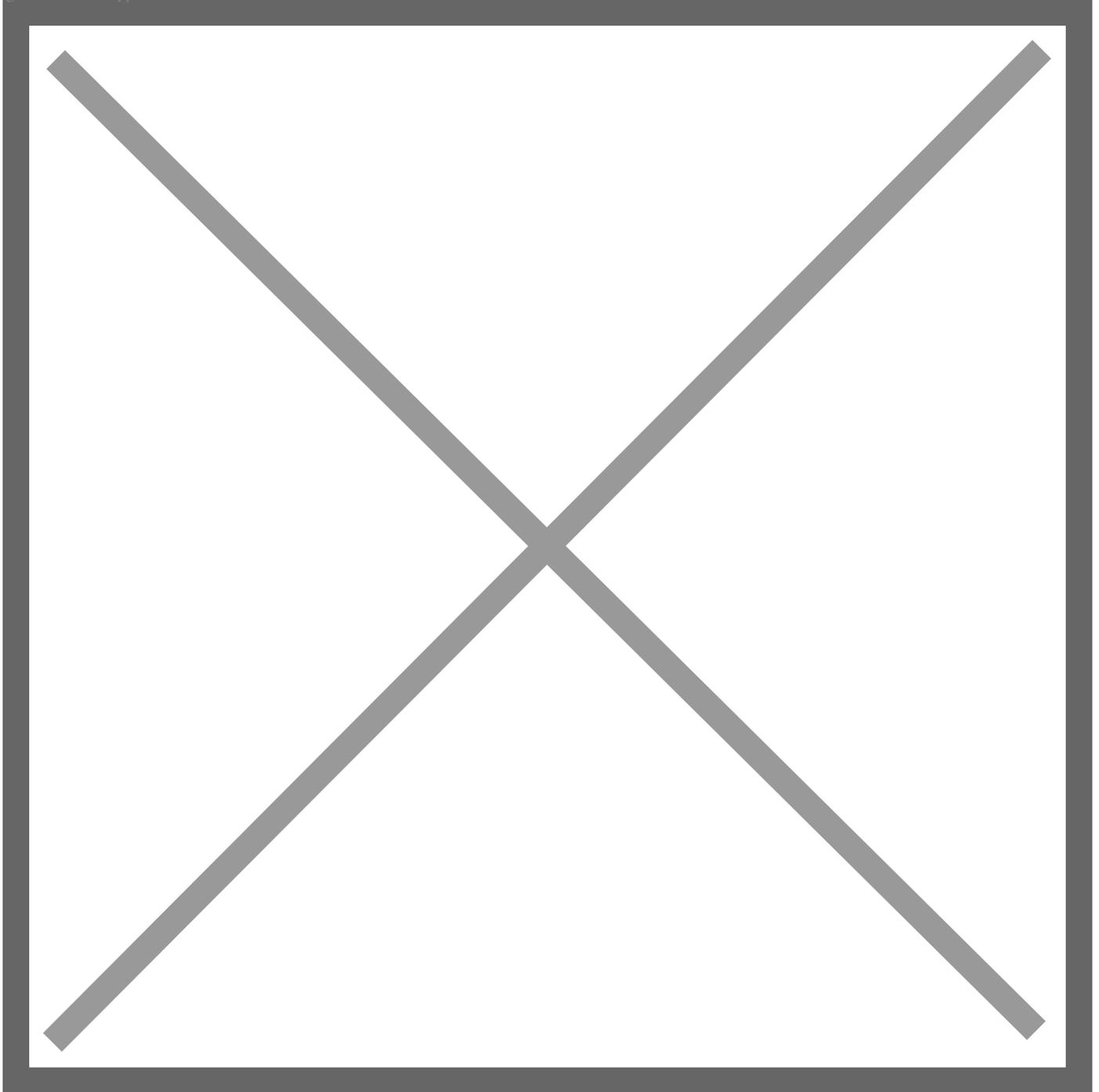


The 2026 Toyota Tacoma: Adventure Awaits

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PLANO, Texas (Nov. 13, 2025) – The Toyota Tacoma enters the 2026 model year poised to continue its legacy as America’s best-selling midsize pickup for over two decades. This year’s updates include a black front logo on the TRD Off-Road, TRD Sport, and TRD Pre-Runner trims, along with 18-inch TRD wheels paired with 32-inch

Goodyear All-Terrain tires featured in the TRD Off-Road i-FORCE Premium Package. The lineup is further enhanced by the introduction of the new Heritage Blue and the striking Wave Maker color exclusive to the TRD Pro. Additionally, a tow hitch is now standard on SR XtraCab models, increasing the Tacoma's versatility and capability.

Tacoma offers two powerful engine choices to suit every driver's needs. The available i-FORCE MAX hybrid powertrain delivers an impressive 326 horsepower and 465 lb.-ft. of torque, paired with an eight-speed automatic transmission and has an EPA-estimated 23 MPG combined fuel economy rating. The standard i-FORCE 2.4L turbocharged engine thrills with up to 278 horsepower and 317 lb.-ft. of torque, having an EPA-estimated 26 MPG rating on the highway. For driving purists, a six-speed intelligent manual transmission with rev-matching and stall avoidance is available on select i-FORCE models.

For those who crave serious off-road capability, the Trailhunter grade elevates Tacoma's legendary ruggedness. Powered exclusively by the i-FORCE MAX hybrid powertrain, and offered with either a 5- or 6-foot bed, Trailhunter features premium off-road components like Old Man Emu® 2.5-inch forged monotube shocks with rear piggyback reservoirs, a low-profile high-mount air intake, 33-inch Goodyear® Rugged-Terrain tires on 18-inch bronze colored wheels, and signature exterior touches including RIGID Industries® color-selectable LED fog lamps and a bronze-color "TOYOTA" grille with integrated LED light bar.

The Baja-inspired TRD Pro, also exclusive to the i-FORCE MAX and the IsoDynamic Performance Front Seats, uses an innovative air-over-oil shock absorber system to reduce body movement and stabilize the head and neck on rough terrain. TRD Pro also boasts TRD-tuned FOX® QS3 adjustable shocks with remote rear piggyback reservoirs, a TRD performance air intake, 33-inch Goodyear® tires on black 18-inch alloy wheels, and available two-tone paint options.

Tacoma's drivetrain options include 2WD, part-time 4WD, and full-time 4WD. Most i-FORCE MAX models come standard with 4WD, while Limited trims feature full-time 4WD with an electronic locking center differential. The smooth Adaptive Variable Suspension (AVS) is now standard on all Limited models, delivering a refined ride on any surface.

The 2026 Tacoma is expected to hit Toyota dealerships this winter, with a Manufacturer's Suggested Retail Price starting at \$32,145 (excluding delivery and handling fees). TRD Pro in Wave Maker color are expected to arrive at dealerships in March of 2026.

Built to Conquer Every Terrain

Tacoma rides on Toyota's TNGA-F global truck platform, shared with the Tundra, Land Cruiser, and Sequoia. The chassis uses high-strength steel with advanced welding techniques for enhanced rigidity, while aluminum body panels reduce weight. Reinforced frame crossmembers boost durability, and a high-lift jack point is integrated into the rear frame for convenience.

A highlight of the fourth generation is the coil spring multi-link rear suspension, available on most trims, which significantly improves ride comfort and handling both on and off the road.

Suspension tuning is tailored to each grade: TRD Sport features sport-tuned shocks for a responsive drive; TRD Off-Road is equipped with monotube Bilstein® piggyback reservoir shocks for extended wheel travel and heat dissipation, plus an end stop control valve for added damping near full compression.

TRD Pro rides on TRD-tuned FOX® QS3 three-way adjustable shocks with rear piggyback reservoirs and external FOX IFP rear bump stops for superior off-road performance. Trailhunter uses Old Man Emu® forged monotube shocks with rear piggyback reservoirs, optimized for off-road control and load capacity.

Limited trims benefit from Adaptive Variable Suspension (AVS), which continuously adjusts damping forces via built-in actuators to deliver a smooth, luxurious ride.

All Tacoma models come standard with front and rear disc brakes for enhanced control and reduced pedal fatigue, plus Electric Power Steering (EPS) for improved steering feel and integration of advanced safety features.

Off-Road Mastery, Elevated

Tacoma's off-road prowess features the Stabilizer Disconnect Mechanism (SDM) standard on Trailhunter and TRD Pro, and available on TRD Off-Road. SDM boosts suspension articulation at the push of a button and works with Toyota-approved lift kits.

Drivers of TRD Off-Road, TRD Pro, and Trailhunter can utilize the Multi-Terrain Monitor displayed on the available 14-inch touchscreen to spot trail obstacles. Standard underbody protection and front recovery hooks come on all models, with additional rear recovery points and protection on TRD Pro and Trailhunter.

Multi-Terrain Select offers terrain-specific traction control for mud, dirt, and sand in both 4WD-High and 4WD-Low. Next-generation CRAWL Control acts as low-speed off-road cruise control, while an available electronically locking rear differential splits power evenly between rear wheels for maximum traction. Downhill Assist Control helps maintain controlled descents.

Tacoma's towing capability is impressive, with a maximum capacity of 6,500 lbs. and a payload of up to 1,705 lbs. Advanced towing aids include an available trailer brake controller, digital rearview mirror, and Trailer Back Up Guide with Straight Path Assist, which uses sensors and cameras to keep trailers aligned when reversing. The system also provides a 360-degree simulated top-down view for enhanced visibility.

Wireless Trailer Camera is an available option, delivering a live HD feed of the trailer's rear on the digital rearview mirror. A manual headlight leveling switch is also introduced for glare reduction during towing or loaded trips.

Tailored to Your Lifestyle

Tacoma is offered in SR, SR5, TRD PreRunner, TRD Sport, TRD Off-Road, Limited, TRD Pro, and Trailhunter trims, with two cab styles (Double Cab and XtraCab) and bed lengths of 5 or 6 feet.

XtraCab, available on SR, SR5, and TRD PreRunner, maximizes utility with seating for two and a spacious rear storage area behind the front seats, including lockable compartments and a fold-flat passenger seat that doubles as a workspace.

The i-FORCE MAX hybrid powertrain is available on TRD Sport, TRD Off-Road, Limited, and standard on TRD Pro and Trailhunter. Hybrid models also feature a standard 2400W AC power supply in both the cabin and bed.

TRD Off-Road i-FORCE MAX models come with 33-inch FALKEN® WildPeak all-terrain tires and 18-inch alloy wheels, complementing Bilstein shocks and the available SDM.

Limited trims offer a premium experience with heated and ventilated SofTex®-trimmed front seats, walnut burl-wood accents, power running boards, Head-Up Display, 14-inch touchscreen, JBL® Premium Audio with portable speaker, digital rearview mirror, and power moonroof.

Trailhunter is purpose-built for overlanding, available with a 5- or 6-foot bed, featuring Mineral-colored heated and ventilated SofTex®-trimmed seats, Old Man Emu® shocks, ARB® steel rear bumper with recovery points,

and ARB® modular sport bar with removable MOLLE panels.

TRD Pro channels Toyota's off-road racing heritage with TRD-tuned FOX® QS3 shocks, segment-first IsoDynamic Performance Front Seats in Black or Cockpit Red SofTex® with technical camo inserts, TRD performance air intake, dual-tip exhaust, and exclusive exterior styling including a 20-inch LED light bar integrated into the heritage "TOYOTA" grille, RIGID Industries® LED fog lamps, and ARB® steel rear bumper.

The color lineup includes Mudbath, Heritage Blue (replacing Blue Crush Metallic), Underground, Celestial Silver Metallic, Black, Ice Cap, Bronze Oxide, and the exclusive TRD Pro Wave Maker. Premium colors like Supersonic Red and Wind Chill Pearl are also available.

Modern Technology

Tacoma features an 8-inch standard or available 14-inch multimedia touchscreen with Toyota's latest Audio Multimedia system, supporting wireless Apple CarPlay® and Android Auto™. A Qi wireless charging pad with enhanced output, USB-C data and charging ports, and a 12.3-inch digital gauge cluster on i-FORCE MAX models enhance connectivity.

Smart Key System with push-button start is standard across all trims. With an active Remote Connect subscription (4G network dependent), available Digital Key allows smartphone-based vehicle access and starting, with remote sharing capabilities. A credit card-sized Card Key is also available for convenience.

Music enthusiasts will appreciate the ten-speaker JBL® premium audio system with an externally coupled subwoofer and JBL® FLEX portable speaker, standard on Limited, Trailhunter, and TRD Pro, and available on TRD Sport and TRD Off-Road. The JBL® FLEX charges on the dash and when connected to a Bluetooth device, can be used wirelessly for up to six hours.

Performance Tailored to You

The i-FORCE MAX Tacoma includes standard Drive Mode Select, enabling drivers to switch between Normal, Eco, and Sport modes that adjust throttle, transmission, HVAC, and steering. Limited trims add Sport S+, Comfort, and a customizable mode for personalized driving dynamics. Tow/Haul mode is standard on all i-FORCE MAX models, optimizing performance when towing.

Toyota Safety Sense 3.0: Standard on Every Tacoma

The 2026 Tacoma comes equipped with Toyota Safety Sense 3.0, featuring:

- Pre-Collision System with Pedestrian Detection
- Lane Departure Alert with Steering Assist
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Tracing Assist
- Road Sign Assist
- Automatic High Beams
- Proactive Driving Assist

An additional convenience feature is Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) for enhanced awareness.

Warranty and Care

Toyota backs the 2026 Tacoma with a 36-month/36,000-mile basic warranty, 60-month/60,000-mile powertrain coverage, and corrosion protection for 60 months with no mileage limit. Hybrid components are covered for 8 years/100,000 miles, and the hybrid battery for 10 years/150,000 miles, transferable across owners.

ToyotaCare provides two years or 25,000 miles of factory-scheduled maintenance and two years of unlimited mileage roadside assistance.