

# News Gets Social: Toyota USA News is Now Live on Instagram and Threads

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**PLANO, Texas (July 14, 2025)** – Toyota USA News, the latest way to stay up to date on all breaking Toyota news, officially launched on Instagram and Threads today. Followers can easily track the latest press announcements from Toyota on the new channels, making it easy to share, like, and engage with every post. Stay up to date with product reveals and announcements, company updates and more, straight from Instagram and Threads.

**Join Us:**

Toyota fans, automotive enthusiasts, media, and anyone interested in the Toyota brand are encouraged to follow @ToyotaUSAnews on [Instagram](#) and [Threads](#) as we expand our presence on social media.