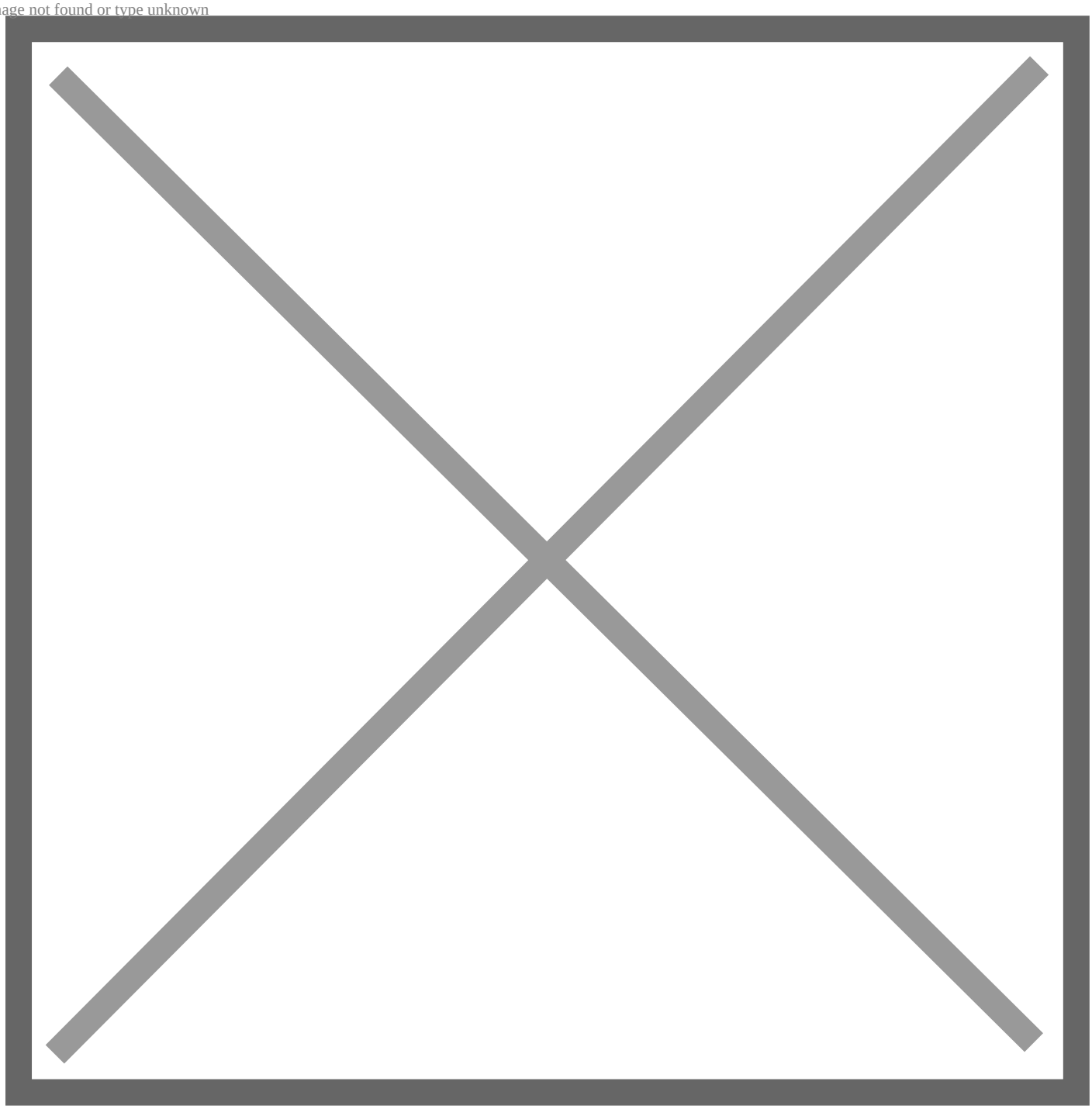
2026 Toyota Sienna Packs in More Standard Features

October 23, 2025

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PLANO, Texas (Oct. 23, 2025) — Since 1998, the Toyota Sienna has solidified itself as one of the most popular, versatile choices on the market. With its innovative technology and advanced safety features, it's the minivan that gets the whole family there in style. For 2026, Toyota adds even more value to the multi-talented Sienna, giving it more standard features on the LE, XLE, and XSE grades and a new exterior color option.

Starting with the Sienna LE grade, drivers and passengers that love music will appreciate more speakers in the audio system, which bumps up to eight speakers from the previous six. The LE also makes the rear window shades and auto-dimming rearview mirror standard. A power rear liftgate with jam protection, windshield de-icer, black roof rails, and a 1-year Remote Connect trial subscription* are all now standard on the LE grade as well.

The XLE and XSE grades have standard roof rails. The sport styled XSE model also ups the game for music lovers, receiving a JBL® Premium Audio system with 12-speakers including subwoofer and amplifier.

Heavy Metal exterior paint joins the Sienna color lineup, available on LE, XLE, XSE, Limited, and Platinum. Additionally, the Woodland Edition now receives a black Woodland grade badge on the rear liftgate. The 2026 Toyota Sienna is expected to start arriving at Toyota dealerships in January of 2026. It will have a starting Manufacturer's Suggested Retail Price (MSRP) of $40,120 (LE FWD model), excluding Dealer Processing and Handling (click here for more).

*Subscription required after trial. 4G network dependent.

Hybrid AWD Marvel

The Toyota Sienna comes with a 2.5L 4-cylinder Hybrid powertrain paired to an electronically controlled Continuously Variable Transmission (ECVT). The Woodland Edition and Platinum grades come with AWD standard; all other grades are available in a choice of FWD or AWD.

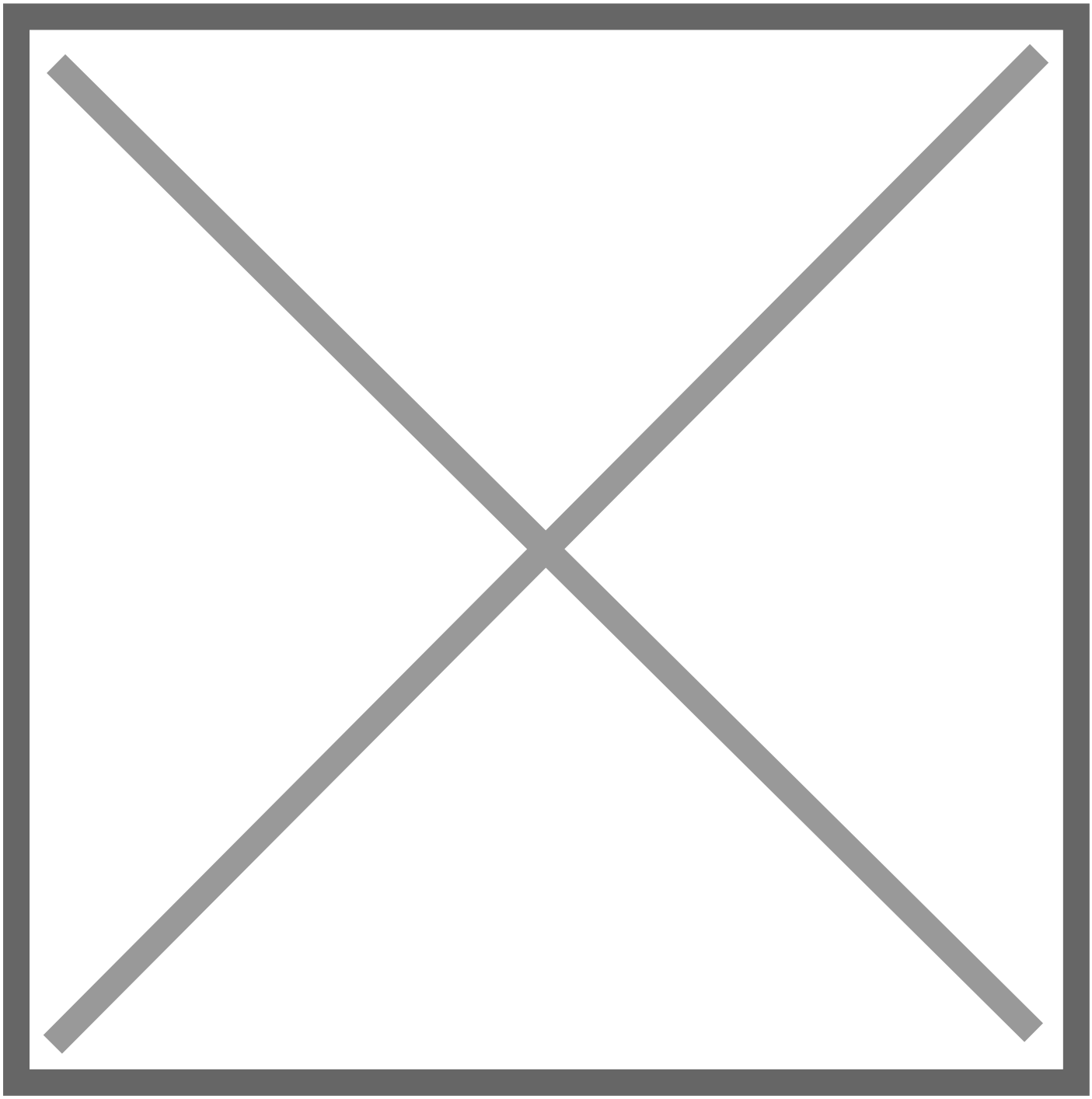
The Toyota Sienna offers hybrid power exclusively and benefits from Toyota's 20+ years of global hybrid leadership and well documented quality, durability, and reliability. The Toyota Hybrid System in Sienna delivers 245 total system horsepower and has a manufacturer-estimated 36 combined MPG fuel economy on FWD models and 35 combined MPG fuel economy on AWD models, all while operating seamlessly for a smooth-yet-powerful driving experience. All Sienna models use a MacPherson strut type front suspension and double wishbone type suspension in the rear to achieve a comfortable, responsive ride.

The Sienna also offers some performance-control surprises. Selectable EV, NORMAL, ECO and SPORT driving modes let the driver tailor the van's driving personality. NORMAL mode is ideal for everyday driving; SPORT mode improves acceleration response; ECO mode extracts maximum mileage from the fuel and battery; and EV mode allows electric-only driving at low speeds for short distances.

The Sienna's gas engine is a marvel all by itself, with a super-high 14:1 compression ratio and Toyota D4-S fuel injection that delivers 41% thermal efficiency. The gas engine employs Variable Valve Timing-Intelligent System by Electric motor (VVT-iE) on the intake camshaft, and VVT-i on the exhaust camshaft. A variable cooling system (electric water pump and electric thermostat) and a fully variable oil pump further improve engine efficiency.

Why only a manufacturer-estimated 1-MPG difference between the front-wheel drive Sienna and models with AWD? The answer is Toyota's innovative Electronic On-Demand All Wheel Drive system. Instead of a heavy AWD transfer case and space-robbing driveshaft sending power to the rear wheels, this AWD system uses a separate independent electric motor to power them and applies additional traction as needed at all vehicle speeds.

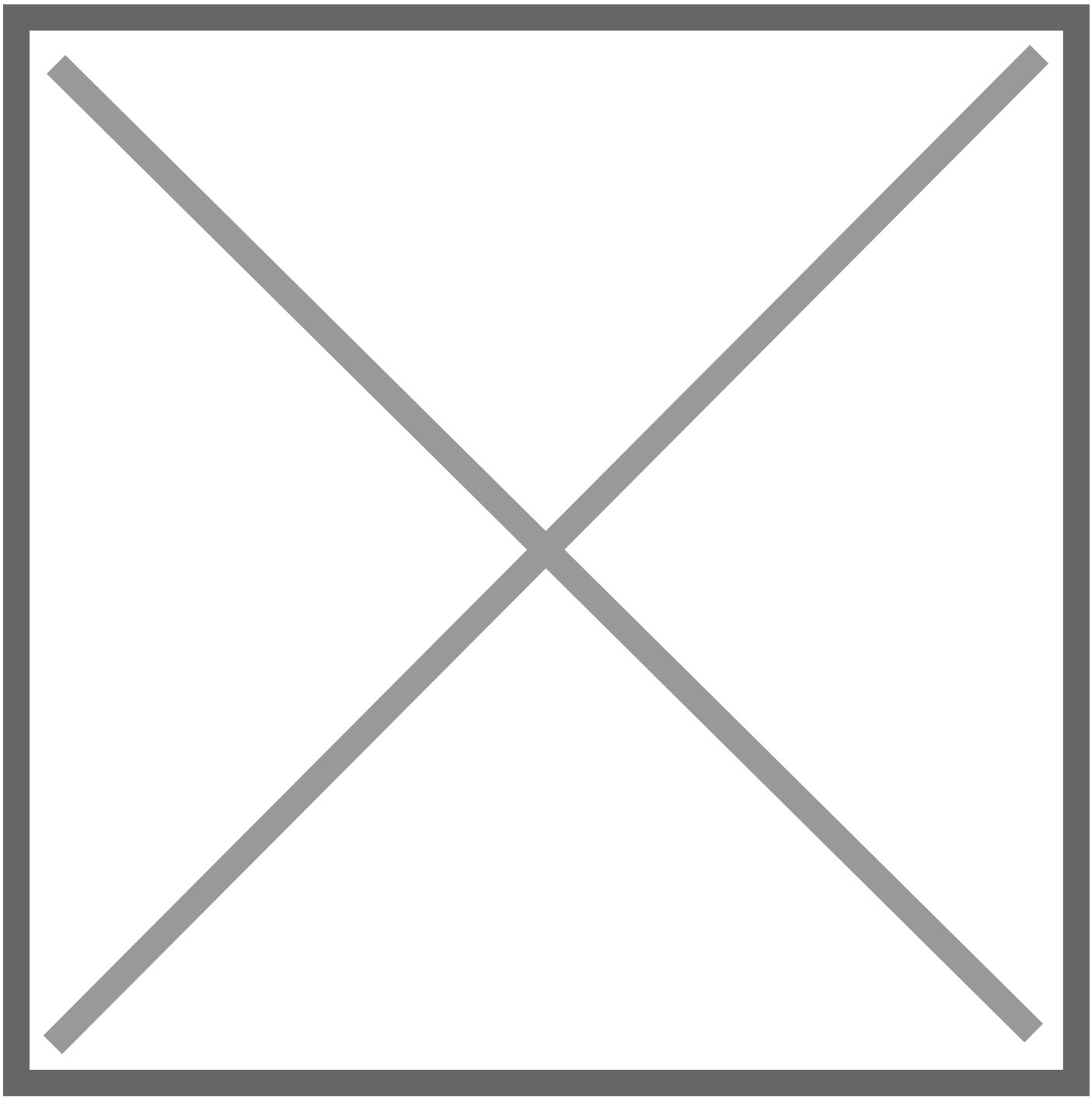
Like the hybrid system, the AWD system works seamlessly and transparently. During off-the-line starts, Hybrid AWD pre-emptively sends up to 80% of torque to the rear wheels to help prevent front-wheel slip. The Hybrid AWD system also enhances cornering agility by helping to reduce understeer for more confident handling. Torque distribution then varies with conditions, from 100:0 in constant-speed driving to 20:80 on slippery surfaces. Torque distribution is indicated on the Multi-information Display.



Fun and Functional

In the Toyota tradition, the 2026 Sienna comes well equipped across all grades, starting with the LE grade up

through the XLE, XSE, Woodland Edition, Limited, and Platinum. On the inside, the 2026 Toyota Sienna is made for busy lives. With creature comforts like a FridgeBox™ and vacuum, standard on the Platinum trim and available on the Limited grade, and an available 12.3-inch touchscreen equipped with the latest Toyota Audio Multimedia system.



Passengers will immediately notice attentive design throughout the cabin on all Sienna grades. The top-end Platinum and Limited grades' leather trimmed seats offer a striking Macadamia and Black color combination, with Black also available. The XSE, Woodland Edition, and XLE grades' have easy-to-clean SofTex® trimmed

seats with XSE and Woodland grades featuring an embossed pattern with accent stitching; and the LE's woven fabric seats complement the cabin with a cool gray color.

For an upscale look, the Platinum and Limited grades have a center console with a simulated woodgrain finish. The XSE and Woodland Edition's center console has a gloss black serrated finish, and the XLE and LE have an anodized dark, gray-colored paint. The Woodland Edition model has grade-exclusive all-weather floor and rear cargo mats that are ready to take on muddy boots, and the mats feature a stamped pine tree silhouette pattern for a touch of the great outdoors.

Sienna also has an available, easy-to-read, customizable 12.3-inch digital gauge cluster on the XSE, Woodland Edition, Limited, and Platinum grades. For charging up in the front seats, a Qi wireless smart phone charger is standard on all grades. All Sienna grades also have dual microphones for increased call clarity and USB-C charging throughout the cabin and a USB-A port in the dash.

The Toyota Sienna also comes in stylish colors, with the addition of Heavy Metal for 2026 (all grades except Woodland Edition). Depending on grade, colors include Cement, Ice Cap, Midnight Black Metallic, Cypress, and Blueprint. Ruby Flare Pearl and Wind Chill Pearl are available as extra cost color. Magnetic Gray and Celestial Silver colors will no longer be available.

Value Packed LE and XLE Grades

The Sienna LE starts the lineup off with great features like fabric-trimmed seating for up to eight with second and third row bench seating. The second-row bench seat even has a stowable center seat for a little extra elbow room. Drivers enjoy an eight-way power adjustable seat, and front passenger seating is manually adjustable.

An 8-inch Toyota Audio Multimedia system with eight speakers pumps out the entertainment and a 7-inch Multi-Information Display (MID) with odometer, fuel economy, trip information, and alert messages keeps drivers in the know. Other key standard LE grade features include a three-zone climate control system, manual second and third-row sunshades, and remote keyless entry with Push Button Start.

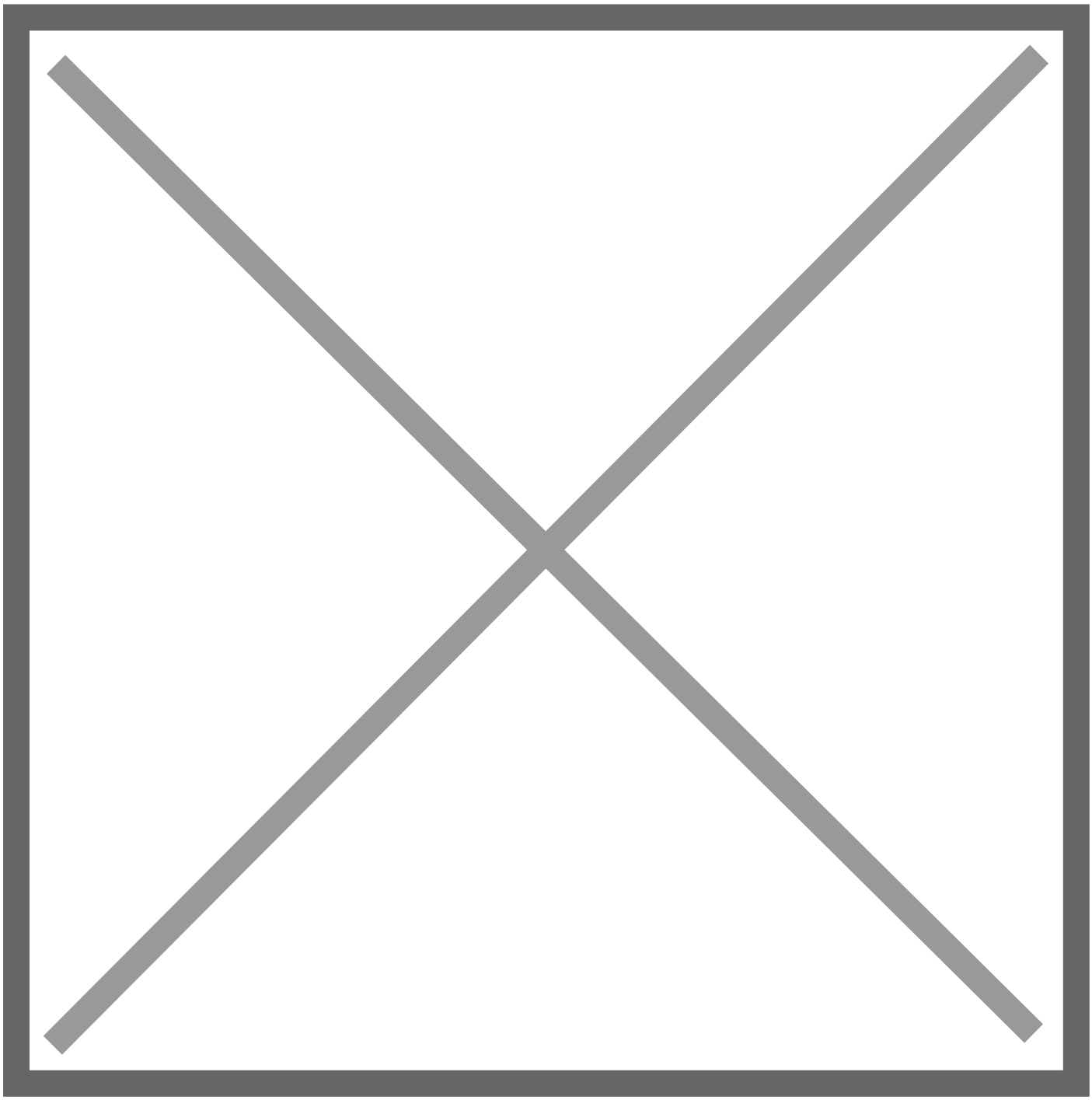
The XLE grade adds SofTex-trimmed heated front seats with 8-way power-adjustable driver's seat with power lumbar and 4-way power-adjustable front passenger seat, second-row Super-Long Slide captain's chairs. It also comes standard with a leather-trimmed telescoping steering wheel with audio controls, four zone automatic climate control, a 12.3-inch touchscreen with eight speaker audio system, and hands-free dual power sliding side doors. An available audio upgrade adds a 12-speaker JBL® Premium Audio system with subwoofer and amplifier.

Sport Styled XSE

The sporty XSE model amps up the excitement with sculpted body lines that are complimented by an aggressive black sport mesh front grille and rear bumpers. It also sports black, illuminated outside mirrors, black roof rails, lower side rockers, door handle inserts, roof-mounted shark fin antenna, and Sienna liftgate logo.

It rides on dark chrome colored 20-inch split-5-spoke alloy wheels on the XSE FWD model, while the XSE AWD sits on 18-inch wheels. The XSE grade also changes up the MacPherson type suspension with different spring rates, stabilizer bars, and damping in the absorbers to prioritize handling.

On the inside, the XSE grade has seating for seven with SofTex sport-trimmed seats that are heated and power adjustable for the driver and front passenger seats. Four zone automatic climate control with digital controls in the front and rear keep passengers comfortable throughout the cabin. And to keep everyone entertained it comes with a 12.3-inch touchscreen with Toyota Audio Multimedia that pushes sound through a 12-speaker JBL audio including subwoofer and amplifier.12 speakers, has wireless Apple CarPlay® and Android Auto™ compatibility, and includes a SiriusXM® 3-month trial subscription.



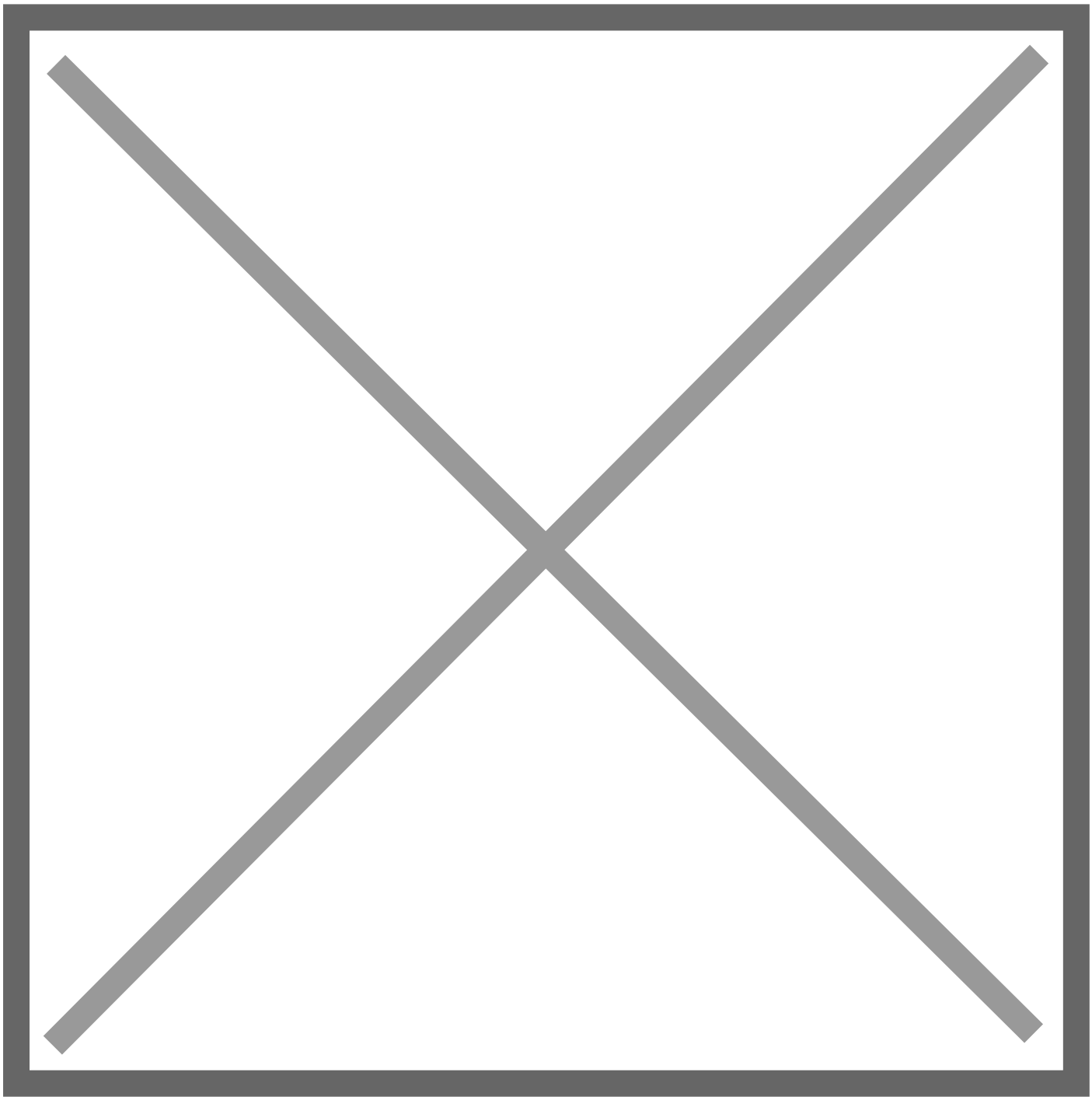
Wild and Woodland Edition

Designed specifically to accommodate the rising popularity of outdoor activities among buyers, the Sienna Woodland Edition model offers cargo and passenger space comparable to a large SUV.

The 2026 Sienna Woodland Edition model is available in Ice Cap, Cypress, Cement or Midnight Black Metallic exterior colors and has distinctive exterior and premium interior styling. It has standard AWD and nearly a half inch of added ground clearance. A 7-seat configuration with Super-Long-Slide second-row captain’s chairs, standard.

Additional touches include a 12.3-inch touchscreen with Toyota Audio Multimedia that’s ready to bring a playlist to life through a 12-speaker JBL Premium Audio system. It also brings convenience like a 1500W AC power outlet in the rear of the cabin, all weather floor and cargo mats, tow hitch with up to 3,500-lb. towing capability, roof rails, black sport-trimmed seats with unique caramel-tone stitch color, 18-inch alloy wheels, dark-colored accents around the grille, and black badging, standard. When extra storage is required, optional crossbars can be added to the roof rails.

The Split & Stow 3rd Row® Seat and kick-activated power sliding rear doors make it easy to load and carry recreational gear. Heated front seats, sunshades in the second row and seven USB ports across all three rows ensure comfort and convenience for all aboard.



Take it to the Limited or Go Platinum

The Limited and Platinum grades give Sienna the ultimate home-on-road feel. The lineup topping trims offer the convenience of a console Vacuum and FridgeBox, standard on Platinum and available on Limited.

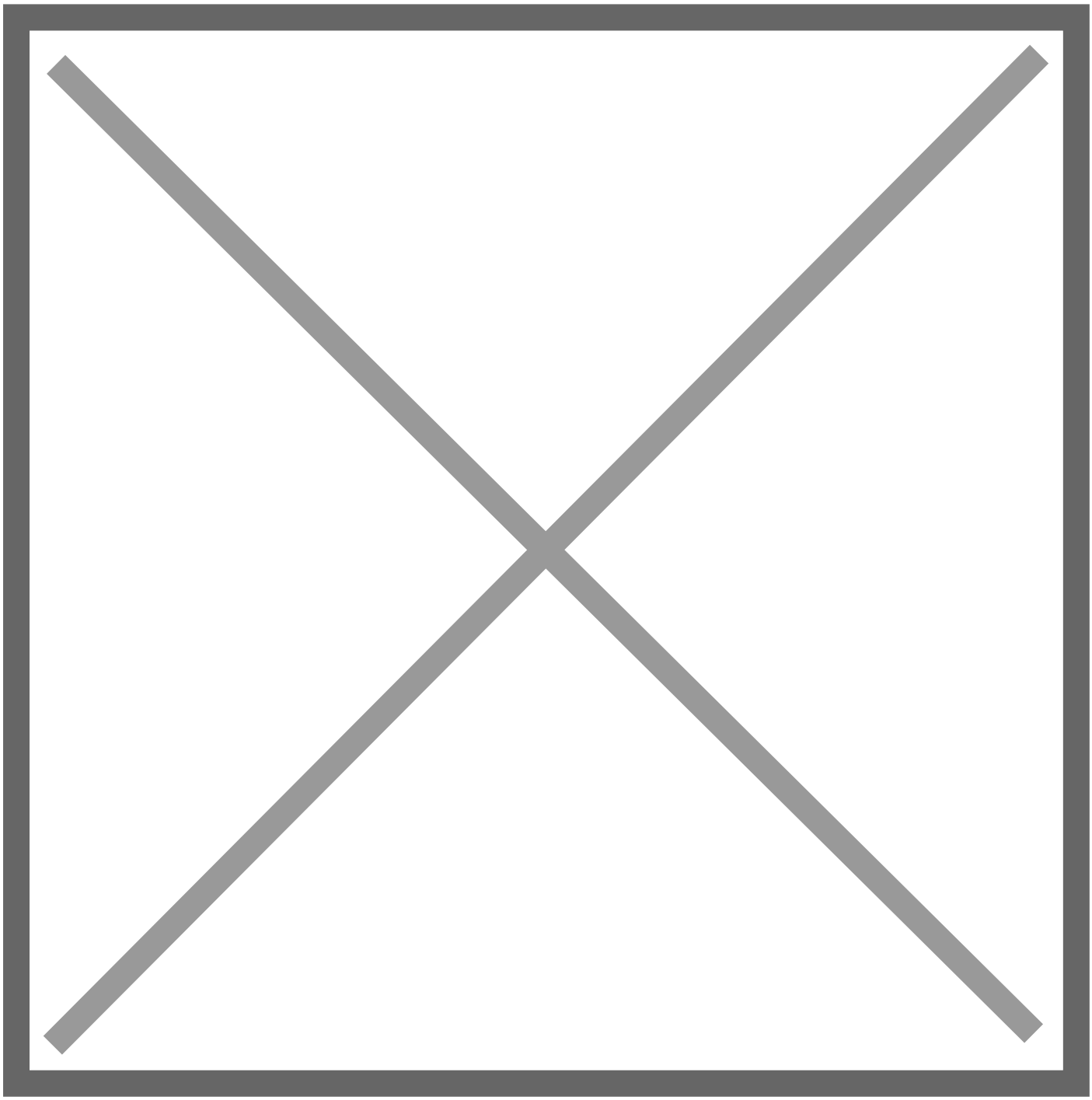
Long trips are a breeze with the FridgeBox, standard on the Platinum grade and available on Limited. When actively switched on, the FridgeBox is perfect for helping keep drinks and snacks cool and easily accessible. Whether you're heading to a soccer game or on a family vacation, the FridgeBox helps ensure that refreshments are always within reach for both front and second row passengers.

Maintaining a clean vehicle has never been easier, thanks to the integrated vacuum. Standard on Platinum grade and available on Limited models, the new vacuum is designed to handle the messes of everyday life. This convenient feature allows for quick cleanup of crumbs, dirt, and debris, keeping your Sienna spotless and ready for any adventure.

The Limited and Platinum grades also have a standard 12.3-inch digital gauge cluster with speedometer, tachometer, and Multi-Information Display. The Platinum has a standard 10-inch color Head-Up Display (HUD) with speedometer, navigation, and Hybrid System Indicator.

The Limited and Platinum also come with great standard features like leather-trimmed heated and ventilated power-adjustable front seats, premium leather-trimmed second-row captain’s chairs with super-long-slide feature and ottomans. The second-row captain’s chairs are heated on the Platinum model, standard.

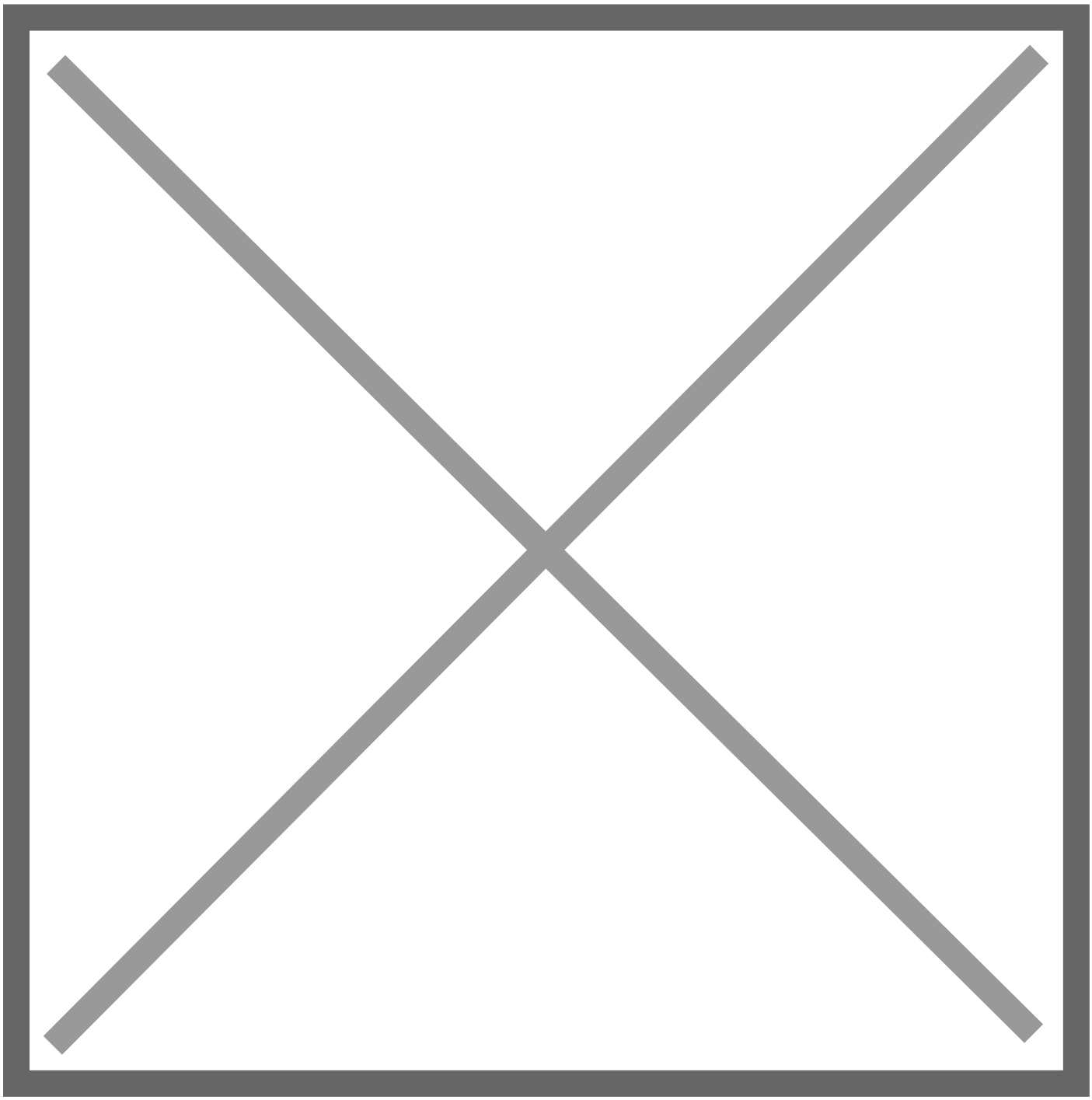
The Limited and Platinum grades also have a 12.3-inch touchscreen with Toyota Audio Multimedia system and a 12-speaker JBL Premium Audio system. Additional factory options include Digital Rearview Mirror and a 1080p HD Entertainment Center with 11.6-in. display, HDMI input, remote control and two wireless headphones (also optional on XLE, XSE, and Woodland Edition). A spare tire and the power inverter are also available on Limited and Platinum.



Entertainment, Toyota Style

The 2026 Toyota Sienna comes equipped with the Toyota Audio Multimedia system. The LE grade comes with an 8-inch touchscreen, and the XLE, XSE, Woodland Edition, Limited, and Platinum grades feature an expansive 12.3-inch touchscreen, standard. Through Toyota Audio Multimedia, users can interact with the system through intuitive touch- and voice-activated commands. With the one-year Drive Connect* trial subscription on all grades, drivers and passengers have access to Intelligent Assistant, Cloud Navigation and Destination Assist.

With Intelligent Assistant, simple phrases like “Hey Toyota” awaken the system for voice-activated commands, including searching for directions, adjusting audio controls, changing cabin temperature and more. Available Cloud Navigation can take advantage of the latest map, traffic and routing information, including a POI search powered by Google. Drivers can also use Destination Assist, which provides 24/7 access to live agents. As with all vehicles equipped with Toyota Audio Multimedia, Sienna drivers can download Over-the-Air (OTA) updates, augmenting the multimedia experience.



Toyota Audio Multimedia's Bluetooth® phone connectivity allows for standard wireless Apple CarPlay® and Android Auto™ compatibility. Additionally, the Toyota Sienna has an available Wi-Fi Connect* and includes a one-month trial subscription that offers 4G connectivity for up to five devices – turning the Sienna into an AT&T Hotspot. Adding to the already robust offering of audio playback ability with HD Radio®, USB data and a SiriusXM® three-month trial subscription, Wi-Fi Connect also enables Integrated Streaming, providing customers the ability to link their separate Apple Music® and Amazon Music subscriptions to the vehicle for onboard control.

For the audiophile, Sienna offers an available JBL® Premium Audio system with 12 speakers, creating a mobile concert from any music genre. Standard on the Woodland Edition, XSE, Limited, and Platinum grades, with the use of Clari-Fi® technology, the system is also able to breathe life into compressed digital music formats, enhancing the audio experience. The 12-speaker JBL Premium Audio system is also available as an upgrade on the XLE grade.

Every Toyota Sienna comes with up to 5-year trial subscription of Toyota Safety Connect*, which includes Emergency Assistance Button, Enhanced Roadside Assistance, Automatic Collision Notification and Stolen Vehicle Locator. There is also a standard Service Connect trial of up to a 5-years on all grades, which enables owners/lessees to receive personalized maintenance updates and vehicle health reports.

A Remote Connect 1-year trial* subscription is also available depending on grade, giving drivers the capability to remotely interact with their vehicle through the Toyota mobile app or smartwatch. The service also allows you to lock/unlock doors, start and stop the vehicle, locate your last parked location, check vehicle status, and monitor guest drivers.

* 4G network dependent.

Robust Safety and Convenience Features

All 2026 Sienna models come standard with Toyota Safety Sense 2.0 (TSS 2.0), a comprehensive active safety system that includes:

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control
- Lane Departure Alert with Steering Assist
- Lane Tracing Assist
- Automatic High Beams
- Road Sign Assist

Pre-Collision System (PCS) with Pedestrian Detection (PCS w/PD) is designed to provide automatic braking capability should the driver not react in time in certain emergency situations. The PCS system is not only designed to detect a vehicle ahead, but it can also detect a bicyclist and even a pedestrian in low light situations. Blind Spot Monitor with Rear Cross-Traffic Alert (BSM w/RCTA) is standard on all Sienna models.

The 2026 Sienna is equipped with 10 airbags: driver and front passenger airbags, driver's knee airbag, passenger seat cushion airbag, front seat side airbags, rear outboard seat side airbags, plus curtain side airbags for all three rows. Toyota's Star Safety System includes Enhanced Vehicle Stability Control (VSC) with Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Brake Assist (BA), Anti-lock Braking System (ABS), and Smart Stop Technology (SST). Toyota also takes peace-of-mind further with convenience features like a rear passenger seatbelt reminder, Electric Parking Brake (EPB), and Advanced Rear Seat Reminder (ARSR) system.

Warranty & Toyota Care

Toyota's 36-month/36,000 mile basic new-vehicle warranty applies to all components other than normal wear

and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. All Hybrid Electric Vehicle components are covered under the Hybrid System Warranty for 8 years/100,000 miles. Additionally, the hybrid battery warranty is 10 years/150,000 miles, whichever comes first. The Toyota Sienna also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour roadside assistance for two years, unlimited mileage.

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