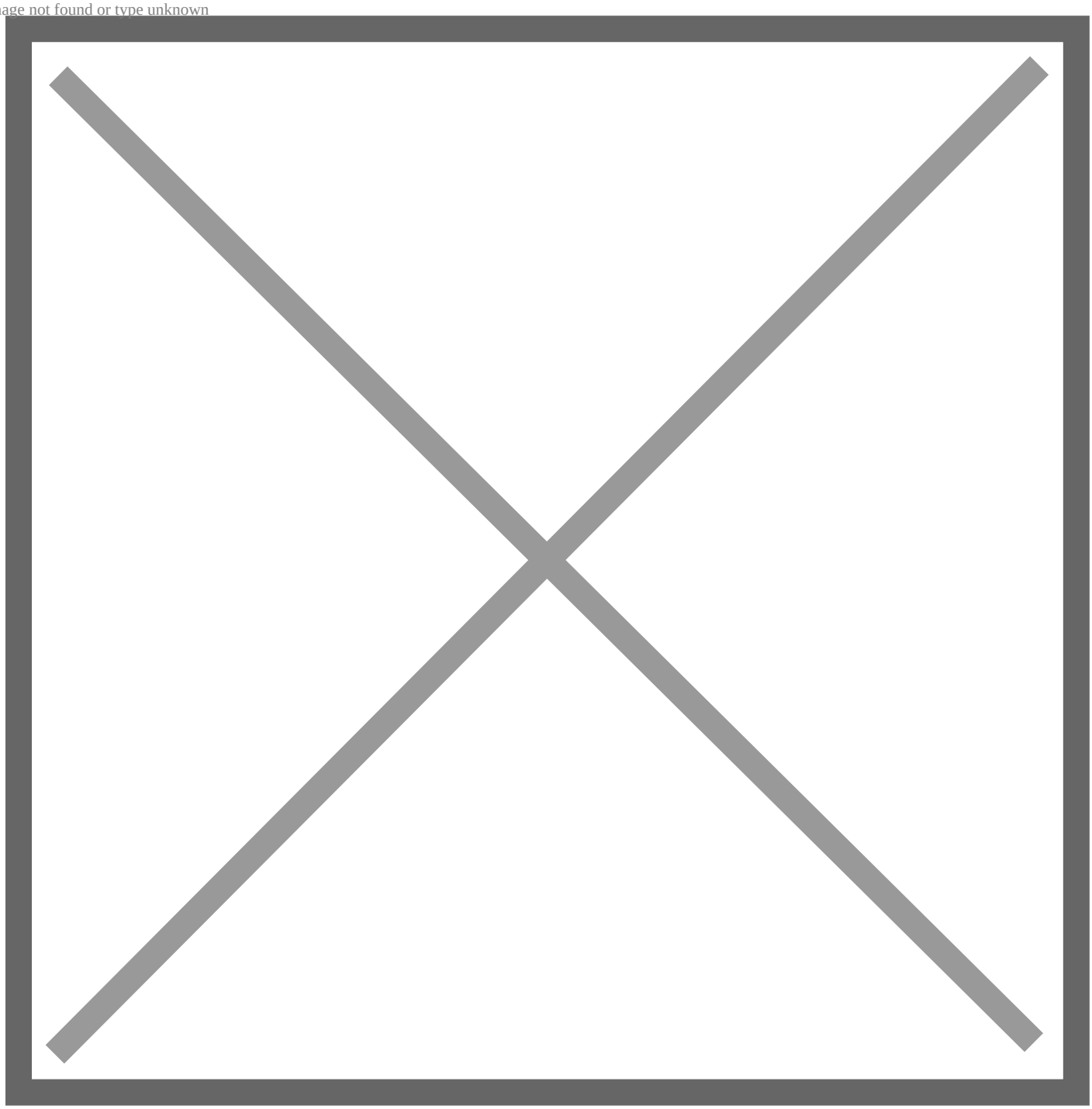
# Beyond the Finish Line: Westin Workman's Pursuit of Personal Excellence

October 13, 2025

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With two years of driving for Toyota Racing Development (TRD) under his belt, Westin Workman is excited and ready for the road ahead.

The 2024 Mazda MX-5 Cup Rookie of the Year and multi-time GR Cup and MX-5 Cup race winner, is one of the hottest drivers in 2025.

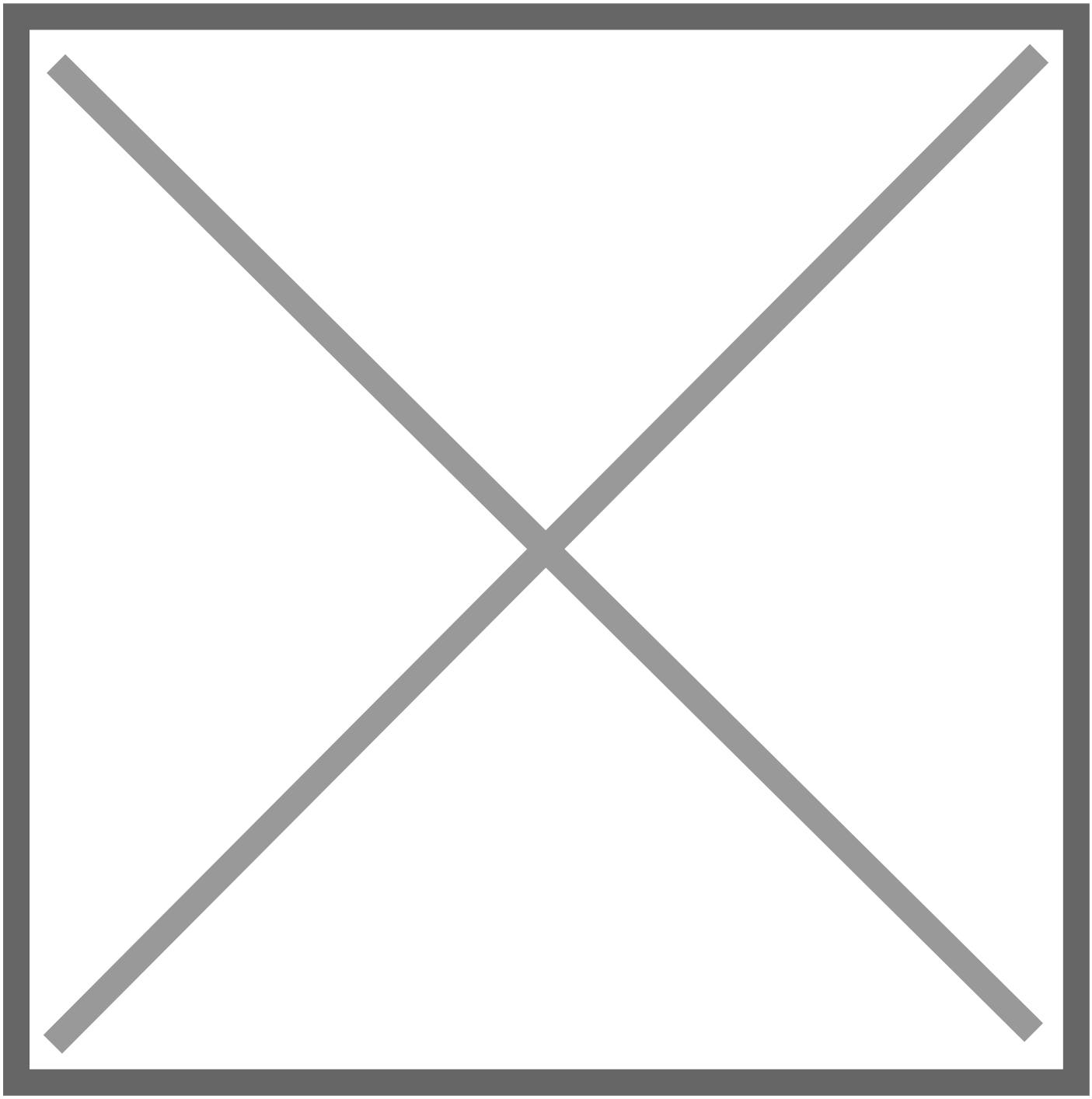
At Barber Motorsports Park back in September, Workman secured enough points to capture the 2025 Toyota GR Cup North America Championship on the strength of winning both weekend's races. Workman and BSI Racing are looking to finish their championship season on a high note at the famed Indianapolis Motor Speedway.

A native of Charlotte, North Carolina, Workman might be making headlines these last couple of years, but his love for the sport dates to childhood. The Toyota Driver Development (TD2) driver inherited his passion for cars and motorsports from his father.

"My father was a car and motorsports enthusiast but never raced," he says. "I was intrigued by his interests from a young age and ran with it. I started with indoor go-karts, then I got my first go-kart at 12 and raced nationally, then moved up to cars through opportunities from multiple OEMs."

Since then, he has achieved significant success, and he's just getting started.

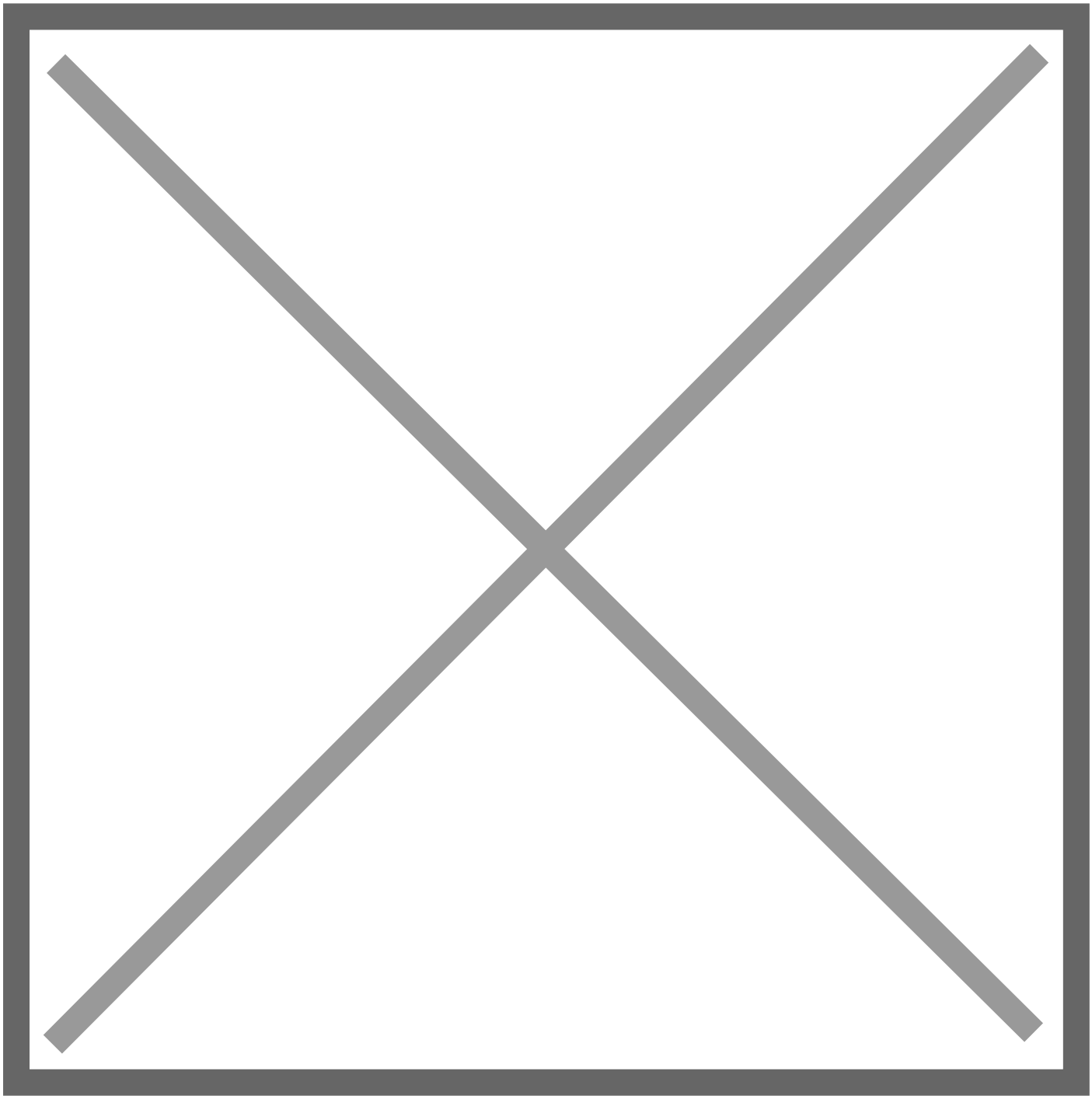
**Work Hard, Reap the Reward**



Those wins don’t happen without sacrifices and putting in the work. Workman knows that to achieve his goals, discipline is key.

“One of the biggest lessons that I have learned through my racing career is what you do Monday through Friday determines how and even if you will compete on the weekend,” he says. “It is the true turning point in a career. This can vary from things like how you train for results to the connections you’re making to climb the ladder and secure funding.”

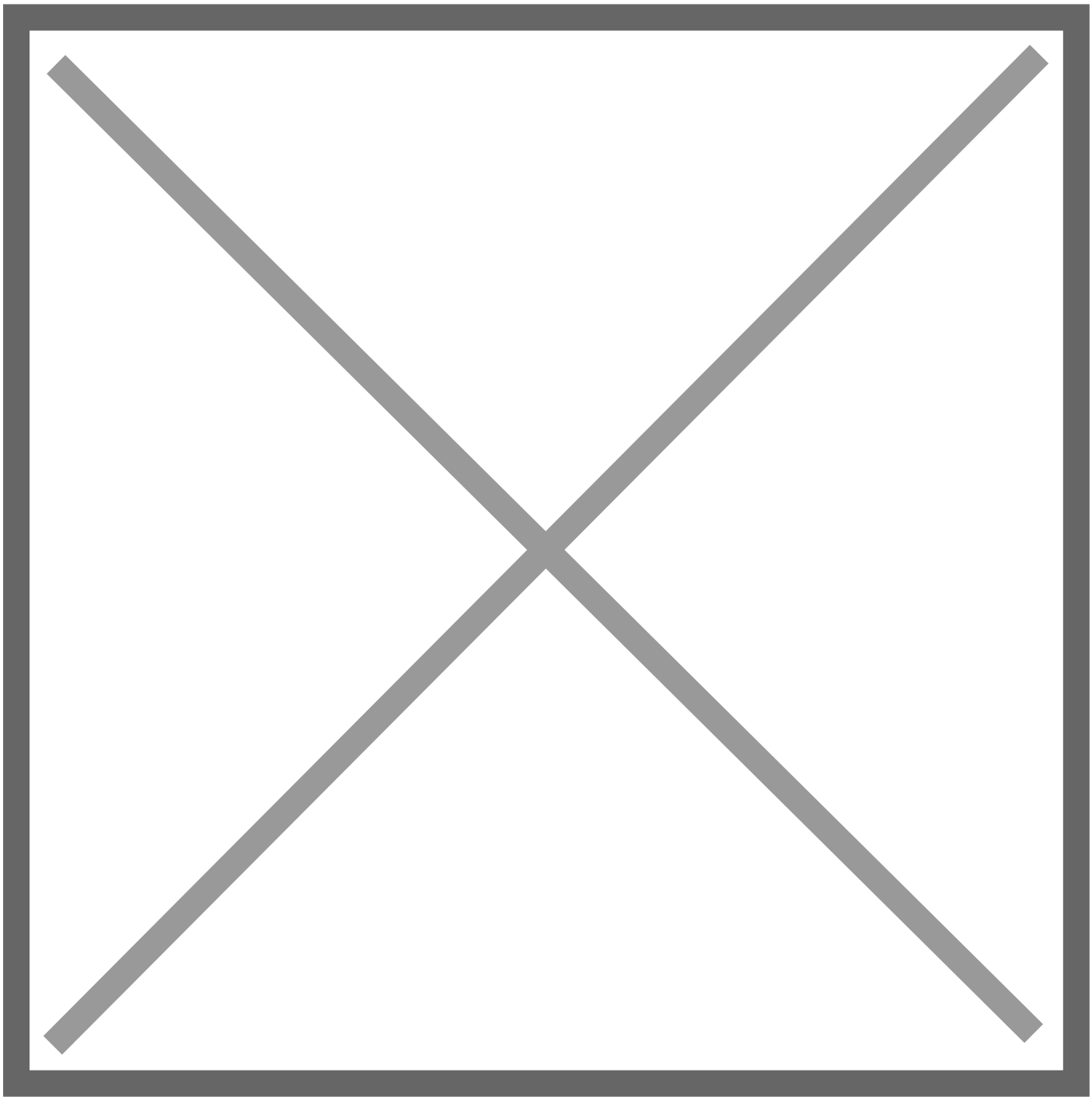
**Continuous Improvement That Pays Off**



Like many drivers, Workman’s main aspirations involve achieving numerous victories and ultimately securing the series title, all while continually striving for the next tier of competition.

“My goals for this year include having multiple wins throughout the season and winning the championship,” he says. “Also, gaining the necessary experience to keep improving and moving up. These goals have to be achieved by training five days a week, being obsessively consistent on the track, maintaining off-track professionalism, and hunger.”

**Racing Toward Purpose**



While hard work and securing wins are important for Workman, he recognizes an even deeper significance. He understands that racing itself isn't the ultimate priority; rather, it's his drive to cultivate his fullest potential that truly motivates him.

"Racing isn't about speed or the "cool factor" for me," he says. "It's about purpose. Racing is the first thing in my life that I found myself to be good at. When I get in the race car, it feels like where I belong. I carry the weight of everything I have worked for, everything I've dreamed of since I was a kid, and the ones who support me. I am becoming the best version of myself through motorsports."