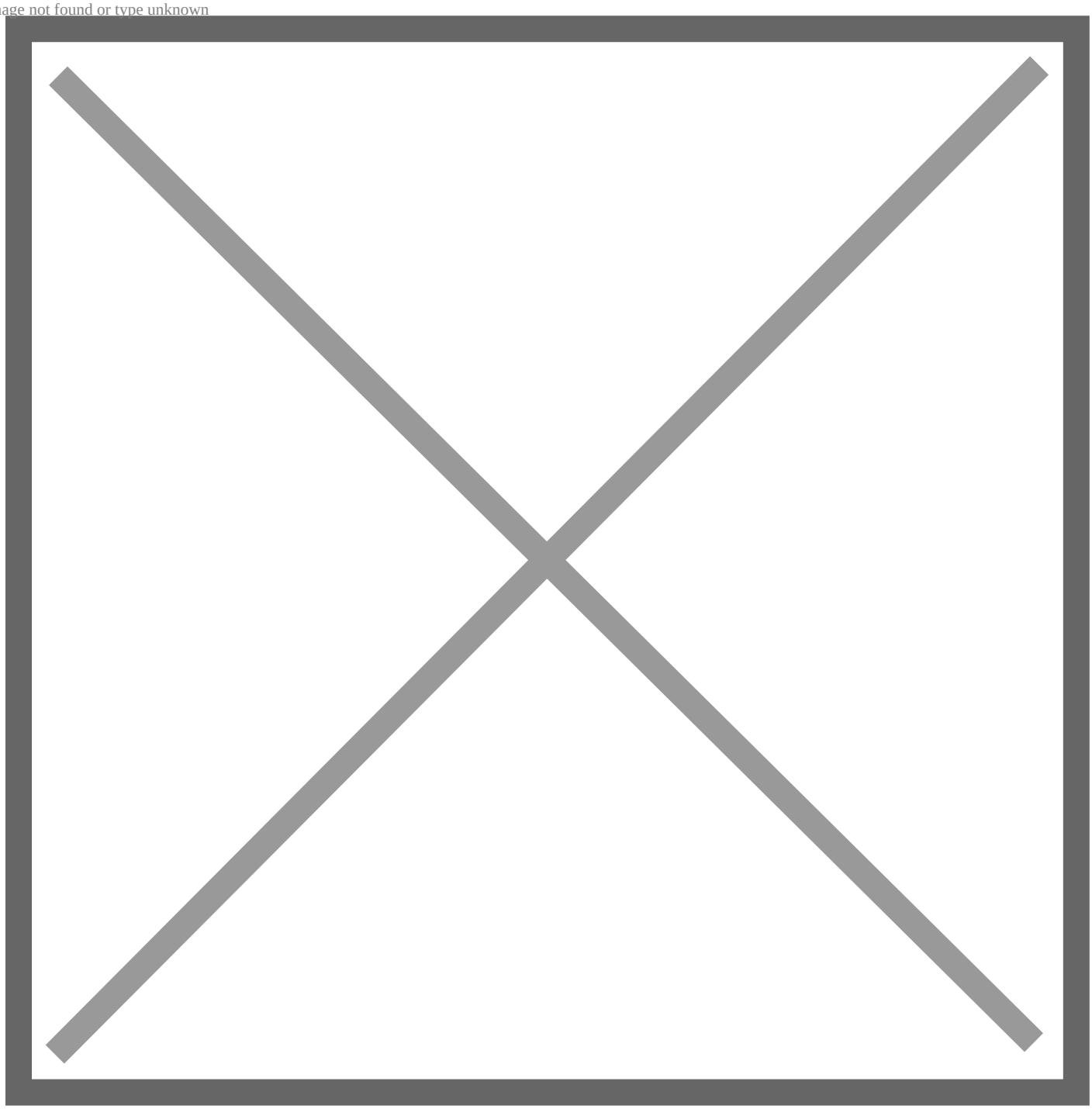
2026 Toyota Tundra: A Bold New Chapter in Full-Size Pickup Excellence

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PLANO, Texas (July 22, 2025) – The 2026 Toyota Tundra is set to level up its game with an array of exciting updates and enhancements designed to elevate style and the driving experience. With a perfect blend of rugged capability, luxurious comfort, and advanced technology, the Tundra continues to be a top choice for drivers seeking versatility and performance.

Luxurious Interior Updates

The Capstone grade now offers a revamped interior with Shale Premium Textured leather-trimmed seats, providing an upscale touch to the cabin. The Limited grade will transition to leather-trimmed seats in both black and grey, showcasing a new pattern with black leather seat surfaces featuring white stitching and grey leather seat surfaces adorned with black stitching.

Enhanced Packages and Features

The TRD Pro can now be ordered with optional ISO Dynamic seats, similar to those found in the Tacoma TRD Pro, enhancing comfort for off-road enthusiasts. Additionally, power running boards will be available on Platinum and 1794 TRD Off-Road Package models, providing added convenience. The SX Package will now come with a 20” wheel.

Comfort and Climate Control

To enhance rear passenger comfort, double cab models will now feature air vents on the rear center console and all grades with single-zone climate control will now get the smartflow management system.

Larger Tank

All Tundra models will be equipped with a 32.2-gallon fuel tank, eliminating the smaller gas tank option. A tow hitch and 7/4 pin connector will now be standard on all models, including the SR grade.

TRD PRO Color

All-New for 2026 model year is the color Wave Maker, which is only available on TRD Pro grades.

Performance Options

The Tundra offers impressive powertrains: a twin-turbo V6 engine and a hybrid twin-turbo V6. Both engines team with a 10-speed Electronically Controlled Automatic Transmission with intelligence (ECTi). The 10-speed features a sequential shift mode, uphill/downhill shift logic and TOW/HAUL driving modes.

The i-FORCE, twin-turbo V6 uses DOHC 24-valve cylinder heads and Dual VVTi systems to yield 389 horsepower and 479 lb.-ft. of torque. The i-FORCE MAX hybrid powertrain is available with 437 net combined horsepower at 5,200 rpm, and an impressive 583 lb.-ft. of torque at a low 2,400 rpm.

The i-FORCE MAX combines the twin-turbo V6 with a motor generator with a clutch located within the bell housing between the engine and 10-speed automatic transmission. The motor generator provides additional power through the transmission, while the engine start-up, EV driving, electric assist and energy regeneration are done via the hybrid components.

Trail Mastery

Standard on Tundra TRD Pro models and trucks equipped with the TRD Off-Road package are a slew of off-road upgrades that enhance off-pavement exploration. Multi-Terrain Select offers adjustable settings to help control wheel spin on a variety of terrain. Crawl Control functions as a low-speed, off-road cruise control that allows the driver to focus on steering while the Tundra maintains one of five selectable speeds. Downhill Assist Control helps the driver navigate tricky slopes by limiting the speed of the vehicle during descents.

TRD Pro and Tundras equipped with the TRD Off-Road package come standard with an electronically locking rear differential to provide added traction in 4WD Low applications. Multi-Terrain Monitor also comes standard

on TRD Pro and on TRD Off-Road Package-equipped models, allowing the driver to check the immediate surroundings for potential obstacles. Pressing a button on the console activates front, rear and side-camera views on the center display.

Texas-Assembled

Toyota Tundra is assembled exclusively at Toyota Motor Manufacturing Texas in San Antonio. “Technical muscle” was a design mantra for the team, as it capitalized on the modern features of the truck while retaining a nod to the outdoor lifestyle at the core of Tundra ownership.

High-strength steel is used throughout the chassis to help increase rigidity, while aluminum is used in key areas to help reduce weight. A front cross member is used for the steering, which adds rigidity while enhancing steering input and handling dynamics for the driver. For Limited grade and above, the cab is mounted to the frame with hydraulic mounts to help enhance ride comfort.

The Tundra’s bed is lightweight and extremely strong thanks to its sheet-molded compound (SMC) construction and aluminum reinforcing cross members. The SMC bed helps offer added protection against dents, impact dings and rust compared to traditional steel decks. All Tundras feature a power release tailgate and have an available power close tailgate with knee-lift assist.

TSS 2.5 Standard on All Tundras

Tundra models come standard with Toyota Safety Sense 2.5 on every grade. This advanced system includes:

- Pre-Collision System with Pedestrian Detection
- Full-Speed Range Dynamic Radar Cruise Control (DRCC)
- Lane Departure Alert with Steering Assist (LDA w/ SA)
- Lane Tracing Assist (LTA)
- Road Sign Assist (RSA)
- Automatic High Beams (AHB)

Convenience features, such as Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) are available. Plus, the available Front and Rear Parking Assist with Automatic Braking is designed to implement brake control when there’s a possibility of a collision with a stationary object, such as while parking.

Automatic High Beams are designed to detect preceding or oncoming vehicles and automatically switch between high- and low-beam headlights. Road Sign Assist (RSA) is designed to recognize certain road sign information using a forward-facing camera and display the signs on the Multi-Information Display (MID).

All Tundra models are equipped with Toyota’s Rear Seat Reminder. This feature is designed to detect whether a rear door was opened within 10 minutes of the vehicle being turned on, or at any time after the vehicle has been turned on. Once detected, it flashes a reminder message in the instrument cluster after the engine is turned off, accompanied by multitone chimes.

Toyota Audio Multimedia

The third-gen Tundra introduced Toyota’s Audio Multimedia system designed and engineered by Toyota’s Texas-based Connected Technologies team. A Human Machine Interface (HMI) delivers advanced interaction through sight, touch and voice activation.

The comprehensive system features a centrally located standard 8-inch touchscreen or an available 14-inch touchscreen with high-quality, crisp visuals. It also includes more responsive touch functionality familiar to consumers, including the pinch and zoom functions used on phones and tablets. Certain to be a favorite among gloved Tundra passengers, the new system still uses a large, easy-to-grip dial for audio volume. The Toyota

Audio Multimedia system also offers standard wireless Apple CarPlay® and Android Auto™ compatibility.

Using simple wake-up phrases such as “Hey/Hi/Hello/OK Toyota” make connecting to your vehicle easy and seamless. Intuitive and natural VA responses allow for audible replies by the user, creating a human-like conversation experience.

*4G Network dependent. 1-year trial of Drive Connect included on all grades with the 14-in. Toyota Audio Multimedia System

Limited Warranty and ToyotaCare

Toyota’s 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. Toyota dealers have complete details on the limited warranty. Tundra also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance and 24-hour roadside assistance for two years or 25,000 miles, whichever comes first.