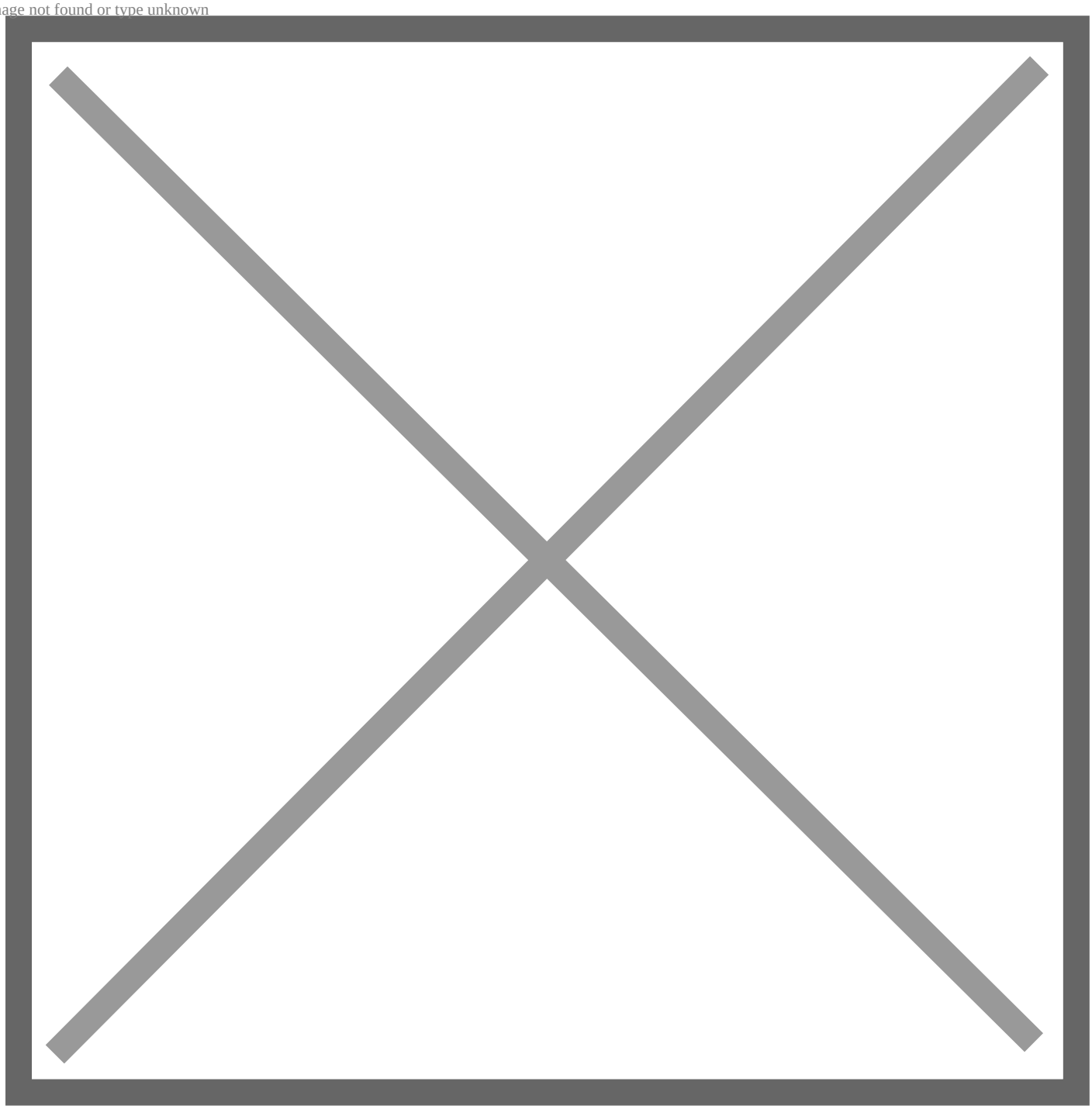
Upgrade Your Drive: Toyota Accessories That Add Convenience, Tech, Style and Performance

September 04, 2025

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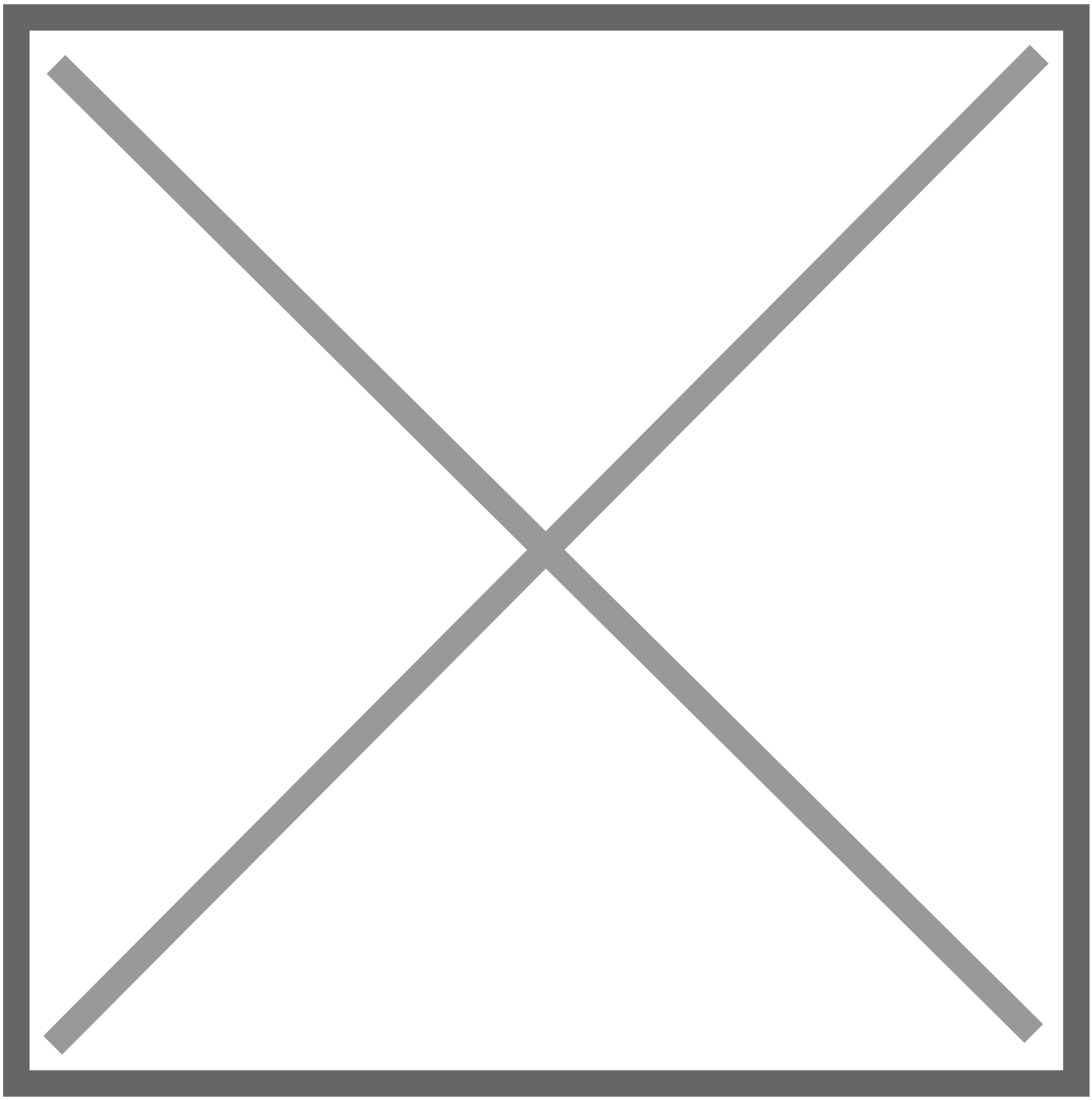


When it comes to enhancing your journey, Toyota accessories are a sure bet.

Whether commuting to work, heading off-road for a weekend jaunt, or just running errands around town, Toyota offers a wide range of accessories to help owners tailor their vehicles to fit their lifestyles.

From smart tech add-ons to sleek style features, Toyota’s accessory lineup is designed with quality, compatibility and function in mind. Here are five categories to explore when you want to take your Toyota to the next level.

The portfolio includes Genuine Toyota Accessories and third-party products to help personalize your vehicle to fit any lifestyle. Genuine Toyota Accessories are designed, engineered, and manufactured specifically for Toyota vehicles. Third-party accessories include products from trusted industry brands. These products are warranted by their respective manufacturers.



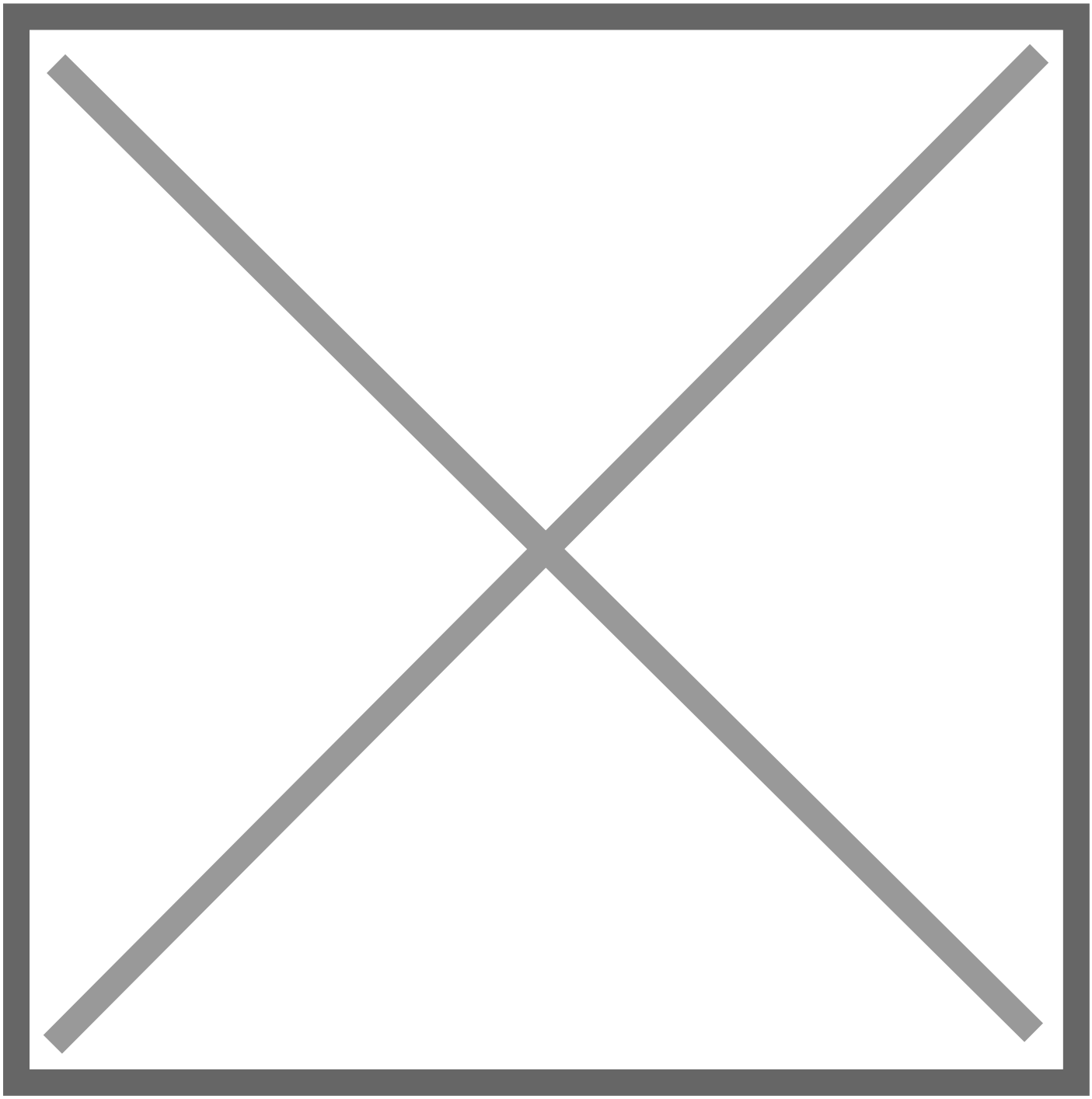
Convenience: Make Life Easier On the Go
Toyota’s convenience accessories can help make trips to the pet shop, sports events and special outings smoother.

With tech accessory advances at drivers’ fingertips, adding a screen protector to your touchscreen is an upgrade that makes a big difference.

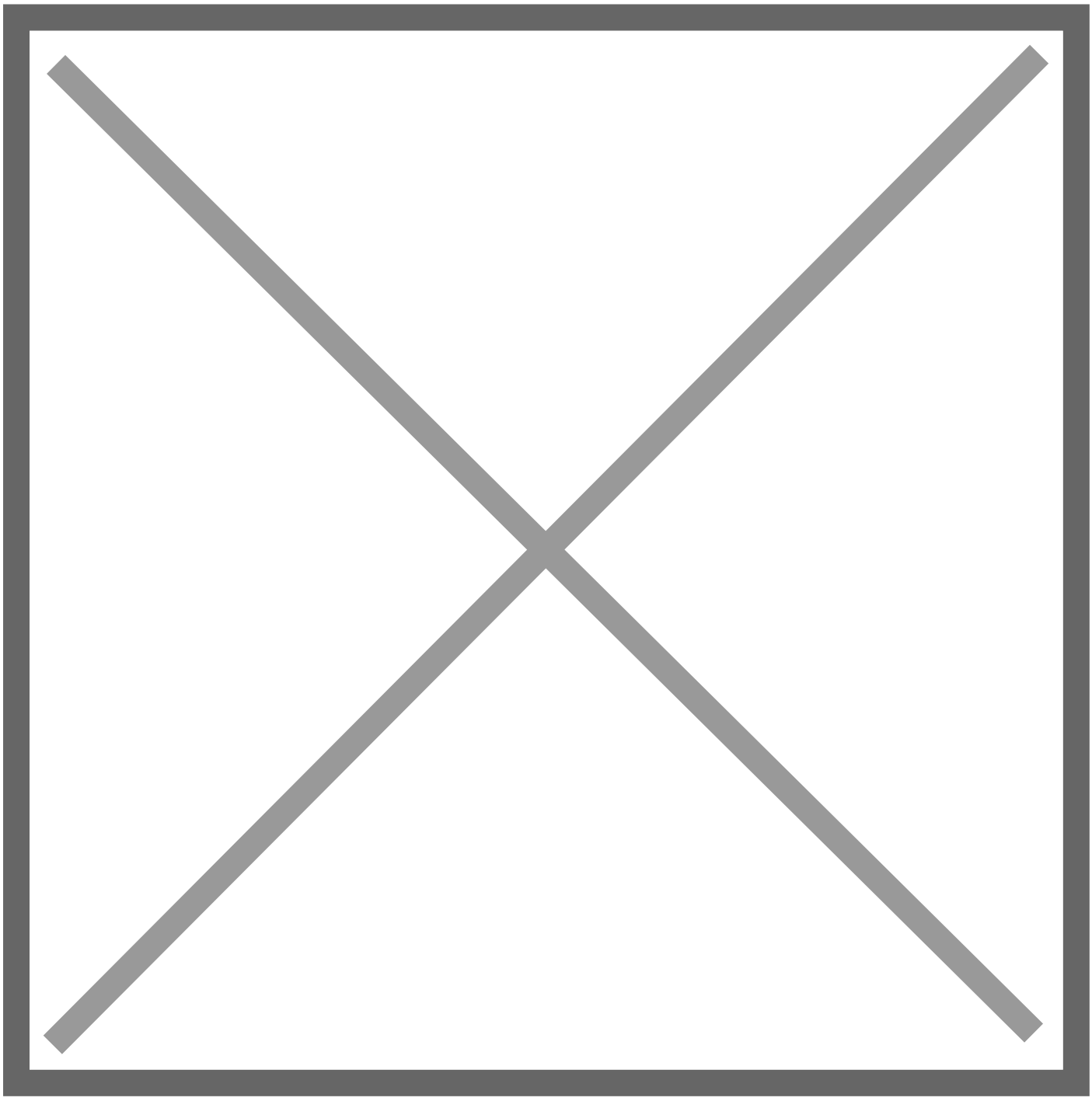
Upgrade your drive with the Toyota Multimedia Screen Protector for the 12.3-in. display—a sleek, practical layer of defense for your tech.

Made from high quality, tempered glass, it shields your screen from scratches and is fingerprint resistant. The advanced coatings help ensure optimal visibility without compromising screen brightness, while the anti-reflection coating is engineered to help improve visibility evenly.

Plus, the tool-free installation may take less than five minutes, making it a seamless addition to your vehicle.



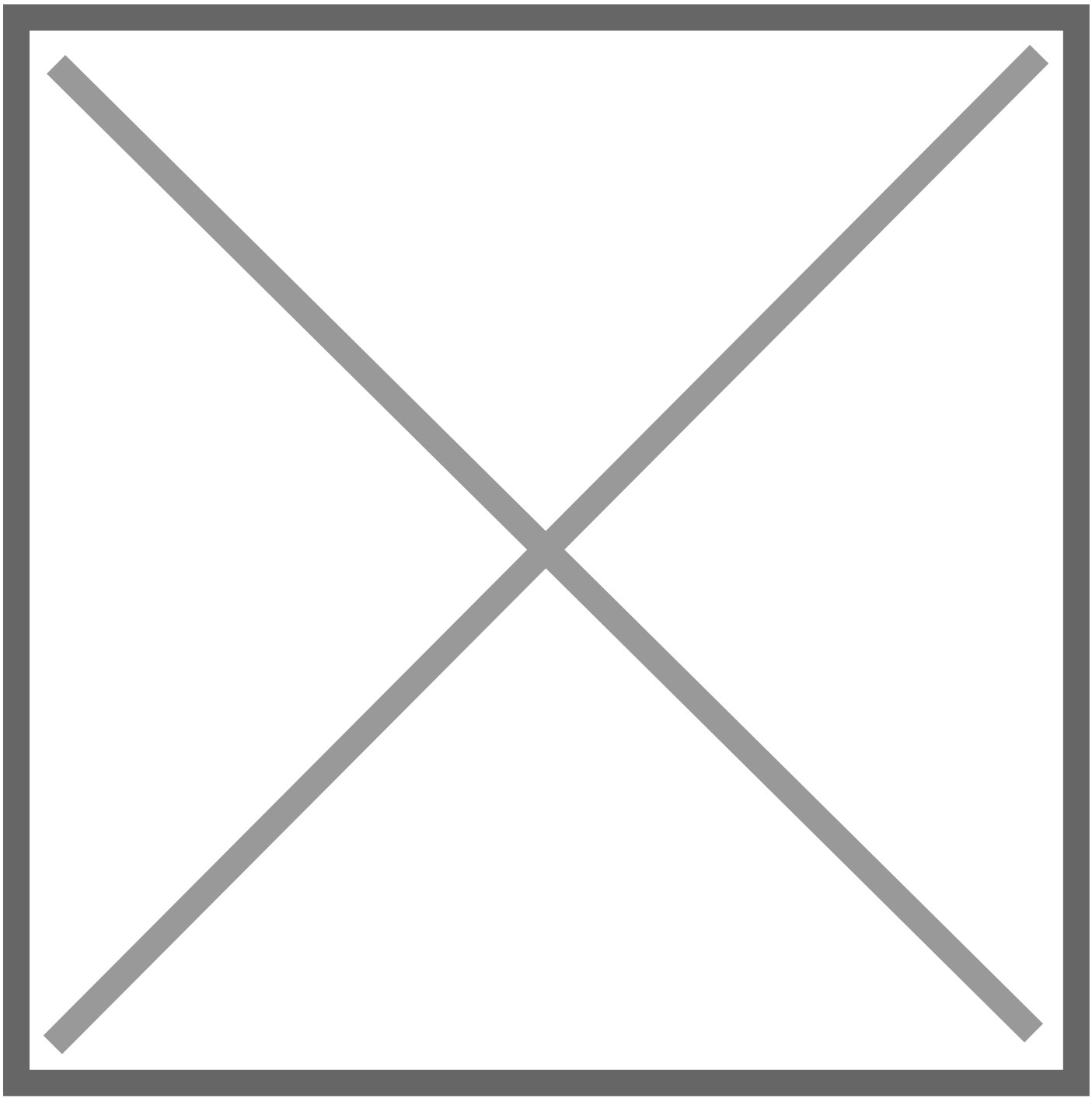
For pet owners, convenience is a major plus. Drivers can give their furry partners a comfy, elevated seat that lets them enjoy the view while staying safely tethered during the ride. Designed for dogs up to 30 lbs., this pet seat installs easily, features an integrated tether that attaches to your dog's harness and your vehicle's seatbelt, and conveniently collapses for easy storage when not in use.



Technology: Smarter Driving, Seamlessly Integrated

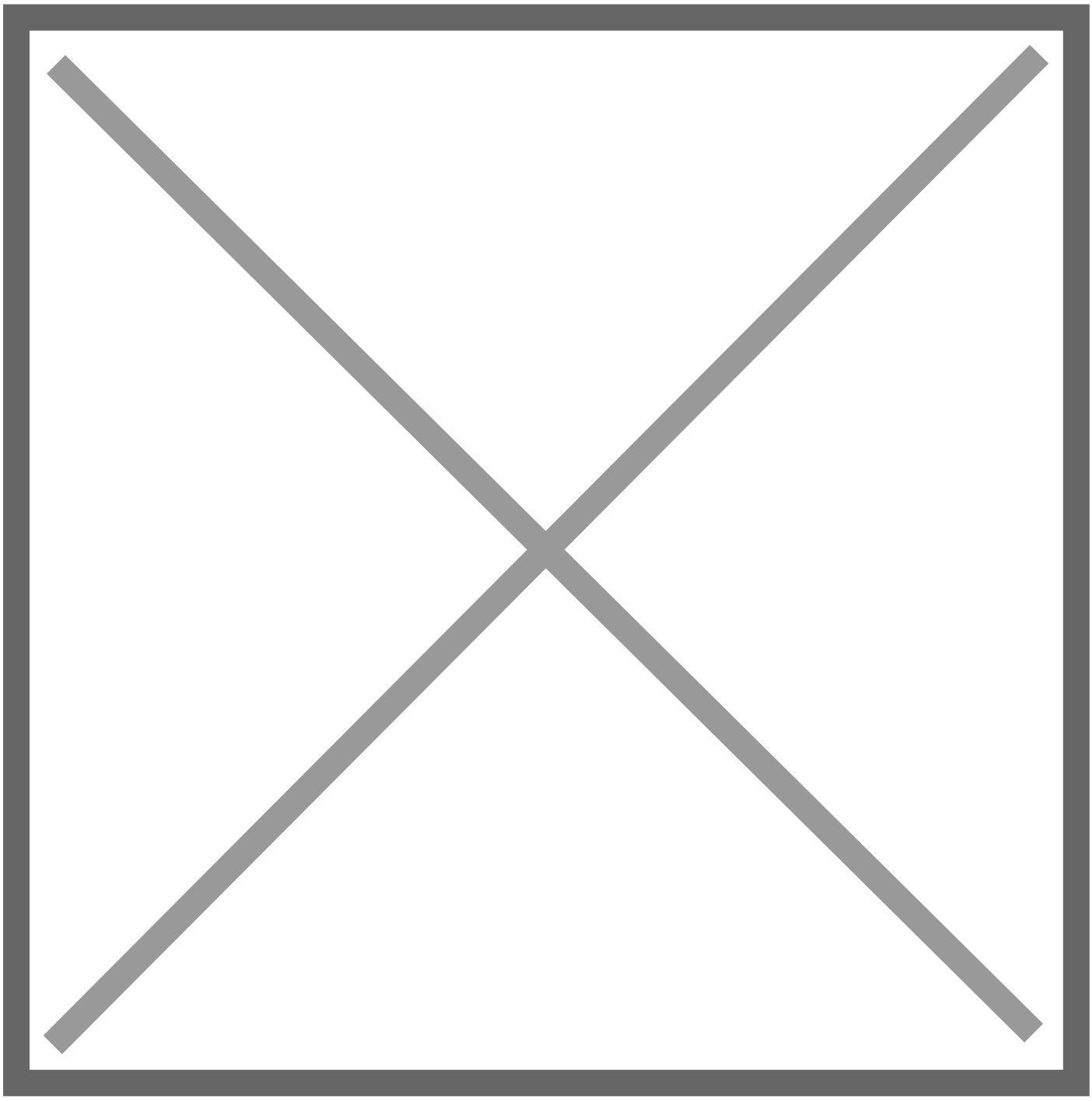
Toyota's tech-forward accessories let drivers stay connected and confident behind the wheel. Dash cameras, for example, offer peace of mind by recording your drive and providing incident footage when needed.

Built to capture video, sound, images and location data while you drive, this dash camera automatically begins recording when the vehicle is started—or upon impact, whether you're on the move or parked. Playback and video downloads are easily accessible through a smartphone app or PC tool, and they come with a 16 GB industrial-grade MicroSD memory card for dependable data storage.



For even more tech-savvy convenience, quick-charge cables are a smart add-on—helping to keep your devices charged and connected without the clutter.

Designed with automotive grade quality, these USB charging cables offer a convenient way to keep your smart devices powered while on the go. The set includes four 3-foot cables to suit a variety of devices and charging ports: one Apple® Lightning to USB-A, one Apple Lightning to USB-C, one USB-C to USB-A, and one USB-C to USB-C.

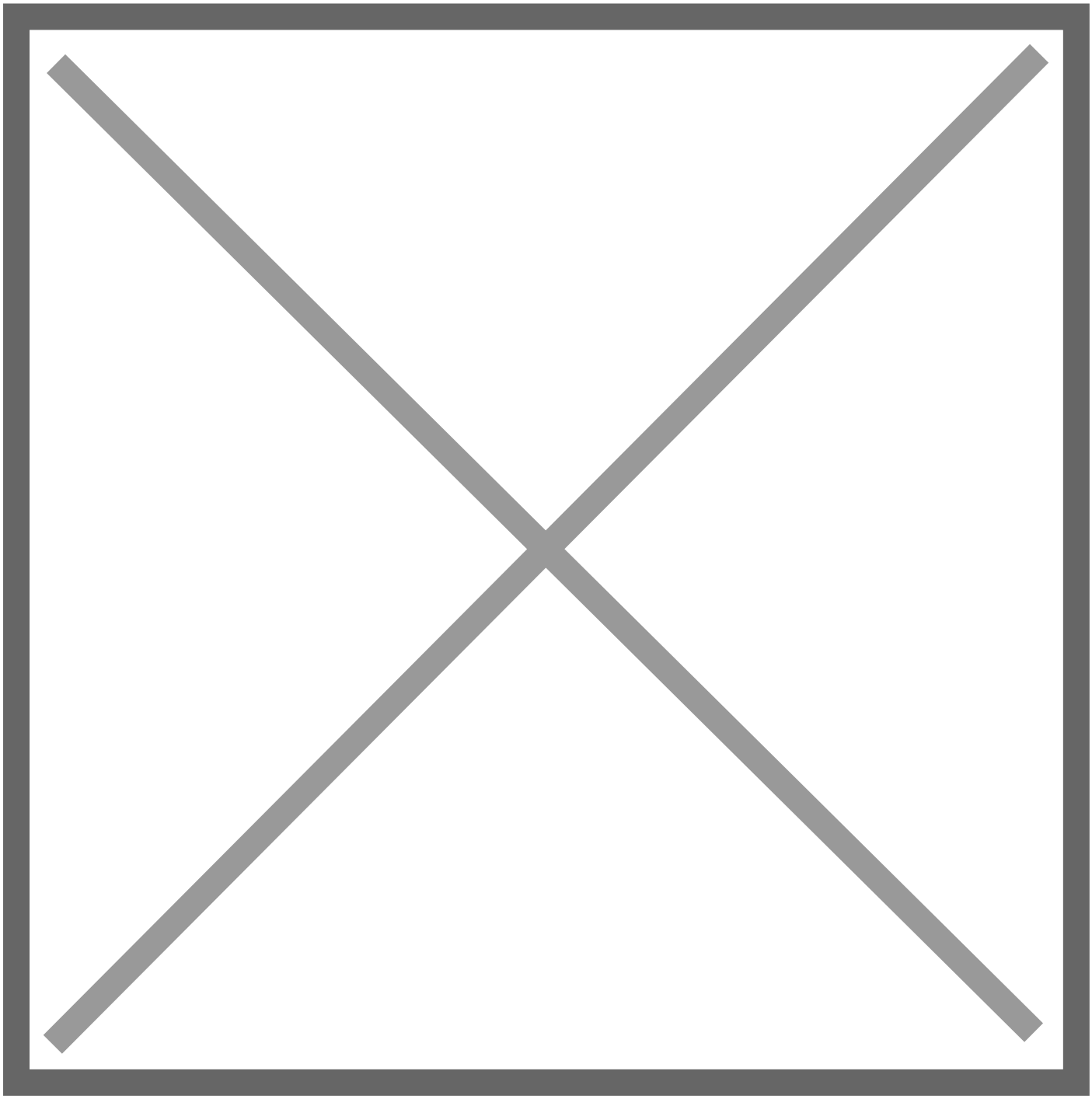


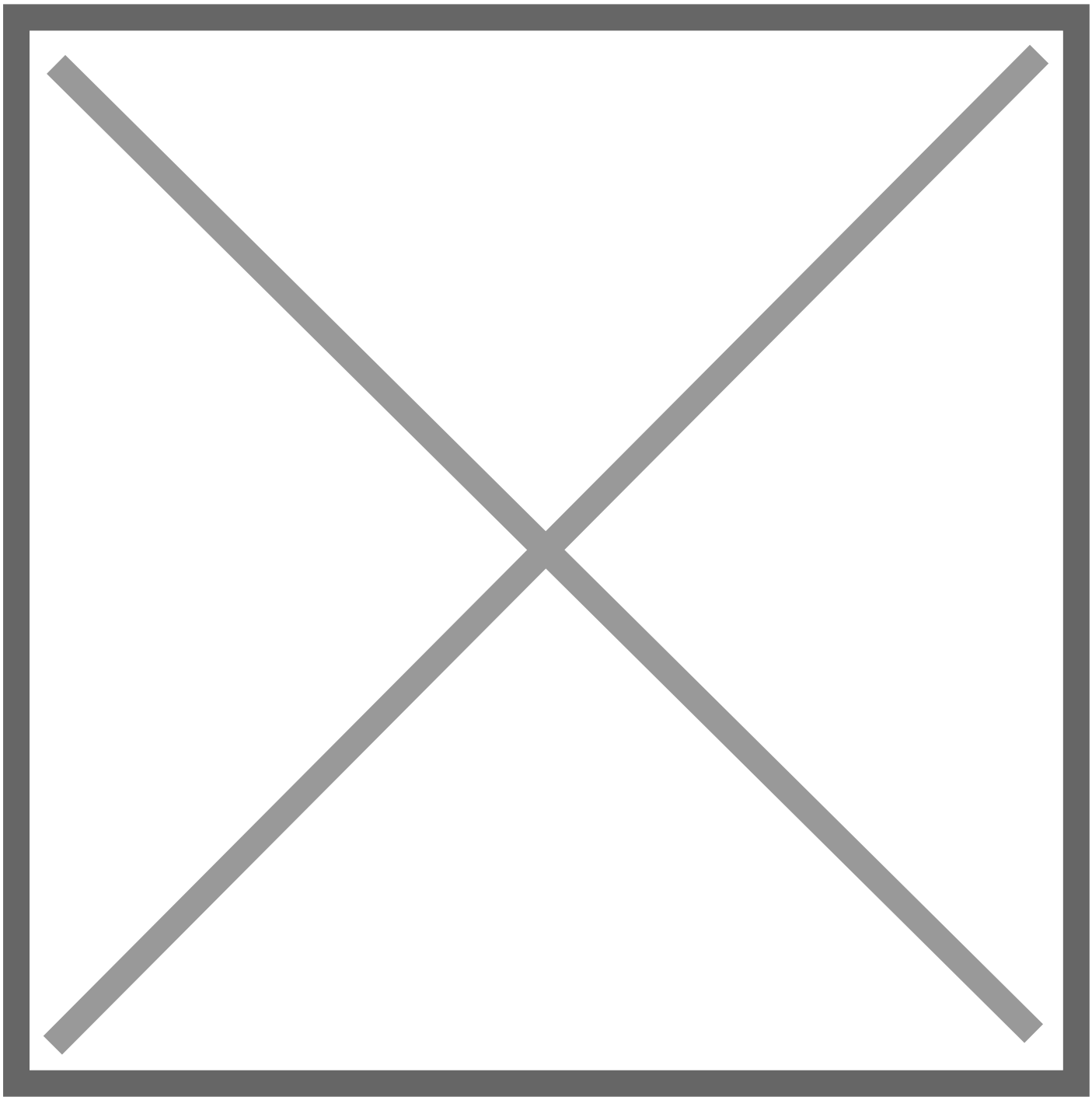
Lighting: Bright Ideas for Visibility and Style

From safety to standout looks, lighting is a component of Toyota's accessories. Illuminated door sills, fog lights and interior lighting kits create a premium ambiance.

For nighttime, front-door side puddle lamps project a bright white Toyota logo onto the ground below the door opening, adding both style and visibility. They help illuminate your step, making it easier to avoid puddles or obstacles when entering or exiting the vehicle after the sun goes down.

Whether you’re loading up after sunset or searching for gear in low light, cargo lamps make it easier to see what you’re doing with bright white illumination in the cargo area. Positioned on both the driver and passenger sides, they add a practical touch that helps you load and unload with confidence—day or night.

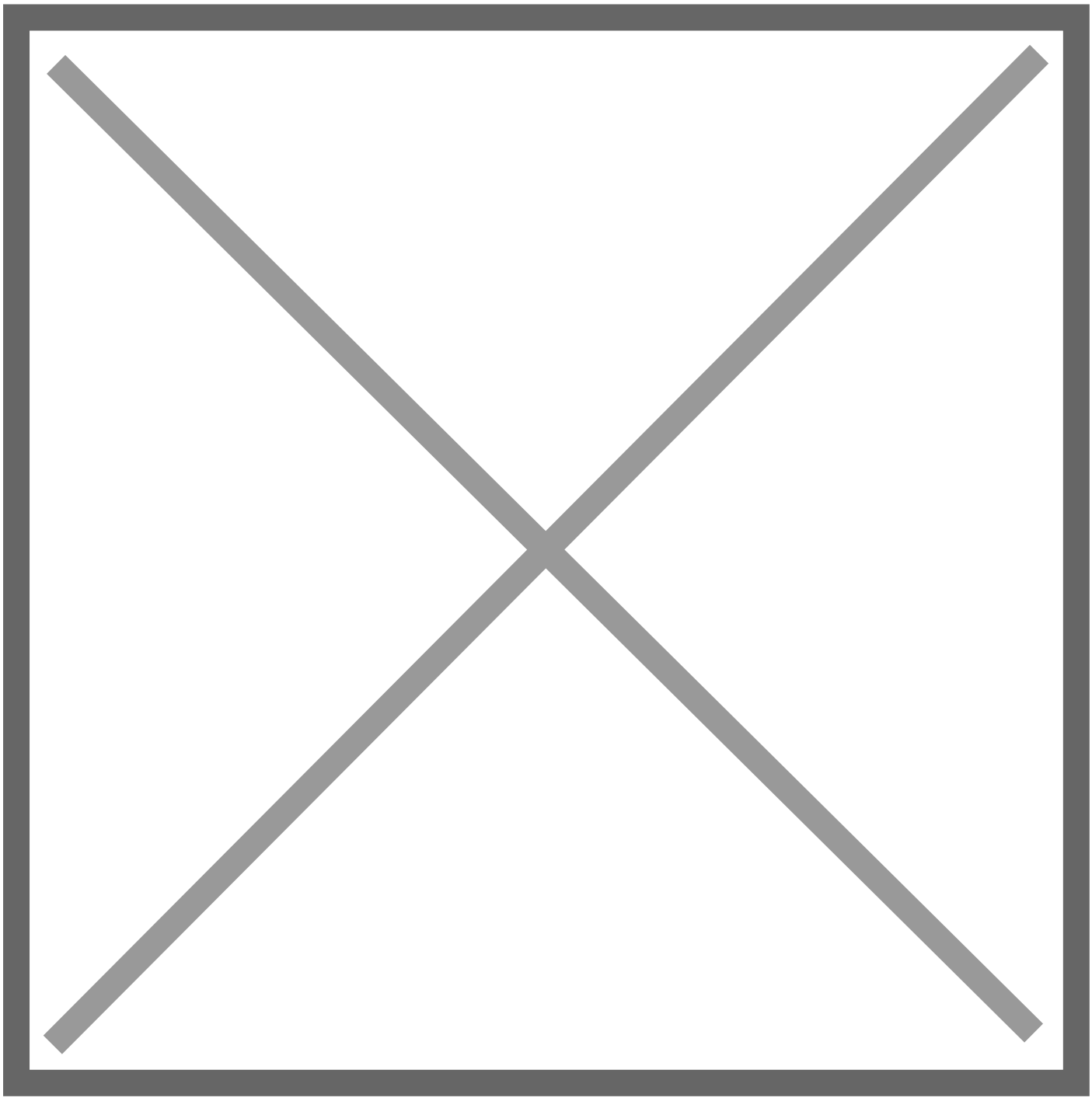




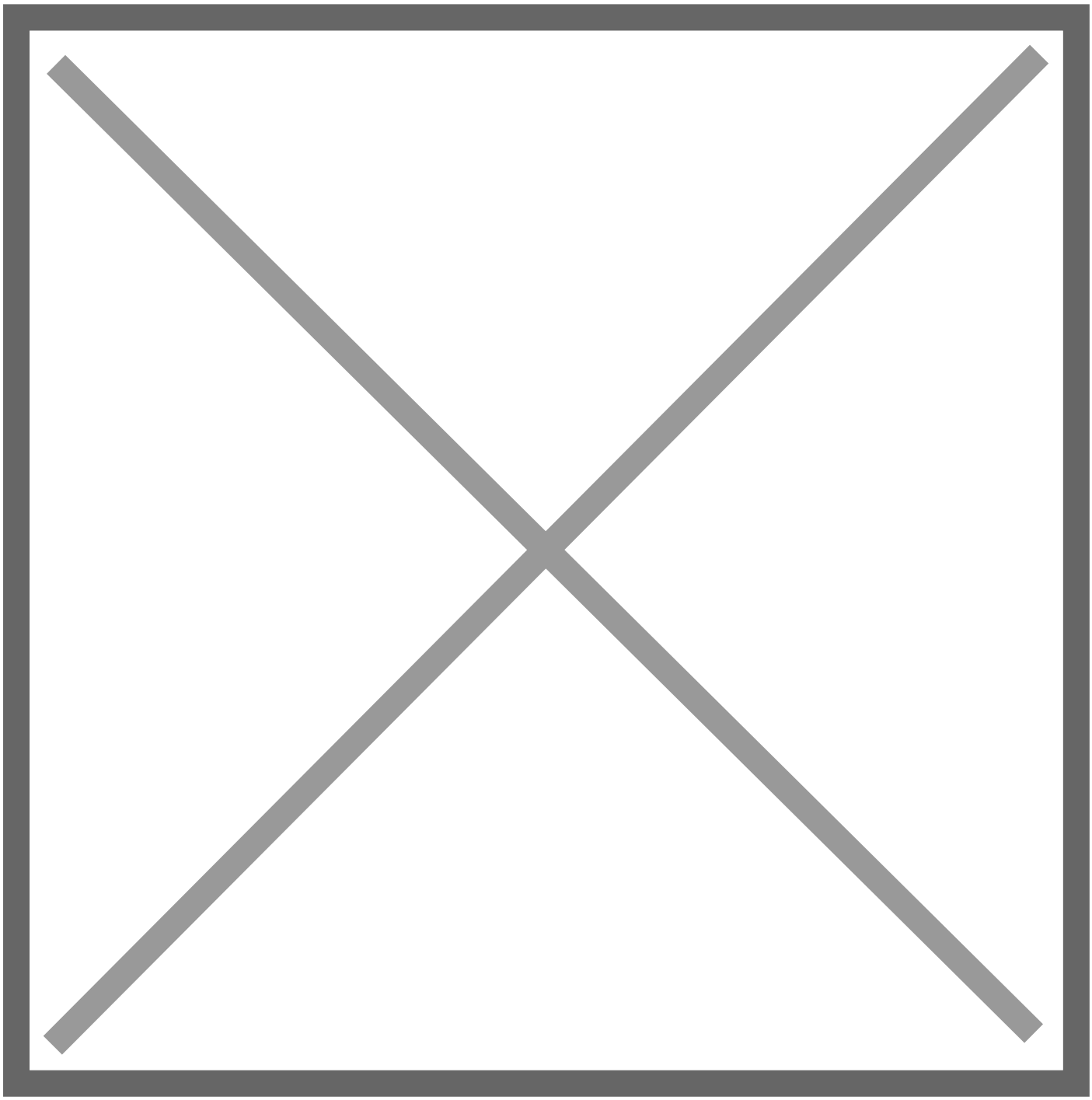
Performance: Boost Capability Where It Counts
If you’re craving a better grip, a more aggressive stance or a touch of rugged edge, Toyota’s performance accessories are built to deliver.

For example, the Tundra TRD Lift Kit delivers a 3-in. front lift and a 2-in. rear lift for tackling tougher terrain with confidence.

Engineered for both off-road performance and on-road stability, the kit includes increased suspension stroke, Bilstein®-tuned front and rear shock absorbers, and forged-steel upper control arms by Roush. Eye-catching TRD Red front coil springs add a bold visual statement, while the kit remains fully compatible with Toyota Safety Sense 2.5. Keep in mind, selecting and installing this lift kit removes the vehicle's fog lights.

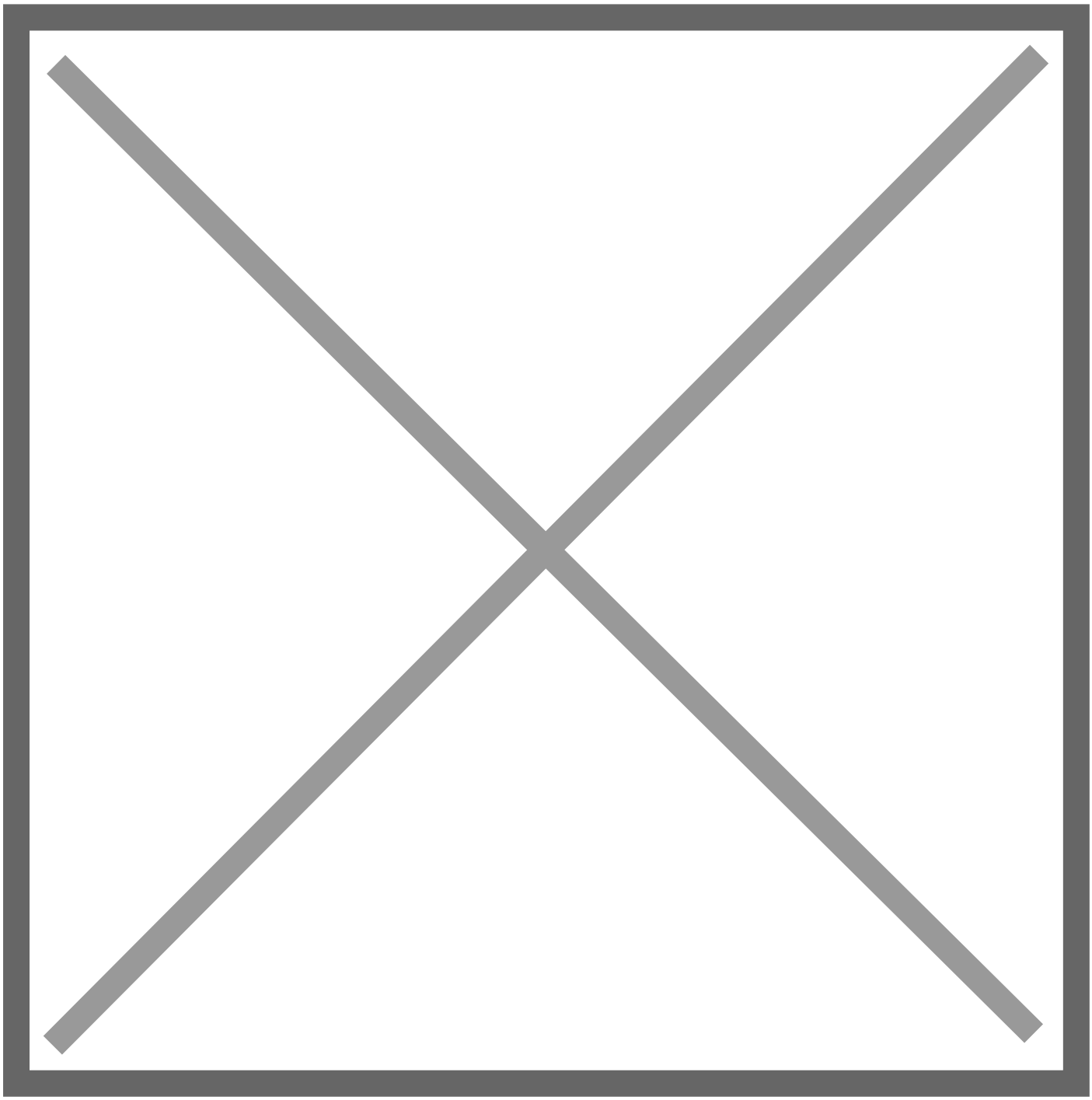


What's more, the *TRD Performance Package provides unique throttle tuning that complements the increased powertrain performance, resulting in a sporty and powerful driving experience. The package includes TRD Cat-Back Exhaust, TRD Performance Badge, TRD Performance Premium Fuel Sticker and Dual Air Intake Boxes.



Styling: It’s All in the Details
Toyota’s styling accessories let drivers personalize their vehicles inside and out. From unique wheel designs to illuminated front emblems.

For Grand Highlander owners who want a bold, refined look, a set of striking 20 in. x 8 in. Satin Black wheels answers the call. Designed with a 5 lug nut pattern, these wheels are compatible with the factory 20 in. tires and are available for Limited and Platinum models.



Toyota 4Runner owners can brighten their front grilles with the Illuminated Front Emblem, a stylish upgrade that adds a polished, eye-catching finish. Built to withstand harsh UV exposure, it resists fading to maintain its brilliance over time, and with easy installation, it makes upgrading the badge simple.

* The TRD Performance Package is only available for port installation at this time.