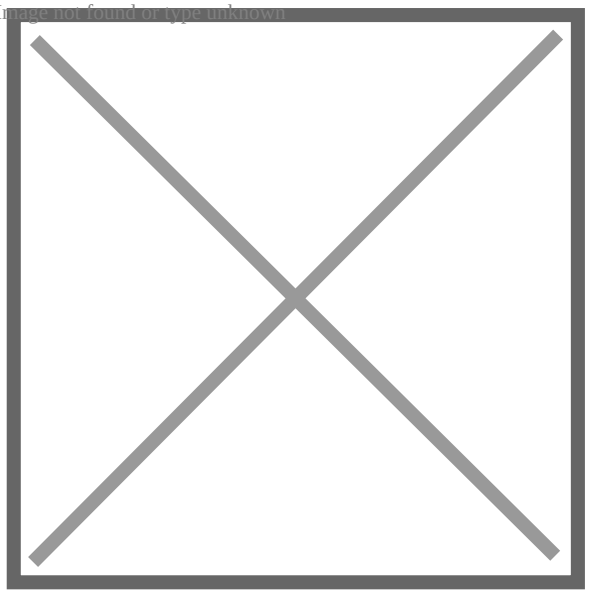
Keita Moritsu

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Keita Moritsu is senior vice president and chief technology officer, Toyota Motor North America, Research and Development (TMNA R&D) headquartered in York Township, Michigan. He also serves on TMNA's North American Executive Committee and serves as global chief engineer for body-on-frame trucks and platforms including Tundra, Sequoia, Tacoma, and 4Runner at Toyota Motor Corporation (TMC).

Moritsu has been global chief engineer, responsible for body-on-frame trucks and SUVs including the North American truck series and Land Cruiser series and platforms, since 2023. Prior to that, he was responsible for Camry product planning at TMC in Japan, a position he held for over a decade. From 2007-2010, Moritsu was assigned to TMNA R&D's Z Division working on product planning for the Lexus RX in the regional market.

Moritsu began his career at TMC in 1999 in the Body Design Division working on the development and design of vehicle underbody functional components.